



Public Art Commission Agenda

Tuesday, October 7, 2025, 12:00 PM

City Hall Overflow Room, CH-116
203 Main Avenue East, Twin Falls, Idaho

Members: Melissa Crane, Chairperson; Janeale Dean, Vice-Chairperson; Amy Westover; Camille Barigar; Drew Nash; Laura Stewart; Tim Hafer

- 1) Call Meeting to Order/Confirmation of Quorum
- 2) Consent Calendar
 - a) **ACTION ITEM:** Request to approve the minutes from the following meeting: September 2, 2025.
By:
- 3) Items of Consideration
 - a) **INFORMATIONAL:** Commissioner Barigar resignation
By: Camille Barigar
 - b) **ACTION ITEM:** Continue discussion of CBH Homes Hearts Across the Valley initiative
By:
 - c) **INFORMATIONAL:** Report from Commissioners that attended the Strategic Plan meeting
By: Amy Westover, Janeale Dean
 - d) **ACTION ITEM:** Consider making a request to council to change the funding mechanism in the Public Art section of code
By:
 - e) **DISCUSSION:** Review the art proposal form
By: Wendy Davis, Parks and Recreation Director
- 4) General Public Input
- 5) Public Art Proposal Update
 - a) **DISCUSSION:** Discussion of current proposals including: America 250 historical art display, City Hall lobby art display, Pop up art gallery
By:
- 6) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Josh Palmer (208) 735-7312 at least two working days before the meeting. Si desea esta información en Español, por favor llame a Josh Palmer al teléfono (208) 735-7312.

Public Input Procedures

1. Individuals wishing to provide public input regarding matters relevant to the City of Twin Falls shall:
 - Wait to be recognized by the Mayor or Chairman
 - Approach the microphone/podium
 - State their name, and whether they are a resident or property owner in the City of Twin Falls, and proceed with their input.
2. The Mayor or Chairman may limit input to no less than two (2) minutes. Individuals are not permitted to give their time to other speakers.

Public Hearing Procedures for Zoning Requests

1. Prior to opening the first Public Hearing of the session, the Mayor or Chairman shall review the public hearing procedures.
 2. Individuals wishing to testify or speak before the City Council or Planning & Zoning Commission shall wait to be recognized by the Mayor or Chairman, approach the microphone/podium, state their name, and then proceed with their comments. Following their statements, they shall write their name and address on the record sheet(s) provided by the staff. The staff shall make an audio recording of the Public Hearing.
 3. A City Staff Report shall summarize the application and history of the request.
 4. The Applicant, or the spokesperson for the Applicant, will make a presentation on the application/request (request). No changes to the request may be made by the applicant after the publication of the Notice of Public Hearing. The presentation should include the following:
 - A complete explanation and description of the request.
 - Why the request is being made.
 - Location of the Property.
 - Impacts on the surrounding properties and efforts to mitigate those impacts.
 5. Applicant is limited to 15 minutes, unless a written request for additional time is received, at least 72 hours prior to the hearing, and granted by the Mayor or Chairman.
 6. The City Council or Planning & Zoning Commission may ask questions of staff or the applicant pertaining to the request.
 7. The general public will then be given the opportunity to provide their testimony regarding the request. The Mayor or Chairman may limit public testimony to no less than two (2) minutes per person.
 - Individuals are not permitted to give their time to other speakers.
 - However, five (5) or more individuals that received written notice of the public hearing may appoint, by written petition, a spokesperson. The written petition must be received at least 72 hours prior to the hearing and must be granted by the Mayor or Chairman. The spokesperson shall be limited to 15 minutes.
 - Written comments, including e-mail, received by 12:00 p.m. on the date of the hearing shall be either read into the record or displayed to the public on the overhead projector.
 8. Following the Public Testimony, the applicant is permitted five (5) minutes to respond to Public Testimony.
 9. Following the Public Testimony and Applicant's response, Council or Commission members, as recognized by the Mayor or Chairman, shall be allowed to question the Applicant, Staff or anyone who has testified. Responses shall be limited to answering the questions asked. The Mayor or Chairman may limit the time permitted for the answer.
 10. The Mayor or Chairman shall close the Public Hearing. The City Council or Planning & Zoning Commission shall deliberate on the request. Deliberations and decisions shall be based upon the information and testimony provided during the Public Hearing. Once the Public Hearing is closed, additional testimony from the staff, applicant or public is not allowed. Legal or procedural questions may be directed to the City Attorney.
- * Any person not conforming to the above rules may be prohibited from speaking. Persons refusing to comply with such prohibitions may be asked to leave the hearing and, thereafter removed from the room by order of the Mayor or Chairman.



Public Art Commission Minutes

Tuesday, September 2, 2025, 12:00 PM

City Hall Overflow Room, CH-116
203 Main Avenue East, Twin Falls, Idaho

Members: Melissa Crane, Chairperson; Janeale Dean, Vice-Chairperson; Amy Westover; Camille Barigar; Drew Nash; Laura Stewart; Tim Hafer

1) Call Meeting to Order/Confirmation of Quorum

Commissioner Crane called the meeting to order at 12:03 PM
A quorum was present.

Members Attending: Melissa Crane, Chairperson; Janeale Dean, Drew Nash, Amy Westover, Tim Hafer

Member absent: Laura Stewart, Camille Barigar

Staff Attending: Wendy Davis, Mitch Humble, Council Liaison Craig Hawkins, Mable Shurtleff

2) Consent Calendar

a) Request to approve the minutes from the following meeting: August 5, 2025.

MOTION: Commissioner Westover moved to approve the consent agenda. Commissioner Nash seconded the motion. Roll call vote showed all members present voted. Approved 5 to 0.

3) Items of Consideration

a) Consider a proposal from Mariel Villegas with CBH Homes to place a heart in Twin Falls as part of the Hearts Across the Valley initiative

CBH Scrub Master Mariel Villegas presented (Scrub Master aka Project Manager):

Ms. Villegas gave a brief presentation on the project history of Hearts Across the Valley which originated from Kansas City. The heart sculptures measure about 5ft X 5ft. The project's main focus is to bring the community out and get together. Currently, Mountain Home and Caldwell have participated in this project with specific themes.

The project theme is kept secret until the unveiling event with the artist. CBH tries to have a partnership with local businesses utilizing a mobile app; the community participants take and post photos with the heart to win a prize redeemed at the local business. Ms. Villegas would like Twin Falls to be a Heart Partner, have the heart sculpture displayed for 2 years, and then the art piece will be donated to the City. The City will have the right to sell, auction, or keep the heart after it is donated.

Commissioner Dean asked if CBH handles the maintenance within the 2-year display period. Ms. Villegas answered yes, but requested the City help monitor the artwork for vandalism and maintenance needs.

Commissioner Dean asked about the branding portion of the heart.

Ms. Villegas answered that there's a plaque which has the CBH Logo, a QR code, and the artist's name on it.

Commissioner Westover asked about the price range on the artist fee being paid out by CBH. Ms. Villegas answered, some cities have a specific artist in mind while others conduct a call-to-artist, which is dependent on the city committee's decision; and the fee is \$2000. The heart is delivered and \$1000 is paid to the artist and the other \$1000 is paid after completion. Commissioner Westover asked about the changes that happen after the 2-year display commitment.

Commissioner Nash asked about CBH branding and if that is within City guidelines. Deputy City Manager Humble answered, yes.

Commissioner Crane asked about anchoring of the sculpture. Ms. Villegas explained the sculpture is bolted on concrete.

Director Davis asked Ms. Villegas to reiterate the fact that there is no cost to Twin Falls City for the project. Ms. Villegas answered, yes.

Commissioner Nash asked if the Commission gets a say on display location. Ms. Villegas answered, ideally, CBH would like the piece to be displayed at a well-traveled location but would have the Commission make the recommendation.

Commissioner Crane thanked Ms. Villegas for the presentation.

Director Davis noted the donation form had been sent to Ms. Villegas for completion.

Commissioner Westover asked if Twin Falls City would be permitted only one heart or could we get more than one. Ms. Villegas said they have set aside one heart for Twin Falls. There is only one more remaining in stock, and it depends if it will find a home soon. She also advised that there is a sponsorship agreement and an installation agreement in which the City would need to review and complete. Ms. Villegas left the meeting.

There was discussion of location of display to decipher which artist would best suit the project, timely completion, messaging theme, and unveiling ceremony.

Commissioner Nash suggested a different location than the bridge because the location was already saturated with a variety of items and would take away from the heart.

Deputy City Manager Humble noted CBH wants the heart to be displayed at a highly visited location to maximize exposure.

Commissioner Nash noted some locations that would be great for the heart since there's currently no art displayed there.

Commissioner Crane noted that per the partnership agreement with CBH, they would have an opinion over display location as well.

There was discussion about the library building project and estimated construction

completion.

Deputy City Manager Humble noted the Council has not approved the funding for that project yet. He does agree that it would be a great location for displaying the heart sculpture. There was discussion on locations where there's currently lots of foot traffic but no art displayed.

Commissioner Westover suggested the Commission make 3 location recommendations to CBH.

Director Davis noted no set discussion is required today and for the Commission to think about it for a bit before deciding.

Commissioner Crane noted there are factors to consider: bolting down the heart, being good stewards for the art piece, and possibly absorbing the cost of bolting it down permanently.

MOTION: Commissioner Crane moved to partnership with CBH. Commissioner Hafer seconded the motion. Roll call vote showed all members present voted. Approved 5 to 0.

There was discussion about next steps for acceptance of the donation. This project is different as there's no money/budget request to present to the City Council. However, it will involve the Parks and Recreation Commission weighing in on the project.

- b) Consider a proposal from Councilman Hawkins to display some historical artwork in public buildings next year.

Councilman Hawkins presented: He noted next year is the 250-year celebration and brought in a framed movie poster to share. He thought it would be great to showcase artifacts to show the history of our country, and maybe we could make a call-to-artist and see what we can gather for display next year.

Commissioner Westover asked if this would be a display within City Hall.

Commissioner Nash asked about a historical gallery.

Councilman Hawkins said the display does not have to be art pieces exclusive, but can be historical artifacts or objects as well.

Commissioner Nash expressed his concern about switching out items and displaying locations due to the lack of space available.

Councilman Hawkins noted many cities are planning ahead for the country's 250-year celebration and cities may be entitled to \$250 in grant funding. He wants the Commission to start thinking about this as a year-long event and not just showcased on 4th of July.

There was discussion on a secure location for displaying the historical items.

There was discussion on graveyard tour: actors would be in character to speak of their accomplishments and the audience would move on to the next actor.

- c) Review the art proposal form
The item was tabled.

4) General Public Input

No public present.

5) Public Art Proposal Update

- a) Updated Art inventory list.
The item was tabled.

6) Adjournment

The meeting adjourned at 01:07 PM

Mable Shurtleff

Mable Shurtleff, Project Coordinator
Parks and Recreation Department



Collaborative Marketing and Sponsorship Agreement

This Collaborative Marketing and Sponsorship Agreement (“Agreement”) is made and entered into as of [Date] (the “Effective Date”), by and between:

“Sponsor”

[Name of Sponsor]

[Address]

[City, State, ZIP Code]

[Contact Person]

[Email Address]

[Phone Number]

“Organizer”

CBH Homes

1977 E. Overland Rd.

Meridian, ID 83642

Mariel Villegas

marielv@cbhhomes.com

208-955-0877

Hearts Across the Valley Art Installation Location:

[Location of Art Installation]

Sponsorship Fee:\$5000 Paid for by Organizer Paid for by Sponsor

1. Vision, Purpose and Objectives

1.1 Vision: Organizer’s “Hearts Across the Valley” is a public art experience that celebrates and unites our community by placing beautifully designed hearts by local artists throughout the Treasure Valley and beyond. In our first year, we’re excited to showcase approximately 30 beautifully decorated hearts displayed at prominent partner locations across multiple cities. **So glad you’re here!**

1.2 Purpose: This Agreement outlines the collaborative marketing efforts between the Sponsor and the Organizer to promote Hearts Across the Valley, the bespoke heart created by an artist for Sponsor (the “Art Installation”) and maximize visibility and engagement for both parties.



1.3 Objectives: Both parties aim to leverage their respective platforms and networks to enhance the reach and impact of the Art Installation through joint marketing and promotional activities.

2. Collaborative Roles and Responsibilities

2.1 Joint Responsibilities - Content Creation and Sharing:

2.1.1: Co-Branding: Both parties will ensure their logos and brand names are co-branded on all promotional materials specific to Hearts Across the Valley, including social media posts, flyers, posters, and press releases (collectively, the “Promotional Materials”).

2.1.2 Content Development: Each party will contribute to the creation of marketing content, such as social media posts, blog articles, videos, and images, tailored to their platforms and audience.

2.1.3 Approval Process: Both parties will review and approve all Promotional Materials before publication to ensure alignment with branding and messaging guidelines. All Promotional Materials may only be displayed or used in the form and in such manner as preapproved by Sponsor and Organizer in writing (email is sufficient). Both parties shall respond to any request for approval of a Promotional Material within five (5) business days after receipt of the written request and the failure to respond to such request within such five (5) business day period shall be deemed an approval of the request.

2.2 Sponsor Responsibilities:

2.2.1 Contact. The contact person for Sponsor identified on the first page is authorized to act on behalf of Sponsor in all matters. Sponsor may change the contact person at any time by written notice to Organizer. Sponsor agrees to maintain a contact person for the term of this Agreement and agrees to make such contact person reasonably available for the timely and efficient administration of this Agreement.

2.2.2 Social Media and Online Promotion:

a) Content Sharing: In compliance with this Agreement, Sponsor will share content related to the Art Installation on its social media channels and website, tagging and mentioning the Organizer in posts.



b) Engagement: The Sponsor will actively engage with its audience by responding to comments, shares, and inquiries related to the Art Installation and Hearts Across the Valley.

2.2.3 Marketing Materials:

a) Distribution: The Sponsor will assist in distributing physical (when applicable) and digital marketing materials, including flyers, posters, and e-newsletters, within its network and on its platforms.

b) Events and Promotions: The Sponsor will feature Hearts Across the Valley and the Art Installation in its newsletters, website banners, and other digital platforms.

2.2.4 Location: Sponsor hereby grants Organizer the right to install, maintain, repair and replace the Art Installation at the location identified on page one for the term of this Agreement. Sponsor covenants and warrants that, unless otherwise agreed in writing by Organizer, the Art Installation shall remain at the location as identified on page one as originally installed for the term of this Agreement.

2.3 Organizer Responsibilities:

2.3.1 Contact. The contact person for Organizer identified on the first page is authorized to act on behalf of Organizer in all matters. Organizer may change the contact person at any time by written notice to Sponsor. Organizer agrees to maintain a contact person for the term of this Agreement and agrees to make such contact person reasonably available for the timely and efficient administration of this Agreement.

2.3.2 Social Media and Online Promotion:

a) Content Sharing: In compliance with this Agreement, Organizer will share content related to the Sponsor's involvement and support on its social media channels and website, tagging and mentioning the Sponsor in posts.

b) Engagement: The Organizer will actively engage with its audience by responding to comments, shares, and inquiries related to both the Art Installation and the Sponsor.

2.3.3 Marketing Materials:



a) Inclusion: The Organizer will ensure that the Sponsor's logo and branding are prominently included in all Hearts Across the Valley marketing materials, both digital and print, produced by Organizer.

b) Press Releases: The Organizer will include the Sponsor's name and logo in all press releases and media communications related to the Art Installation and Hearts Across the Valley.

2.3.4 Maintenance and Repairs: Organizer will perform periodic inspections of the Art Installation. Organizer, at its sole cost, will be responsible for touch ups and repairs of the Art Installation for the term of this Agreement; provided Sponsor is responsible for all damage and repairs to the Art Installation caused by the negligent or wrongful acts or omissions of Sponsor, its agents, employees or contractors. In the event the Art Installation is damaged or destroyed, Organizer may, at its discretion, repair, replace or remove the Art Installation. If the Art Installation is removed, Organizer will have no obligation to replace the Art Installation.

2.3.5 Liability Release: Sponsor agrees that neither Organizer nor any of its affiliates (including the artist), or any of its or their respective officers, directors, employees or agents shall have any liability to Sponsor or any person asserting claims on behalf of or in the right of Sponsor (whether direct or indirect, in contract, tort, for an act of negligence or otherwise) for any losses, claims (whether or not valid), damages, costs, fees, expenses, liabilities or equitable relief related to or arising out of the Art Installation or Organizer's performance under this Agreement, except to the extent that any such losses, claims, damages, costs, fees, expenses or liabilities are finally determined (by a court of competent jurisdiction and after exhausting all appeals) to have resulted from the gross negligence or willful misconduct of Organizer.

2.3.6 Ownership of the Heart: Except as expressly reserved by Organizer in this Agreement, title to the Art Installation will pass to Sponsor upon delivery to the location identified on page 1.

3. Collaborative Events and Activities

3.1 Joint Events:

3.1.1 Pre-Event Promotions: Both parties will collaborate on pre-event promotional activities, including social media campaigns, press releases, newsletter, etc.



3.1.2 On-Site Heart Unveiling Event: The Organizer, at its cost, will lead the planning and execution of the Art Installation unveiling event, taking responsibility for the majority of the logistics, including setup, equipment, and staffing needs. The Sponsor will support these efforts through collaboration and coordination, providing input and assistance as needed to enhance the event's success.

3.2 Post-Event Follow-Up: Both parties will collaborate on post-event content, including recap videos, thank-you posts, and performance summaries.

4. Term and Default

4.1 Term: The term of this Agreement shall commence on the Effective Date and continue for two (2) years after the Art Installation is installed at the location identified on page 1.

4.2 Default: Upon the expiration of ten (10) days' written notice from either party stating the other party has failed to perform its obligations hereunder, such party shall be deemed to be in default unless such failure to perform is cured within the ten (10) day period, in which case no default shall be deemed to have occurred. Notwithstanding the foregoing sentence, if such default (other than the failure to pay money) is capable of cure but cannot be cured within the ten (10) day period and the defaulting party is diligently working to remedy the default, the cure period shall be extended for such time as is reasonably necessary to cure the default. Upon a default occurring, the non-defaulting party shall have all rights provided at law or in equity.

5. Fees

When applicable, Sponsor agrees to pay Organizer the Sponsorship Fee within ten (10) days after the full execution and delivery of this Agreement. If an artist is not selected to design the Art Installation or Organizer fails to deliver the Art Installation, Organizer will return the Sponsorship Fee to Sponsor.

6. Intellectual Property

6.1 Sponsor's NIL. Subject to the terms and conditions of Section 2.1.3, Sponsor hereby grants Organizer and its affiliates and assigns the irrevocable, non-exclusive, transferable and unrestricted right to use, display, reproduce, transmit, distribute and create derivative works based on the name, image and likeness of Sponsor (but only in



association with the Art Installation and/or Hearts Across the Valley), the Art Installation, and the location of the Art Installation through all media now known or hereinafter developed for editorial, trade, advertising or any other purpose.

6.2 Organizer's NIL. Subject to the terms and conditions of Section 2.1.3, Organizer hereby grants Sponsor the irrevocable, non-exclusive, transferable and unrestricted right to use, display, reproduce, transmit, distribute and create derivative works based on the name, image and likeness of Organizer (but only in association with the Art Installation and/or Hearts Across the Valley), the Art Installation, and the location of the Art Installation through all media now known or hereinafter developed for editorial, trade, advertising or any other purpose.

6.3 Derivative Works. Organizer hereby grants Sponsor an irrevocable, non-exclusive, non-transferable and non-sublicensable license solely to display, transmit, distribute and create derivative works based on the Art Installation through all media now known or hereinafter developed for any purpose provided such display, transmittal, distribution and/or creation of derivative works is pre-approved in writing by Organizer.

Notwithstanding any other provisions of this Agreement to the contrary, nothing in this Agreement will be deemed to be a grant by Organizer of a license, sublicense, or other grant of a right to Sponsor to use any third-party rights or any rights under any third-party license that cannot be licensed, sublicensed, or granted without the consent, approval, or agreement of another party, unless such consent, approval, or agreement is first obtained by Sponsor. Furthermore, Organizer reserves all rights not expressly granted to Sponsor under this Agreement and no use by Organizer of the Art Installation or the rights therein associated in any medium or manner will be deemed to interfere with the limited permissions made to Sponsor by Organizer herein. Except for the licenses expressly granted to Sponsor in this Agreement, Sponsor acknowledges that all right, title, and interest in and to all copyrights associated with the Art Installation, as well as any modifications or improvements made thereto by the artist or Sponsor, are owned, retained, reserved and controlled by and will remain with Organizer.

7. Miscellaneous

7.1 Amendments: Any amendments or modifications to this Agreement must be made in writing and signed by both parties.

7.2 Governing Law: This Agreement shall be governed by and construed in accordance with the internal laws of the State of Idaho without giving effect to any choice or conflict



of law provision or rule (whether of the State of Idaho or any other jurisdiction) that would cause the application of laws of any jurisdiction other than those of the State of Idaho.

7.3 Dispute Resolution: Because litigation can be very expensive, burdensome and time consuming, the parties agree that it is in their mutual best interests to provide a fair, impartial and expeditious alternative to litigation for the resolution of any disputes related to this Agreement. If either party desires to make a claim against the other party under this Agreement, the parties agree that any claim will be resolved in by an arbitration conducted in accordance with Idaho's Uniform Arbitration Act (Title 7, Chapter 9, Idaho Code) (the "Arbitration Act") before a single arbitrator. The arbitrator may be any attorney or retired judge selected by mutual agreement, or in absence of an agreement, as appointed pursuant to the Act. The arbitrator will set the rules, procedures and schedule for the arbitration, it being the intent of the parties that the arbitration be as expeditious and informal as the nature of the dispute permits. The arbitrator may order the exchange of documents as the arbitrator deems appropriate for the matters in dispute. The arbitrator's fees and costs will be shared by all involved parties equally; provided, however, the arbitrator may, in its discretion, award the substantially prevailing party some or all of the arbitrator's fees and reasonable attorneys' fees and costs as part of the arbitration award, it being the intent of the parties that the substantially prevailing party will be entitled to recover the costs and fees. The arbitrator's decisions will be final and binding on the parties (except as otherwise provided in the Arbitration Act) and subject to enforcement in any court of competent jurisdiction. In the event of any action is filed to interpret or enforce the arbitrator's decision, the substantially prevailing party will be entitled to recover reasonable attorneys' fees and costs, either in the action or via a separate action brought for the purpose.

7.4 Integration: This Agreement, together with all Schedules, Exhibits and any other documents incorporated herein by reference, constitutes the sole and entire agreement of the parties to this Agreement with respect to the subject matter contained herein, and supersedes all prior and contemporaneous understandings and agreements, both written and oral, with respect to such subject matter.

7.5 Non-Disparagement: Each party agrees not to make and shall ensure that no public defamatory and/or disparaging statements shall be made about the other party, any sponsor, or individual acting on behalf of the other party or sponsor in connection with this Agreement, the Art Installation, or the Hearts Across the Valley promotion.



7.6 Parties Bound: This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns, including all future owners of the Art Installation location.

7.7 Counterparts: This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the Effective Date.

“Sponsor”

By: _____

Name: [Name]

Title: [Title]

Date: [Date]

CBH Homes

By: _____

Name: Mariel Villegas

Title: Scrum Master

Date: [Date]

HEARTS ACROSS THE VALLEY: City of Jerome Call to Artist!



+



DEADLINE TO APPLY: Monday, November 3rd

CALL TYPE: Public Art

ELIGIBILITY: Jerome or Jerome County Native, or currently residing in

PROJECT BUDGET (PER HEART): \$2000

LOCATION: City of Jerome

PROJECT CONTACT: marielv@cbhhomes.com

Hello Creatives! *We're so glad you're here!*

ABOUT HEARTS ACROSS THE VALLEY

CBH Homes proudly presents CBH Hearts Across the Valley, a ground-breaking community experience celebrating connection across the Treasure Valley and beyond. Beginning Spring 2025, you'll be invited to explore 30 uniquely designed hearts created by local artisans across 13 cities in southern Idaho.

OPPORTUNITY

We are looking for all types of artisans to create a bespoke heart and execute their design on our large 5ft by 5ft fiberglass heart sculpture for the **City of Jerome**. The Heart will be displayed in a public setting for all to enjoy. You and your design will also be featured on a website and interactive app for the duration of this 2 year project.

WHAT THE CITY OF JEROME IS LOOKING FOR:

The City of Jerome invites talented artists who are from the city of Jerome or the Jerome County community to design an eye-catching heart sculpture inspired by the theme, "*Our Roots, Our Stories.*" This sculpture should embody the rich heritage and unique spirit of Jerome, offering a heartfelt reflection of the community's lifestyle, history, and values. Artists are encouraged to

bring the theme to life in innovative ways, using their preferred medium to craft a design that resonates with Jerome's distinctive stories and legacy.

TEMPLATE FOR DESIGN SUBMISSIONS

Download Template [HERE](#)

Before you submit, please read the Hearts Across the Valley Guidelines

[LINK HERE](#)

Artist Application Questions:

Check one: (checkbox)

-I am submitting this application

-I am submitting this application as part of an informal group that does not have a legally recognized business identity

Applicant: (free form)

Group or Organization (if applicable): (free form)

Applicant email: (free form-required)

Application phone number: (free form- required)

Applicant physical address: (free form- required)

If applicable, please upload your portfolio, link to your Instagram, webpage or any other social media. (not required)

I have read and understand the *Hearts Across the Valley Guidelines* and understand the **deadlines** that I must adhere to: (required)

Yes

No

I have read and understand the *Hearts Across the Valley Guidelines* and understand the **design parameters** that I must adhere to: (required)

Yes
No

I have read and understand the *Hearts Across the Valley Guidelines* and understand the **compensation** and budget for this project: (required)

Yes
No

I have my own workspace or studio.

Yes
No

I understand that if I am selected as an Artist to participate in CBH Homes Hearts Across the Valley, I will be required to sign an Artist Agreement. (required)

Yes
No

What medium is your artwork created in? (required)

What is the title of your Heart design? (not required)

Anything that we need to know about our design that would require more time, logistics? (not required)

Accepted file formats: .doc; .dox; .jpeg; .jpg; .pdf; .png; .txt

Please do not upload: .heic or .pages

Upload front image (naming convention) (required)

Upload back image (naming convention) (required)

RESOLUTION NO. R-2022-010

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF TWIN FALLS, IDAHO, IDAHO, CREATING AN ART IN PUBLIC PLACES PROGRAM; AUTHORIZING ALLOCATION OF FUNDS FOR ART; ESTABLISHING A METHOD OF CALCULATING ART APPROPRIATIONS FOR CITY CAPITAL PROJECTS; PROVIDING FOR AN ART SELECTION PROCESS; AND ESTABLISHING A PUBLIC ART FUND.

WHEREAS, The City's Strategic Plan sets the community goal of enhancing the appearance of the City of Twin Falls; and

WHEREAS, The City of Twin Falls Public Art Commission (TFPAC) has agreed to act as an advisory commission to the City Council regarding public art issues; and,

WHEREAS, Public art can enhance the community and increase interest in municipal facilities and can be an important tool to aid in the revitalization of the City of Twin Falls; and

WHEREAS, On June 19, 2007, the City Council passed Resolution No. 1785 to outline the process for funding and promoting public art; and,

WHEREAS, The City Council hereby desires to repeal and replace Resolution No. 1785 with this Resolution, to outline policies and procedures for the TFPAC.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE CITY OF TWIN FALLS, IDAHO, THAT THERE IS HEREBY ESTABLISHED A TWIN FALLS PUBLIC ART COMMISSION, AS FOLLOWS:

I. GENERAL PROVISIONS

A. PURPOSE

The purpose of the Twin Falls Public Arts Commission (TFPAC) is to establish guidelines for the operation, funding and implementation of a public art program in the City of Twin Falls.

B. MISSION-VISION

The mission of the Public Arts Commission is to enrich the lives of all Twin Falls residents and visitors through cultivating public art programs, enlivening public spaces, and embracing the cultural identity of the region.

The Twin Falls Public Arts Commission believes the arts create inspiring personal experiences, illuminate the human condition, and offer meaningful ways to engage with each other and the world around us. We envision a community that encourages adventurous artists, engaged audiences, and creative initiatives that are supported through community partnerships, programs, and policies.

II. TWIN FALLS PUBLIC ART COMMISSION

- A. The values and goals of this commission are as follows:
1. Values:
 - i. Foster an inclusive art experience
 - ii. Enhance our community through art
 - iii. Support local artists and the variety of art aesthetics and mediums
 - iv. Allow the arts to be a platform for social change
 - v. Treasure our history and rich culture
 2. Goals:
 - i. Initiate, acquire, exhibit and maintain public art through a transparent public process
 - ii. Engage in arts education efforts
 - iii. Advocate for local artists and organizations
 - iv. Support collaboration and community partnerships
 - v. Encourage personal, emotional, community and tourism-based growth through the arts
- B. The duties and responsibilities of this commission may include but are not limited to the following:
1. To facilitate the placement of public art in public buildings and public spaces;
 2. To inform City residents and visitors about public art;
 3. To make recommendations to the City Council on a public art policy;
 4. To make recommendations to the City Council regarding the selection of art and artists, the acquisition of works of art, and the acceptance of gifts and loans of art work;
 5. To recommend sites and placement of public art projects;
 6. To raise funds for public art projects;
 7. To maintain an inventory and documentation of the City's collection of public art; and
 8. To survey the City's collection of public art to determine if works require maintenance or other attention.
- C. Any selected works of art must comply with the following standards in addition to any guidelines subsequently established by the City Council upon recommendation of the TFPAC. Selected works must comply with the mission, vision, values, and goals of the TFPAC.
1. The work of art must be located in a public place with public visibility and impact.
 2. The work of art must be consistent with general standards of decency and respect for the beliefs and values of the community
- D. Review the TFPAC policy will be conducted at least every two years

III. DEFINITIONS

- A. Public art is any work of art in any media, including both visual and performance art, that has been designed, planned, sited or executed in a space accessible to the general public, anywhere from a public square to a wall inside a building open to the public.

IV. FUNDING FOR ACQUISITIONS

- A. At the beginning of each fiscal year, the City Council shall place in the public art account an amount equal to five hundredths of one percent (0.05%) of the total budget of all General Fund capital improvement projects. The City's contributions to the public art account pursuant to this chapter shall be funded from the City's current expense fund.
- B. Upon request from the TFPAC, the City Council shall, during the budget process, review the proposed project and determine use of funds from the public art account. Of the funds allocated to the public art project:
 - 1. No less than seventy-five percent (75%) shall be allocated toward purchase, creation or installation of such public art pieces.
 - 2. No more than twenty-five percent (25%) shall be used for administrative costs including but not limited to actual acquisition siting, costs of selection of public art, and maintenance of public art. Additional Public Art Program Appropriation Funding – would be in addition to capital improvement project annual allocation.
- C. A Public Arts Account shall be established, into which monies from this Resolution shall be deposited. Preference shall be given to arts projects which are a part of the capital project generating the funds, but in the event that such is not practical, the funds may be set aside for future public arts projects.
- D. Special Designated Funds: From time to time, special funds may be established for the express purpose of commissioning works of art in accordance with the terms of this policy. For example, a special increment tax may be established by voters for capital projects with a portion assigned to public art.
- E. Voluntary Allocations: Entities may deposit additional funds into existing public art accounts or create new public art accounts at the Commission's discretion.
- F. Donated Artwork or Funds: Funds or works of art may be donated to the City. (See section VII)
- G. Grant, Partnerships, Collaboration Funding: Collaborate with community partners to initiate funding/development of public art projects.
- H. New Development Funding: develop partnerships with private developers to encourage public art installations within new and existing developments.
- I. Public Art Maintenance Funding: The funding to maintain and conserve acquired works of art is a critical component of the public art program (as referenced in section IV, B, 2. of this document).
- J. Projects funded by other City departments: Oversight of Public Art projects funded through various departments

V. ART COMMISSIONING PROCESS

The TFPAC will commission works of public art and seek approval in the form of a recommendation to the City Council. An art commissioning process will be defined and executed on a case-by-case basis. Interested artists will be responsible for completing the process as determined by the TFPAC to be considered and/or commissioned.

VI. PUBLIC ART SELECTION FOR UNIQUE OPPORTUNITIES

Unique Opportunities will arise that may not be suitable to the process describe above due to timeline, budget size or other considerations. Qualification of a project as being a “unique opportunity” will be determined through the recommendation of the TFPAC to the City Council and may be considered on a case-by-case basis.

VII. DONATIONS OF ARTWORK

Works of art may be offered as a donation to the City of Twin Falls. The TFPAC is responsible for reviewing and evaluating the suitability of a proposed artwork and shall present a recommendation to the City Council for approval. If accepted by the City Council, the maintenance of a gift of art is the responsibility of the City.

VIII. MAINTENANCE AND CONSERVATION

It is the responsibility of the City of Twin Falls to manage and coordinate the maintenance of all works of art in the City’s public art collection.

- a. All commissioned artists will be required to complete a conservation record form that provides information on materials, fabrication methods, installation details, and recommended maintenance.
- b. City support staff will maintain a computer database inventory and a catalog of relevant documents for artworks owned by the City.
- c. City will facilitate routine cleaning and maintenance of artworks based on recommendation by a professional art conservator or based upon information provided by the artist on the conservation record form.
- d. A professional art conservator or person(s) trained by a conservator may be consulted or hired to provide maintenance and conservation work for the City’s public art collection.
- e. Participating departments should notify the TFPAC immediately if an artwork is either damaged or stolen or if the participating department plans to move the artwork or in any way alter its location or use.
- f. The City shall maintain adequate insurance coverage for its public art collection.

IX. DEACCESSION AND RELOCATION

In the event a work of art may need to be considered for removal, sale, trade, or gifting (deaccessioning), the City of Twin Falls Arts Commissioners shall present a recommendation to the City Council. The Commissioners shall state in the recommendation of whether the artwork should be removed, sold, traded or gifted; the rationale for the recommendation; and how the recommendation will provide for maximum value with attendant benefits to the citizens of Twin Falls. Proceeds of a sale shall cover the expenses of the sale with any net revenues deposited into the Public Arts account of the City of Twin Falls. This will be done in accordance with state and local legislation.

PASSED BY THE CITY COUNCIL, April 18, 2022.

SIGNED BY THE MAYOR April 25, 2022.



MAYOR

ATTEST:



DEPUTY CITY CLERK



City of Twin Falls

136 Maxwell Avenue
P.O. Box 1907
Twin Falls, ID 83303-1907

Phone: 208-736-2265

www.tfid.org

Applications can be submitted to

parksnrec@tfid.org

Public Art Proposal Application

PROJECT INFORMATION	
Project Name:	
Proposed Location:	
Project Description: <i>(Attach additional pages if necessary)</i>	
Type of Project: <i>(Please check all that apply)</i> <input type="checkbox"/> Performance <input type="checkbox"/> Art Installation <input type="checkbox"/> Event	
Is this project : <i>(Please check all that apply)</i> <input type="checkbox"/> Permanent <input type="checkbox"/> Temporary <input type="checkbox"/> 2D Art <input type="checkbox"/> 3D Art	
APPLICANT INFORMATION	ARTIST INFORMATION <i>(If different from applicant)</i>
Name:	Name:
Address:	Address:
City, State, Zip:	City, State, Zip:
Phone:	Phone:
Email:	Email:
Additional applicant information: Please provide a bio and brief resume <i>(Attach additional pages if necessary)</i>	
Website, social media handle <i>(if applicable)</i>	
PROJECT SUPPORT	
Does this project require funding? <input type="checkbox"/> Yes <input type="checkbox"/> No	

If yes, what is the requested funding amount from the City of Twin Falls?

Do you anticipate other sources of revenue or community support? *(if so, please describe)*

What type of maintenance will your project require short term and long term?

PROJECT RELEVANCE

Describe how this project supports the Mission and Vision of the Public Art Commission and the City of Twin Falls Strategic plan
(Mission/Vision/ Values and Goals of the Public Art Commission and The City of Twin Falls Strategic Plan can be located on the City website www.tfid.org)

FOR PERFORMING ARTS/EVENTS

Project Start Date:	
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Project End Date:	
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Estimated number of people served	
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How do you plan to publicize your event?

FOR ART INSTALLATIONS

Please include a site plan for outdoor installations

A. Site Plan - To Scale and Showing the Following Items

- 1. North arrow and scale
- 2. Location of proposed project
- 3. Street frontage dimensions and street names
- 4. Property lines
- 5. Existing Buildings
- 6. Dimensions/distances from project to nearest sidewalk, face of curb, and or buildings
- 7. No larger than 11"x17" sheet of paper

B. Elevations/Renderings Showing the Following Information

- 1. Elevations/renderings/photos shall be in color
- 2. Dimensions of project: height, width, depth
- 3. Statutes or other structure type projects shall provide foundation details.

If none of the above site criteria are applicable to your project proposal, please describe where you would recommend installing your project.

I certify that the value & scope of work provided above are the most accurate available at this time.

Print Name	Signature	Date

**Upon review of your project, you may be required to submit additional forms.