



Twin Falls Historic Preservation Commission Minutes

Tuesday, January 18, 2022, 3:00 PM

203 Main Avenue East
Twin Falls, ID 83301

COUNCIL CHAMBERS

Members: Samra Culum Chairperson, Doug Baughman Vice Chairperson, Jennifer Shaffer, Ben Woodbury, Lisa Maas, Lisa Buddecke

Council Liaison: Craig Hawkins

1) Confirmation of Quorum/Call Meeting to Order

Chairperson Culum called the meeting to order at 03:03 PM

A quorum was present.

Members Present: Culum, Buddecke, Woodbury, Baughman

Staff Present: Strickland, Zollinger, Ebersole

2) Consent Calendar

MOTION: Commissioner Buddecke moved to approve the Consent Calendar, as presented. Commissioner Woodbury seconded the motion.

Unanimously Approved by a vote of 4-0.

- a) Approval of Minutes from the following meeting: November 1, 2021

3) Certificate of Appropriateness

- a) Request for a Certificate of Appropriateness for property located at 135 Main Ave W for a facade change and signage. c/o Ajia, LLC (PZ21-0190)

Staff Presentation:

City Planner Strickland presented the request for a Certificate of Appropriateness for property located at 135 Main Ave W for a facade change and signage. c/o Ajia, LLC (PZ21-0190)

The Certificate of Appropriateness process requires a public meeting in which interested persons can be heard, with regards to the application.

The Historic Preservation Commission shall review the "design guidelines" as they exist or as amended for compliance before issuing a certificate of appropriateness.

The Commission may approve, approve with conditions, or deny the request.

Any conditions placed by Commission shall be specifically listed on the Certificate and shall be completed as part of the approval.

Any decision of the Commission may be appealed to the City Council.

The building was listed on the National Historic Registry when the downtown district was surveyed in 1999. The design guidelines were not codified for this district until 2017. The existing plaster was installed along the bottom half of the building frontage prior to the adoption of the historic district design guidelines and is in fairly poor condition.

Per the Twin Falls Downtown Historic Guidelines, the following apply: 2.1 General Guidelines Downtown Guidelines and 3.5 Signs and 4.1 Facade Improvements. These sections have been provided in the staff report packet.

Based on these guidelines the Commission is charged with deciding as to whether the project helps to preserve the character of the district. Whether the materials are durable, compatible and appropriate.

The Commissions can approve the request, approve with conditions, or deny the request.

Upon conclusion, should the Commission approve this request, staff recommends the following conditions:

1. Subject to site plan amendments as required by City Code Standards.
2. Subject to the applicant obtaining permits as required by City Code Standards.

Applicant Presentation:

Ben Lyda, Project Manager for Ajia Capital, presented his request for a Certificate of Appropriateness for property located at 135 Main Ave W for a facade change and signage. He shared a sample of the proposed siding. He stated the material is designed to withstand the elements, with a treatment needed every 5-10 years. He described the signage shelf and how the tenants will be placing their signs.

HPC Questions & Comments:

- Commissioner Baughman asked will the tenants need to apply for a COA with their signage.
- City Planner Strickland clarified the approval process for the signage.
- Commissioner Buddecke asked if the signage material has been preapproved.
- City Planner Strickland stated the property owner has guidelines for the tenant signage, which match HPC guidelines.
- Commissioner Buddecke asked about the wood façade.
- City Planner Strickland showed examples of downtown buildings with wood facade and stated the applicant has a sample of the façade material.
- Commissioner Woodbury asked about the signage measurements and about the wood façade around doorways being a different direction.
- The applicant clarified that the wood would all go in same direction.
- Chairperson Culum asked if the applicant has looked at what is behind the proposed façade.
- The applicant described that any windows that would be covered by the wood façade

are currently painted over on the inside and the goal is to make the front look symmetrical.

MOTION: Commissioner Woodbury moved to add a condition that the wood façade is placed horizontally on the wall and each tenant signage must be brought back for approval by the Historic Preservation District

Commissioner Buddecke seconded the motion.

Unanimously Approved by a vote of 4-0.

MOTION: Commissioner Woodbury moved to approve the Certificate of Appropriateness for property located at 135 Main Ave W for a facade change and signage. c/o Ajia, LLC (PZ21-0190), as presented, with additional conditions.

Commissioner Buddecke seconded the motion.

Unanimously Approved by a vote of 4-0.

4) New Business

a) Wall Art-Warehouse District

Staff Presentation:

City Planner Strickland introduced Dave Woodhead for a presentation for Wall Art in the Warehouse District.

Dave Woodhead explained to the commission that he was approached regarding putting mural art on the back of his building in the Historic Warehouse district. He stated his building is noncontributing due to previous fire and facade change. He introduced Winnie Christensen to explain the project.

Winnie Christensen, director for the Culture for Change organization, gave a presentation on the organization and the project.

MISSION

Culture for change is dedicated to fostering and supporting visual and performing arts in our community. Street art and murals is a form of art that should be appreciated and one way of doing that; is by Red's Trading Post there is a large wall where we wish to partner with the owner to install pieces and original art work on rotation from various community members. The allocated walls will be used as a learning surface for the different forms and elements of street art, expressions, competition, create an ongoing community interactive art, a wall appreciated by visitors and residents, an outlet for the youth and so much more.

PROJECT GOALS

1. Use the existing wall to beautify that area of downtown.
2. Engage the community through educational programming e.g volunteer.

participation, meet-the-artist opportunities, workshops, demonstrations, etc.

3. Demonstrate artistic excellence in our community.

4. An outlet for the youth for self-expression.

5. Safe space for artist of this particular category to practice and own their skill.

6. Educate visitors and community members regarding different forms of art.

7. The program will serve as an avenue for positive community activities.

SPECIFICATIONS

The program and the wall will be maintained by Culture for Change Foundation and make sure no inappropriate content is present.

Clean up and upkeep of the art will be done by the artist to earn their spots on the wall and more so learn the value and responsibility of communal art space.

This project will help facilitate and reinforce positive and great behavior towards safe mental health journeys.

The project members and new artists will assist in events coordination, art classes and various exhibitions to showcase the greater valley's artistic pride in our community, thus encouraging a feel of community involvement and development.

Tony Moreno, a local artist and the winner of the street art competition during Art and Soul 2021, will help run the program.

HPC Questions & Comments:

- Commissioner Buddecke asked where the project will be located.
- Ms. Christensen explained the location and how the wall art would be rotated.
- Commissioner Buddecke asked the amount of paint the wall could hold.
- Ms. Christensen and Mr. Woodhead answered the walls would need to be cleaned periodically.
- Commissioner Woodbury stated he is in favor of the idea. He stated he likes the that the artwork will be managed.
- Chairperson Culum likes that the project is facilitated, giving the project more intention.
- Commissioner Baughman is in favor of the program. He stated he would like to see Culture for Change to work with the Twin Falls Art Commission.
- Commissioner Woodbury asked about permitting.
- City Planner Strickland stated there is no building permit requirement for painting walls.

The Commission gave their approval of this project.

b) Evel Knievel Jump Site

Chairperson Culum stated she received an email from Paul Smith regarding adding the Evel Knievel jump site to the National Historic Registry. She stated the site is not old enough for the registry but would like to use the next two years to get started on the preliminary work. She stated the commission would have to work with the Parks and Recreation Department, as it is on city property.

Commissioner Baughman clarified that a property does not always need to be 50 years old to be nominated for the National Registry, if it meets certain criteria. He stated this site may be

eligible under these criteria and suggesting starting work on the application now as it takes a few years to complete. He stated he would volunteer to help write the application. Commissioner Woodbury offered to help with the process. City Planner Strickland stated she will talk to Wendy Davis regarding coming to a future meeting to discuss the idea.

5) Old Business

- a) CLG FY22 Grant submitted December 31, 2021
City Planner Strickland summarized the application submission process. Discussion ensued regarding the next steps in the process.
- b) Boise Historic Preservation Staff Consultation
Chairperson Culum reviewed the consultation with the Boise Historic Preservation staff. Discussion ensued on design guidelines for the existing districts and creating new districts.

6) Upcoming Meeting(s)

- a) February 7, 2022 3pm

7) Adjournment

The meeting adjourned at 04:17 PM

Kelli Ebersole

Kelli Ebersole, Administrative Assistant