



Public Art Commission Minutes

Tuesday, September 7, 2021, 11:30 AM

City Hall – Room 116, Overflow
203 Main Avenue East- Twin Falls, Idaho

****SPECIAL MEETING****

1) CALL MEETING TO ORDER/CONFIRMATION OF QUORUM

Melissa Crane was the acting-chairperson at this meeting.

Melissa Crane called the meeting to order at 11:58 a.m. A quorum was present.

Members Present: Melissa Crane, Vice-Chairperson; Camille Barigar; Amy Westover; Janeale Dean.

Members Absent: Laura Stewart, Chairperson; Drew Nash; Shawn Barigar, Council-liaison.

Staff Present: Wendy Davis, Parks and Recreation Director; Robin Hite, Engineering Traffic Technician; Elois Joseph, Parks and Recreation Administrative Assistant.

2) CONSENT CALENDAR

- a) Request to approve the Public Art Commission meeting minutes from August 3, 2021.

MOTION: Amy Westover moved to approve the consent calendar as presented. Camille Barigar seconded the motion. Approved 4 to 0.

3) ITEMS OF CONSIDERATION

- a) Discussion of the Community Survey (Spanish version)

Elois Joseph presented an update on the status of the Spanish version of the survey including the following:

- The translation of the survey to Spanish, and the deployment of the survey with the assistance of Alejandra Hernandez with the Unity Alliance of Southern Idaho.
- The Spanish survey was deployed on these platforms: Hispanic Chamber of Commerce, broadcasted on a Hispanic radio station, and the Women's Business Center's Spanish speaking members.
- The 6 responses of the survey to date.

Discussion ensued regarding the possibility of an intercept, in-person survey at Hispanic cultural events in the future. The challenges of this approach were discussed.

Based on the direction from the commission, the survey was set to remain open for a few more weeks to allow further participation.

b) Presentation for Electrical Box Decorative Wraps in the City

Robin Hite presented the request including the following:

- The opportunity to wrap 3-4 cabinets a year at \$900-\$1700 per cabinet based on the location; the prices differ based on the size of the cabinets and how many are at each intersection
- The expected 3% increase in the quote from Lytle Signs
- The wrap installation will take about 4 weeks per intersection, per cabinet.
- The listed quote would include printing and installation of the wraps
- The 5-year warranty of the wraps

Robin Hite left the meeting at 12:34 p.m.

Discussion ensued regarding the cost of the project based on the current budget allocated to the Public Art Commission. The need to increase the annual budget for this commission was discussed.

No action was taken on this item

c) Public Art Commission Discussion: Imagination Alley, Commission budget, and future projects and ideas.

Discussion ensued regarding the following:

- maintenance of public art and who that responsibility would fall under (maintenance and budget).
- The commission's role in helping establish policy in the City related to public art.
- Maintenance costs for existing and new public art pieces were discussed. The need to form policy to develop public art, maintenance, and budget was emphasized.
- Denver's ordinance using 1% of all developmental projects placed in a budget for maintenance fund was discussed.
- The need to create a database/inventory for City public art was discussed.

Mural projects with Southern Idaho Tourism and the URA, and signage through the Historical Society were discussed. Based on the community survey results, murals were not highly rated.

Imagination Alley was discussed as a tourist draw. Sarah Rohrbach with Southern Idaho Tourism was asked to be invited back for the upcoming meeting - with a specific proposal and a projected budget.

The URA's role in public art and the maintenance of the existing URA pieces was discussed.

The Imagination Alley project and the amount that the commission is willing to set-aside for the electrical wrap boxes were discussed as 2 projects that the commission can focus on.

Commissioner terms and vacancies were briefly discussed.

4) GENERAL PUBLIC INPUT

5) ADJOURNMENT

The meeting was adjourned at 1:20 p.m.

Elois Joseph

Elois Joseph, Recording Secretary