



Twin Falls Economic Development Ready Team Agenda

Monday, October 2, 2017, 3:30 PM

City Council Chambers
305 Third Avenue East - Twin Falls, Idaho

- 1) SPECIAL MEETING NOTICE OF THE READY TEAM & CITY COUNCIL
The Twin Falls Economic Development Ready Team will meet on Monday, October 2, 2017, at 3:30 p.m. The meeting will be held at the Twin Falls Council Chambers located at 305 Third Avenue East, Twin Falls, Idaho. A quorum of the City Council may attend.
- 2) Confirmation of Quorum/Call Meeting to Order
- 3) Agenda Modifications
- 4) Consent Calendar
 - a) Request to approve the August 7, 2017, Ready Team Minutes.
Purpose: Action By: Lorrie Bauer, Recording Secretary
- 5) Items of Consideration
 - a) Update on the progress of Downtown Projects
Purpose: Informational By: Nathan Murray, Economic Development Director
 - b) Update on recent marketing efforts and RFI status
Purpose: Informational By: Nathan Murray, Economic Development Director
 - c) Report on the IEDC Annual Conference
Purpose: Informational By: Nathan Murray, Economic Development Director
- 6) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Leila Sanchez (208) 735-7287 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208) 735-7287.



Twin Falls Economic Development Ready Team Meeting Notes

Monday, August 7, 2017, 3:30 PM

City Council Chambers
305 Third Avenue East – Twin Falls, Idaho

1) CALL MEETING TO ORDER

Travis Rothweiler called the meeting to order at 3:33: PM.

Present: Connie Stopher, SIEDO; Ruth Pierce, City of Twin Falls & SIEDO; Brad Wills, URA; Travis Rothweiler, Mitch Humble, Nathan Murray, Jackie Fields, Lorie Race, Josh Palmer, Suzanne Hawkins & Lorrie Bauer, City of Twin Falls; Jody Trembly, St. Luke's; Don Hall, Twin Falls County; Jeff Fox, College of Southern Idaho.

3) Agenda Modifications: None.

4) Consent Calendar

a) Approve the Ready Team Minutes of April 3, 2017

MOTION: Ruth Pierce moved to approve the minutes. Don Hall seconded the motion. Voice call vote showed all members present voted in favor of the motion. 13 to 0.

5) Items of Consideration

Nathan Murray reported a fair amount of feedback from the BRE survey was received from this team and he hopes to roll out the survey to existing Twin Falls businesses this Fall. The goal is to have a primary relationship with all local businesses and be aware of what their needs and concerns are and to help them grow. Connie Stopher offered SIEDO's assistance.

a) Update on Downtown Projects

Nathan Murray reported:

Main Avenue: Two full blocks are substantially complete, one block is under construction, and one block is being demo'd. Bollards and bike racks will be added to the festival streets as a barrier to the sidewalks. The project is on schedule.

2nd Avenue Parking Lot: A temporary double chip surface has been added. The final asphalt surface will be added later after utilities are installed.

Ballroom: Private investors will invest \$3.5M to remodel the building and the URA elected to invest in the area and remove the building next door to add a patio area, new sidewalk, etc.

Downtown Housing: There is still interest, but nothing concrete.

Travis Rothweiler added:

The alleyway project will take place in 2019 to coincide with Idaho Power's project to save business owners the expense of upgrading to 3-phase power.

The new City Hall building will be substantially complete in September and possession will take place in October. The goal is to have everybody in and functional by Thanksgiving.

Suzanne Hawkins asked if there was any communication regarding the Wells Fargo and Key Bank buildings and Travis Rothweiler replied there is interest from a group to acquire, but knows nothing else. Suzanne then asked about the old clinic/hospital and staff replied it was for sale, \$3.3M, but status is unknown.

Brad Wills shared he heard talk of possible housing at the Macy's mall location. Travis Rothweiler explained there was a lot of retail space within the city that may need to be repurposed due to the way the retail market is changing.

Staff discussed the role and responsibilities of the Economic Development Director which includes the role of the Urban Renewal Agency Director. The position currently is heavily involved with the URA. After the current projects are substantially complete, the position will be reviewed in regards to future projections.

b) Update on recruitment efforts and RFI's

Nathan Murray gave an update on the active RFI's stating there are five current projects, including a local employer, and gave a brief description of each one. Connie Stopher added a brief description of a project SIEDO is working on.

c) Report on Select USA Investment Summit

Nathan Murray explained the U.S. Department of Commerce brings in foreign companies who are looking to invest in the United States and cities promote/market their area. This was the third year Idaho attended the summit and there were approximately 27 people from Idaho in attendance. One result of the event is that Twin Falls has opportunities this month to speak with a Japanese news publication and another reporting group from Asia. Ruth Pierce communicated Kelly Anton speaks fluent Japanese in case an interpreter is needed, and Jeff Fox shared he spoke the language as well.

Other Items:

Nathan shared Global Talent Idaho is group out of Boise and their mission is to place skilled refugees with degrees into appropriate employment. He stated the group visits the Department of Labor here in Twin Falls once a month and asked staff to refer companies that may be interested.

Nathan Murray shared there was a recent Site Selector Visit that SIEDO and Idaho Power organized. The visitor positively responded to the visit.

Nathan Murray explained that the economic development budget for the next year increased the professional services budget to contract help for creating marketing materials. The staff was asked to assist with a priority list once it has been created. Connie Stopher offered SIEDO's assistance.

6) Adjournment

The meeting adjourned at 04:35: PM



Lorrie Bauer, Recording Secretary