



Public Art Commission Minutes

Tuesday, October 5, 2021, 11:30 AM

City Hall – Room 116 - Overflow
203 Main Avenue East- Twin Falls, Idaho

****SPECIAL MEETING****

1) CALL MEETING TO ORDER/CONFIRMATION OF QUORUM

Laura Stewart called the meeting to order at 11:37 a.m. A quorum was present.

Members Present: Laura Stewart, Chairperson; Melissa Crane, Vice-Chairperson; Janeale Dean; Camille Barigar, Drew Nash; Amy Westover.

Members Absent: Shawn Barigar, Council liaison.

Staff Present: Wendy Davis, Parks and Recreation Director; Elois Joseph, Parks and Recreation Administrative Assistant

Guests Present: Carolyn White, Urban Renewal Agency (URA) Arts Sub-Committee; Sarah Rohrbach, Digital Content Manager Southern Idaho Tourism.

2) CONSENT CALENDAR: None

3) ITEMS OF CONSIDERATION

a) Review Spanish Survey Results

Laura Stewart led the discussion. At the time the survey closed there were a total of 11 responses. A brief discussion of the survey results ensued.

It was noted that the results of this survey's priorities were very similar to the first community survey results.

b) Update on Public Art Inventory

Carolyn White discussed the following:

- Past and current Urban Renewal Agency (URA) projects related to Art
- The URA will be discontinuing in 2022
- 2 current projects: (1) Painted mural on the alley side of the City Information building. The call to artists was open in various states in the Northwest. The selected artist is Matt Sunderman, from Boise. This project started on October 5, 2021, with a timeline to be completed in November 2021, depending on the weather. (2) The creation of a Public Art Directory – an inventory of Public Art in Twin Falls including location of the art, the artist, and background information. Collaboration with Twin Falls Public Library to be the website host for the project where the information will be accessible. Information will tie to a QR code linked to the website available in handout brochures.

Possible sign (map with art work locations) with the directory at a location to be decided, and a handout brochure.

Discussion ensued regarding using the Public Art Directory as a starting point to create a list of Public Art that will work for the Public Art Commission's needs.

The URA Public Art Directory project will be turned over to the Public Art Commission and funds are set-aside from the URA to the City to help maintain some of the associated costs of this project when the URA discontinues.

Discussion ensued regarding having a documented archive for URA and non-URA Art, including project costs, artist information, maintenance costs, commissioned vs. donated, etc. Having information on specifications, costs, and vendors used for signage, handouts, etc. for posterity and future reference was discussed. These requirements were discussed as components to be included as part of Public Art Commission policy.

A recommendation was made for the inclusion of cameras in the Downtown Commons area to help with vandalism that has occurred.

Carolyn White left the meeting at 12:10 p.m.

c) Follow Up on Imagination Alley Proposal

Sarah Rohrbach discussed the following:

- the need to re-visit the name "Imagination Alley" after feedback from the community. "Magic Valley Art Alley" was proposed as a possible option.
- Options were discussed for the project: (1) Having a large event where artists come in on a particular day with food and festivities open to the public, or (2) Issuing permits to each artist to come in and complete their project. The budget would be a determining factor in the selection of either option to complete the project.

Discussion ensued regarding what the role of the Public Art Commission is with this project. The need for the Commission to establish policy and parameters to help set-up procedure and evaluate projects and proposals was discussed.

Sarah was asked to take a lead on the event planning component, possibly with the assistance of Tony Prater, to establish a plan for this project. The Commission may assist with a monetary contribution (budget dependent), publicizing the event, and support of this project.

Sarah Rohrbach left the meeting at 12:22 p.m.

No action was taken on this item.

d) Consider Developing a Policy for Publicly Owned Art in Twin Falls

Virtual and hard copies of the Tree Ordinance, the Naming Policy, and the Donation Policy were given to the Commission for reference.

Wendy Davis presented the following considerations to guide the commission with the policy-creating process:

- Setting criteria that can help facilitate the process
- Mission/Purpose of the Commission to be included in the policy
- Identifying the processes that can help build the criteria for the policy/procedure for Public Art. This could include pertinent information such as ownership, maintenance responsibilities, and help set criteria for types of art that may be acceptable.
- Having affected departments offer feedback during the decision-making process may also be included as part of the Public Art Commission's policy for Public Art.
- Discussion ensued regarding utilizing the City's Strategic Plan, the Community Survey results, and/or creating a Master Plan for the Commission, to be used as a point of reference for policy.

Discussion ensued about how policy can help identify what the Commission's role is with various proposals. The need to look at the mission and vision statements as a guide for creating policy was emphasized.

Commissioner Nash inquired about the Commission vacancy. Wendy Davis gave an update on the vacancy including the following: the opening has been posted, and applications are being received. Interviews will be scheduled. Appointment will be made by the Mayor during a City Council Meeting.

Including the City attorney, Deputy City Manager, City Manager, and Council liaison while creating policy creating process was discussed.

Commissioners were tasked with researching policies/criteria from other cities, and various sources that can help guide the process of creating effective policy. A channel called "Public Art Policy Development" was created on Microsoft TEAMS for this task. This research will be discussed at the next meeting.

4) GENERAL PUBLIC INPUT

5) ADJOURNMENT

The meeting was adjourned at 1:05 p.m.



Elois Joseph, Recording Secretary