



Twin Falls Planning & Zoning Commission Minutes

Wednesday, November 7, 2018, 12:00 PM

203 Main Avenue East
Twin Falls, ID 83301

WORK SESSION

Members -

City Limits: Danielle Dawson, Vice-Chair; Craig Hawkins; Gerardo "Tato" Muñoz, Chairman; Ed Musser; Carolyn Bolton; Curtis Hansen; Craig Kelley

Area of Impact: Ryan Higley; David Detweiler

1) Confirmation of Quorum/Call Meeting to Order

Chairman Munoz called the meeting to order at 12:01 pm. He then confirmed a quorum.

2) Consent Calendar

- a) Approval of Minutes from the following meeting: 10-09-18

Motion:

Commissioner Kelley made a motion to approve the minutes, as presented. Commissioner Higley seconded the motion. All members voted in favor of the motion.

- b) Approval of Findings of Fact and Conclusions of Law:

- Kaitlyn Court-Pre-Plat

3) General Training

- a) Sign Code Amendment Discussion

Staff Presentation:

City Planner Steve O'Connor gave brief overview for the Sign Code rewrite as part of the Title 10 overhaul. He outlined the history of Commercial Speech vs Free Speech.

He then presented the proposed definition for Planning & Zoning sign code. He reviewed the proposed changes to the code: from 41 types of signs to 16 types. There are four classifications. All permanent signs require a permit. All temporary signs are outright permitted with the bounds of the Time, Place, and Manner regulations by zones. He presented a chart with new proposed regulations.

PZ/Questions & Comments:

- Chairman Munoz asked if name on building or sign (ex. DL Evans Bank) is Commercial Speech.
- City Planner O'Connor explained that the word "Bank" is the product or service that the business is conveying through the copy on sign.
- Chairman Munoz asked if it just says "Middlekauf" with no product or service on sign. Commissioner Higley asked what the intent of that sign is.
- City Planner O'Connor explained the definition states "to draw attention". A business would not put a sign up if there was no intent to draw attention to their business.
- Commissioner Higley liked the definition because it gives commission teeth and is perfect using the word "intent".
- City Planner O'Connor explained that in short, Commercial Speech is speech that proposes an economic transaction. It must create substantial interest, be narrowly drawn, and be content neutral.
- City Planner O'Connor stated that right now there are 41 allowed sign types. There are two categories – signs that need to be permitted and signs that do not require permit. He reviewed enforcement issues, specifically for temporary sign permits. There are different regulations by type of temporary sign.
- Planning & Zoning Director Spendlove explained why Code Enforcement has enforcement issues based on the current code.
- Commissioner Higley asked if a sign is not required to be permitted, can the codes still be enforced.
- City Planner O'Connor stated codes are still enforceable. He stated that during political time frames, temporary **non-commercial** signage is unlimited.
- Chairman Munoz asked about the maximum height on the chart. Is it height of sign or height from the ground?
- City Planner O'Connor will go back and review wording.
- City Planner O'Connor stated within downtown overlay there will be very different regulations specific to downtown area and may allow for different types of signage based on Future Land Use map.
- Commissioner Higley likes the chart breakdown, but is concerned the maximum height regulation could be a gray area.
- Commissioner Higley asked if any of the sign companies in town were consulted.
- City Planner O'Connor stated that the sign companies will be consulted with focus groups as part of the code rewrite.
- Commissioner Musser likes that the code rewrite shows simplification to the code.

Other training:

- P&Z Director Spendlove stated that there is upcoming Chairman and Vice Chairman training for all commissions/committees. An email will be sent out with date and time

from the City Manager's office.

- P&Z Director Spendlove stated the next commission training is how to use the meeting software properly.

4) Upcoming Meeting(s)

- a) **Wednesday, November 14, 2018**

5) Adjournment

Chairman Munoz adjourned the meeting at 1:17 pm.

Kelli Ebersole

Kelli Ebersole, Administrative Assistant