



CITY OF TWIN FALLS

NOTICE OF SPECIAL MEETING

Archway Project-Advisory Committee

April 7, 2017 8:30 AM

LOCATION: 305 3RD AVENUE EAST
CITY COUNCIL CHAMBERS

*** A quorum of the City Council may be in attendance***

Lisa Strickland
Administrative Assistant
208-735-7267



NOTICE OF AGENDA

PUBLIC MEETING

Archway Project

Ad Hoc Citizens Advisory Committee

April 7, 2017 8:30 AM

City Council Chambers

305 3rd Avenue East Twin Falls, ID 83301

Archway Project Ad Hoc Citizen Advisory Committee Members:

Don Hall Elbert Davis Greg Middlekauff Jeanette Roe John Kapeleris Leonard Anderson Melissa Crane
Micah Campbell Nikki Boyd Paula Brown Sinclair Rex Lytle Ruth Pierce Tony Prater

Facilitator: Kathy Markus

Staff: Mitch Humble, Lisa Strickland, Kelly Weeks

I. CALL MEETING TO ORDER:

II. CONSENT CALENDAR:

1. Previous Minutes for Approval **March 31, 2017**
2. Approval/Modification of Agenda

III. ITEMS OF DISCUSSION:

1. Archway concept was approved by council (Rene Thompson liked design – artistically pleasing)
2. April ?, Council Presentation of Award to Jay D Bryan and Jean Roberts with gift certificates from Middlekauff Ford
3. Define talking points and possible flyer for discussions with partners.
4. Discuss contributions over more than 1 year
5. Volunteers for funding source contact
6. Visit with the county - Mitch
7. Assign Partners for funding (County, Service Clubs, School District, etc.)
8. Plan of Action Discussion

IV. PUBLIC INPUT AND/OR ITEMS FROM THE COMMISSION/THE PUBLIC/CITY STAFF

V. UPCOMING MEETINGS:

Next public meeting to be scheduled for **April 21, 2017 at 8:30 am.**

VI. ADJOURN MEETING:

Si desea esta información en español, llame Leila Sanches al (208) 735-7287

Any person(s) needing special accommodations to participate in the above noticed meeting should contact Kathy Markus at (208) 735-7222 at least two (2) working days before the meeting.



**MINUTES
PUBLIC MEETING**

**Archway Project
Ad Hoc Citizens Advisory Committee
March 31, 2017 8:30 AM Special Meeting
City Council Chambers
305 3rd Avenue East Twin Falls, ID 83301**

Archway Project Ad Hoc Citizen Advisory Committee Members:

Don Hall Elbert Davis Greg Middlekauff Jeanette Roe John Kapeleris Leonard Anderson Micah Campbell
Melissa Crane Nikki Boyd Paula Brown Sinclair Rex Lytle Ruth Pierce Scott Roberts Tony Prater

Facilitator: Kathy Markus

Staff: Mitch Humble, Lisa Strickland, Kelly Weeks

Attendance: Roe, Kapeleris, Anderson, Sinclair, Lytle, Pierce, Prater

I. CALL MEETING TO ORDER:

II. CONSENT CALENDAR:

1. Previous Minutes for Approval **March 3, 2017 & March 17, 2017**
2. Approval/Modification of Agenda

III. ITEMS OF DISCUSSION:

1. April 3, Council Presentation of Award to Jay D Bryan and Jean Roberts with gift certificates from Middlekauff Ford

Facilitator Markus explained the presentation to Council will be made April 3, 2017 with the design proposed for the archway. The awards will be postponed until Council gives the direction to proceed with the design the Committee has recommended.

2. Review design and cost by Lytle Signs

Member Lytle reviewed the design that has been proposed and explained the final estimated cost for the project will be around \$225,000.00. This estimate would include getting the plans engineered, installing electricity for the message center sign and the structure itself. A couple of things he said need to be considered is if the structure is made of corten steel that will add cost. He also suggested that before spending a huge amount on engineering he suggested that for approximately \$2000.00 the engineered plans could be reviewed to verify that the design Lytle's has proposed is engineered correctly for the project.

Discussion Followed:

Member Kapelarios asked if the project could be done in phases if the full amount of funding was no available within a certain timeline.

Mr. Lytle explained that could be possible depending on the funding that is available.

Member Roe asked about the approximate length of time it would take to complete the project once everything is ready to begin.

Mr. Lytle explained approximately 60 days.

Member Sinclair explained that as she was looking at the rendering of the downtown park area and the archway of the street she would like to discuss the location of the message center boxes. She feels like they should be over the driving lane.

Member Pierce stated that she likes where the boxes are located on the rendering.

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Motion:

Member Sinclair made a motion to relocate the message center signs so that they are directly over the driving lane. Member Kapeleris seconded the motion. Members Sinclair and Kapeleris voted in favor of the motion with Members Prater, Lytle, Anderson, Roe and Pierce voting against the motion.

Motion Failed

Deputy City Manager explained the rendering that has the sign located closer to the intersection of 6th Avenue East and Shoshone Street East is not an optimal location for the County. The county has plans to expand the jail and would prefer that the sign be moved closer to the intersection of 4th Avenue East and Shoshone Street East in front of the Court House. Moving the sign should have a minimal impact on the project.

3. Rotary Death By Chocolate submission status – Paula Sinclair

Member Sinclair explained the application for the Rotary Club has been submitted. They have approximately 30,000.00 to give away and this is the type of project that they like to support.

4. **Glanbia Application**

- Member Sinclair stated that the Glanbia application came up a Twin Falls Community Foundation meeting. She stated that she has completed their website request for consideration and is hoping to hear back from them soon. They have approximately 60,000.00 to give away however on the request they gave the opportunity to provide three tiers for possible donation so she entered 100,000.00, 50,000.00 and 20,000.00. She is hoping that in June the committee will have the opportunity to make an official request.
- Member Pierce explained a request for consideration letter has also been submitted to the Seagraves Foundation and in June she expects that the committee will have the opportunity to make an official request to them as well.
- Member Lytle brought up a suggestion for recognizing the people and organizations that contribute to the fund raising for the sign. He suggested that a plaque be position closed to the location of the sign recognizing the participants.
- Member Roe stated that this was discussed in a previous meeting too and it was suggested that a brick could be inlayed into the sidewalk for people that donate.

Motion:

Member Lytle made a motion to install a plaque for people to be recognized for their donations. Member Roe seconded the motion.

Discussion on the Motion:

Member Sinclair expressed a concern with having to many names, if lots of people make donations and the donations could range from a small dollar amount to a large dollar amount. Member Lytle stated that possibly the bricks could be used as a foundation for the plaque to sit on and that a minimum and maximum donation value be set. The value can determine whether or not the person gets a brick with their name on it or if they get their name on the plaque. Member Anderson stated the minimum for a brick could be set between 100.00 and 249.99 and anything above that amount would get their name on the plaque.

Motion

Archway Project Citizen Committee

March 31, 2017

Member Lytle amended his motion to include that if a donation is made between 100.00-249.99 a brick with their name will be used, if the donation is 250.00 or more their name will be put on the plaque. Member Prater seconded the motion. All members present voted in favor of the motion.

Motion Passed

- Member Sinclair stated these guidelines will be helpful when asking for donations however she would like to see someone volunteer to oversee the brick portion of the project because in the past this has been used and follow through has been deficient.
- Member Anderson stated he would be willing to track the names and the number of bricks for these donations.

5. Define talking points and possible flyer for discussions with partners.

Facilitator Markus explained that as soon as she has gotten feedback from the City Council on Monday, April 3, 2017 to proceed as proposed, she will work with staff to create a flyer that has information regarding the donation process.

6. Assign Partners for funding (County, Service Clubs, School District, etc.)

- Members Sinclair and Pierce will follow-up with the foundations and do research regarding deadlines to make requests.
- Facilitator Markus explained that the committee will need to review the remaining list and submit to her which businesses or people that each member wants to contact.

7. Plan of Action Discussion

Facilitator Markus summarized that the presentation will be made to Council and at the next meeting the Committee will discuss the plan of action for fund raising.

IV. PUBLIC INPUT AND/OR ITEMS FROM THE COMMISSION/THE PUBLIC/CITY STAFF

V. UPCOMING MEETINGS:

Next public meeting to be scheduled for **April 7, 2017 at 8:30 am.**

VI. ADJOURN MEETING:

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Archway Project Become a Partner

For years the City of Twin Falls has allowed non-profit organizations to advertise events, community fund raises and special announcement on banners stretched across Shoshone Street near downtown. In the fall of 2016 the City terminated this practice for reasons of safety and cost, but expressed an interest in providing an alternative solution. Citizens proposed a reader board option to be displayed on an archway spanning Shoshone Street. A citizen sub-committee was created consists of people of the community, City Council members and a County Commissioner. Design concepts were submitted along with information regarding cost estimates for the structure.

The Committee has received direction from the City Council to begin recruiting partners to assist in funding this community project. The estimated cost for the project is approximately \$250,000.00.

The sign will be used for:

Twin Falls City and Twin Falls County Information, Public Safety Information, Emergency Notices, Non-profit Events, Park Activities and Amber Alerts.

As recognition for donation, citizens, organizations or businesses donating between 100-250 dollars will have their name/message engraved on a brick and inlayed at the base of a recognition monument located at the site. If the donation is greater than 250 dollars the name of the citizen, organization or business will be engraved on the recognition monument.

NAME/MESSAGE TO BE ENGRAVED

Become a partner reserve up to three (3) lines-can be a phrase, name or in memory of someone-to be engraved on a brick that will be installed at the project site. Each individual brick is priced at \$100, including sales tax. This includes the brick and the engraving, plus installation. For purchases of (3) bricks the cost is \$250.00

15 CHARACTERS AND SPACES—ALL UPPERCASE LETTERS

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15 CHARACTERS AND SPACES—ALL UPPERCASE LETTERS

BILLING INFORMATION

NAME: _____

ADDRESS: _____ CITY: _____ ST: _____ ZIP: _____

PHONE#: _____

PAYMENT METHOD: CHECK CREDIT CARD VISA /MC#: _____

EXP DATE: _____ SEC CODE: _____ SIGNATURE: _____

Donations can also be made to:

Twin Falls Community Foundation IRS 501(c)(3)
<http://www.twinfallscommunityfoundation.com>

From: [Mitch Humble](#)
To: [Kathy Markus](#); [Don Hall](#); [Elbert Davis](#); [Greg Middlekauff](#); [Jeanette Roe](#); [John Kapeleris](#) (johnkapeleris@hotmail.com); [Kelly Weeks](#); [Leonard Anderson](#); [Lisa Strickland](#); [Melissa Crane](#); [Micah Campbell](#); [Nikki Boyd](#); [Paula Brown Sinclair](#); [Rex Lytle](#); [Ruth Pierce](#); [Ruth Pierce](#); [Tiff Martinez](#); [Tony Prater](#)
Subject: RE: FundingSources.xlsx
Date: Tuesday, April 4, 2017 9:08:03 AM

All,

I spoke yesterday with Stan Crowley from the Western Days Committee. They have committed to help fund the archway too. They can write a check now for \$10,000. If we wait 'til after this year's Western Days, they can maybe write a check for as much as \$15,000. I say we wait 'til June. I think they'd like to do more, but that's all they can do in a single year. If the project takes longer to fund, perhaps they'd even give us another \$10-12,000 next year too.

Kathy, Stan's contact info in (208) 732-5265 and twinfallswesterndays@live.com. You should hang on to that so we can work out the details of getting the donation.

Mitchel B. Humble, AICP
Deputy City Manager
Community Services and Development
City of Twin Falls
P.O. Box 1907
Twin Falls, ID 83303
(208) 735-7342
mhumble@tfid.org

From: Kathy Markus
Sent: Monday, April 3, 2017 11:22 AM
To: Don Hall <don.hall@tfco.org>; Elbert Davis <egdavis@mindspring.com>; Greg Middlekauff <greggwagon@gmail.com>; Jeanette Roe <jrroe@tfseniorcenter.com>; John Kapeleris (johnkapeleris@hotmail.com) <johnkapeleris@hotmail.com>; Kelly Weeks <kweeks@tfid.org>; Leonard Anderson <landerson@watkinsdist.com>; Lisa Strickland <LStrickland@tfid.org>; Melissa Crane <Melissa@twinfallscenter.org>; Micah Campbell <Myphotoman@icloud.com>; Mitch Humble <Mhumble@tfid.org>; Nikki Boyd <nboyd@tfid.org>; Paula Brown Sinclair <paulabs@cableone.net>; Rex Lytle <Rex@lytlesigns.com>; Ruth Pierce <ruth@twinfallscpa.com>; Ruth Pierce <rpierce@tfid.org>; Tiff Martinez <tmartinez@bigmdirect.com>; Tony Prater <tprater@jensen-jewelers.com>
Subject: FundingSources.xlsx

Good Morning,

Attached are the funding sources. Please let me know which sources you would like to contact. I will be getting with Josh to get the flyer created.

Don't forget the council meeting tonight at 5:00 pm. Mitch has volunteered to present. I will also be there.

Thanks,
Kathy

Member	Pledged	Possible Funding Sources	fname	Lname	Email
		Agri Service	Clint	Schnoor	info@agri-service.com
Sinclair		Albertsons Foundation			
		Babbel's Cleaners	Laura	Davis	lldavis40@q.com
Sinclair		Bowers Trust	Paul	Smith	smithp65@aol.com
		Canyon Crest Dining & Event Center	Dan	Willie	dwillie@travelersoasis.com
		Canyon Gate Dental	Karen	Brown	canyongatedental@hotmail.com
		Canyon Park, LLC	Tina	Luper	tina.luper@neilsenco.com
		CH2M HILL	Shawn	Moffitt	shawn.moffitt@ch2m.com
Sinclair		Chobani Foundation			
	\$ 43,000.00	City of Twin Falls			
		Clear Springs Foods Inc	Cally	Grindstaff	cally.grindstaff@clearsprings.com
		Clif Bar			
Pierce		Confidential			
		Cooper Norman	RoLynne	Hendricks	rhendricks@coopernorman.com
Sinclair		CSI Foundation (Maybe Micah can help)			
Pierce		D L Evans Bank-Main St Branch	Dana	Stewart	dstewart@dlevans.com
Pierce		DL Evans Foundation			
		Doug & DeAnna Vollmer	Doug & DeAnna	Vollmer	doug@areaidaho.com
Sinclair		Education Foundation	more critical messages (enrollment, schedule, etc, v. the recreational fund-raisir		
		EHM Engineers	Gerald	Martens	gmartens@ehminc.com
		Farmers National Bank	Mike	Hamilton	mhamilton@fnbidaho.com
Sinclair		First Federal	Jason	Meierhoffer	
Sinclair		Florence Gardner Trust			
		Gem State Paper & Supply	John	Anderson	janderson@gemstatepaper.com
		Glanbia Foods, Inc	Peggy	Watland	pwatland@glanbiausa.com
Sinclair		Glanbia Foundation			
Sinclair		Grace Smith-Keveran & Kenneth A Keveran Foundation	Kent	Taylor	janaye@taylorlawoffices.net
		Hilex Poly Co., LLC	Mike	Schutz	mike.schutz@hilexpoly.com
		Holmstead Howe, PLLC	Shawna	Howe	shawna@holmsteadhowe.com
		Idaho Central Credit Union	Kent	Oram	kent.oram@iccu.com
		Idaho Dairymen's Association	Bob	Naerebout	bob@wdb.us
		Idaho Farm Bureau Federation	Rick	Keller	rkeller@idahofb.org
		Idaho Power Company	Dan	Olmstead	dolmstead@idahopower.com

Pierce	Independent Meat Co	Pat	Florence	florencepatrick@hotmail.com
	INL (Idaho National Laboratory	Lori	Priest	
	Integrated Technologies	Mike	McCurdy	mikem@itechinc.com
	Intermountain Gas Co.	Jim	Capps	icapps@intgas.com
Pierce	Jaker's Bar & Grill	Jake & Grace	Jones	jake@jakers.com
	K&T Steel	Gary	Palmer	gpalmer@ktsteelcorp.com
	Kapstone (longview)	Rick	Davis	
	KickBack Rewards Systems - Loyalty Mrk & Gift Card	Dan	Willie	dwillie@travelersoasis.com
	KMVT			
Sinclair	Library Foundation			
	Lytle Signs	Rex	Lytle	rex@lytlesigns.com
	Magic Valley Builders Association	Tony	Hughes	tony.stonecreek@gmail.com
	Mark & Debby Brady	Mark & Debby	Brady	mbrady@coopernorman.com
Sinclair	Maurice Bowers Trust	Paul	Smith	
	McDonald's of Twin Falls - Blue Lakes Blvd N	Bill	Kyle	mrmac@valleyinc.net
Pierce	Middlekauff Automotive Group	Gregg	Middlekauff	greggwagon@gmail.com
Pierce	Middlekauff Foundation			
	MV Arts			
	Northwest Farm Credit Services	Ed	Musser	ed.musser@farm-credit.com
	Oasis Stop 'N Go, LLC Administration	Dan	Willie	dwillie@travelersoasis.com
Sinclair	Paul G. Allen Family Foundation			
	Paul Smith			
	Pioneer FCU			
	PMT	Kris	Moses	
		Shane	Downs	sdowns@pmt.coop
Sinclair	PMT Foundation			
	Ray Neilsen	Ray	Neilsen	mr.rayneilsen@gmail.com
	Realtor's association	Doug Vollmer?		
Sinclair	Rotary Foundation			
Sinclair	Rotary's Death by Chocolate			
Sinclair	Seagraves Foundation			
	Southern Idaho Tourism			
Roe	St Lukes Foundation			
Roe	St Luke's Magic Valley Medical Center	Jim	Angle	anglej@slhs.org
Pierce	Stanley Associates, Inc.	Greg	McEntarffer	greg@stanleyassociates.net

		Stone House & Co / Catering By Karen	Karen	Johnson	caterbykaren@yahoo.com
Pierce		The Land Group			
		TitleFact Inc	Rich	Stivers	rstivers@titlefact.com
		Travelers' Oasis Truck Plaza	Dan	Willie	dwillie@travelersoasis.com
Sinclair		Twin Falls Canal Co	Brian	Olmstead	olmstead@tfcanal.com
		Twin Falls County			
		Twin Falls County Farm Bureau Federation	Judy	Woody	jlwoody@filertel.com
		Twin Falls County Farm Bureau Federation	Rick	Pearson	pearsonfarming@gmail.com
		Twin Falls School District			
Mitch	\$ 15,000.00	Western Days Committee	Stan	Crowley	twinfallswesterndays@live.com
		Western Magic Valley Realtors (March 7)	Nancy	Glaessman	frontdesk@twinfallsrealtors.com
Pierce		Western Waste Services			
		Woodbury Corporation	Lynn	Woodbury	l_woodbury@woodburycorp.com
		Woodbury Corporation	Luke	Woodbury	luke.woodbury@woodburycorp.com
		Woodbury Corporation	Jeff	Stokes	j_stokes@woodburycorp.com
		Woodbury Corporation	Brent	White	brent.white@woodburycorp.com
		Zions Bank	Scott	Anderson	scott.anderson@zionsbank.com
		Zions Bank	Renee	Avram	renee.avram@zionsbank.com
	\$ 58,000.00	Total Pledged			
	\$ 167,000.00	Remaining			