



Public Art Commission Agenda

Thursday, July 16, 2026, 12:00 PM

City Hall Overflow Room, CH-116
203 Main Avenue East, Twin Falls, Idaho

****Special Meeting****

Members: Melissa Crane, Chairperson; Janeale Dean, Vice-Chairperson; Amy Westover; Drew Nash; Laura Stewart; Tim Hafer, Catherine Walworth

1) Mission Statement

The mission of a public art program is to support a thriving arts community through the activation of public spaces. Expanding the opportunities for Twin Falls residents to experience various genres of art in public places will create a more visually pleasing and culturally rich environment while expanding the public's knowledge of arts and culture.

2) Call Meeting to Order/Confirmation of Quorum

3) Consent Calendar

- a) **ACTION ITEM:** Request to approve the revised minutes from the following meetings: April 7, 2026.

By:

- b) **ACTION ITEM:** Request to approve the minutes for the following meeting: June 2, 2026.

By:

4) Items of Consideration

- a) **ACTION ITEM:** Consider options for August Commission Meeting

By: Wendy Davis

- b) **ACTION ITEM:** Report on City Council presentation and request to amend resolution for funding

By: Wendy Davis

- c) **ACTION ITEM:** Follow up on America 250 Art Display

- Update
- Liability Waiver discussion

By:

- d) **INFORMATIONAL:** Follow up on legal advice

- Sponsorship/Donor recognition
- Social media requirements/restriction clarification
- Sign Code clarification (Title 10, Chapter 10)

By:

- e) **ACTION ITEM:** Consider creating a donation subcommittee

By:

- f) **ACTION ITEM:** Sub Committee Updates

By:

5) General Public Input

6) Public Art Proposal Update

- a) **INFORMATIONAL:** July Art Proposal Update

By:

7) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Josh Palmer (208) 735-7312 at least two working days before the meeting. Si desea esta información en Español, por favor llame a Josh Palmer al teléfono (208) 735-7312.

Public Input Procedures

1. Individuals wishing to provide public input regarding matters relevant to the City of Twin Falls shall:
 - Wait to be recognized by the Mayor or Chairman
 - Approach the microphone/podium
 - State their name, and whether they are a resident or property owner in the City of Twin Falls, and proceed with their input.
2. The Mayor or Chairman may limit input to no less than two (2) minutes. Individuals are not permitted to give their time to other speakers.

Public Hearing Procedures for Zoning Requests

1. Prior to opening the first Public Hearing of the session, the Mayor or Chairman shall review the public hearing procedures.
 2. Individuals wishing to testify or speak before the City Council or Planning & Zoning Commission shall wait to be recognized by the Mayor or Chairman, approach the microphone/podium, state their name, and then proceed with their comments. Following their statements, they shall write their name and address on the record sheet(s) provided by the staff. The staff shall make an audio recording of the Public Hearing.
 3. A City Staff Report shall summarize the application and history of the request.
 4. The Applicant, or the spokesperson for the Applicant, will make a presentation on the application/request (request). No changes to the request may be made by the applicant after the publication of the Notice of Public Hearing. The presentation should include the following:
 - A complete explanation and description of the request.
 - Why the request is being made.
 - Location of the Property.
 - Impacts on the surrounding properties and efforts to mitigate those impacts.
 5. Applicant is limited to 15 minutes, unless a written request for additional time is received, at least 72 hours prior to the hearing, and granted by the Mayor or Chairman.
 6. The City Council or Planning & Zoning Commission may ask questions of staff or the applicant pertaining to the request.
 7. The general public will then be given the opportunity to provide their testimony regarding the request. The Mayor or Chairman may limit public testimony to no less than two (2) minutes per person.
 - Individuals are not permitted to give their time to other speakers.
 - However, five (5) or more individuals that received written notice of the public hearing may appoint, by written petition, a spokesperson. The written petition must be received at least 72 hours prior to the hearing and must be granted by the Mayor or Chairman. The spokesperson shall be limited to 15 minutes.
 - Written comments, including e-mail, received by 12:00 p.m. on the date of the hearing shall be either read into the record or displayed to the public on the overhead projector.
 8. Following the Public Testimony, the applicant is permitted five (5) minutes to respond to Public Testimony.
 9. Following the Public Testimony and Applicant's response, Council or Commission members, as recognized by the Mayor or Chairman, shall be allowed to question the Applicant, Staff or anyone who has testified. Responses shall be limited to answering the questions asked. The Mayor or Chairman may limit the time permitted for the answer.
 10. The Mayor or Chairman shall close the Public Hearing. The City Council or Planning & Zoning Commission shall deliberate on the request. Deliberations and decisions shall be based upon the information and testimony provided during the Public Hearing. Once the Public Hearing is closed, additional testimony from the staff, applicant or public is not allowed. Legal or procedural questions may be directed to the City Attorney.
- * Any person not conforming to the above rules may be prohibited from speaking. Persons refusing to comply with such prohibitions may be asked to leave the hearing and, thereafter removed from the room by order of the Mayor or Chairman.



Public Art Commission Minutes

Tuesday, April 7, 2026, 12:00 PM

City Hall Overflow Room, CH-116
203 Main Avenue East, Twin Falls, Idaho

Members: Melissa Crane, Chairperson; Janeale Dean, Vice-Chairperson; Amy Westover; Drew Nash; Laura Stewart; Tim Hafer, Catherine Walworth

1) Mission Statement

2) Call Meeting to Order/Confirmation of Quorum

Commissioner Crane called the meeting to order at 12:01 PM

A quorum was present.

Members Attending: Melissa Crane, Chairperson; Drew Nash, Tim Hafer, Janeale Dean, Amy Westover, Laura Stewart

Member Absent: Catherine Walworth

Staff Attending: Wendy Davis, Mitch Humble, Craig Hawkins, Mable Shurtleff

3) Consent Calendar

- a) Request to approve the minutes from the following meeting: March 3, 2026.

MOTION: Commissioner Dean moved to approve the consent agenda as written.

Commissioner Nash seconded the motion. Roll call vote showed all members present voted. Approved 6 to 0.

4) Items of Consideration

Commission decided to re-order the Agenda items to allow guest speaker to go first.

- a) Feedback on legal topics

Following the CBH discussion, staff summarized a recent conversation with the City Attorney regarding legal questions raised by the Commission.

Key Legal Guidance Reported by Staff:

Deputy City Manager Humble reported that:

- The City Attorney was primarily concerned with the social media / marketing aspect of promoting private commercial entities through City channels.
- The concern was less about a plaque or donor recognition and more about the City appearing to market a private business through official communications.
- The City Attorney indicated that the Commission may assist outside entities with publicly viewable art projects when asked, including reviewing or recommending art, so long as the role remains within the Commission's public art purpose.
 - In those cases, the recommendation would generally go to the requesting entity, not necessarily to the City Council.

Deputy City Manager Humble explained that if an entity such as the Chamber requests help selecting public art, the Commission may provide that assistance. However, issues such as

promotion, sponsorship recognition, signage, and branding may require clearer policy direction.

Commissioners discussed:

- Whether City time and resources should be used to support projects that are not City-owned.
 - Deemed appropriate, as long as project load and agenda time allows.
- The need for clearer boundaries around social media recognition, sponsor acknowledgment, donor logos, signage, public information and branding. whether the City currently applies a consistent standard, the distinction between a donation to public art and commercial advertising, and possibility that donor recognition standards need to be more formally defined.
 - Commissioner Dean noted examples of City social media posts that include sponsor tags and logos and raised the need for clearer guidance on how sponsor recognition should be handled.
 - Commissioner Crane requested written policy guidance from the City and/or City Attorney for future projects involving social media recognition.
 - Director Davis explained that the CBH Homes project was moved to the Chamber due to concerns about the agreement language and that the donation policy may need revisions to better address logos and sponsor branding. She also noted that those revisions were not expected to be completed in time for the February meeting.

Deputy City Manager Humble explained that additional related issues had arisen during the review, including broader questions about government speech, public messaging, donor recognition, sign code implications, political or religious expression concerns, and how future requests from private or nonprofit entities should be handled consistently.

- A fundraising donation package for logo recognition was referenced (Shoshone Street Archway) as an example, and it was noted that the Commission may consider developing clearly defined donation packages outlining what recognition or benefits are included with project donations.
- The sign code was updated effective January 1, 2026, and Planning and Zoning is continuing discussion on possible changes related to off-site advertising. The Sunway Park Shelter was referenced as an example, including the use of sponsor blocks and the detailed requirements related to logo and name placement. It was also noted that, under the current sign code, recognition of donors through names and logos does not constitute endorsement of a business. Staff agreed that donor logos may be included on signage, but not as part of the artwork itself.

Director Davis emphasized that the intent had been to keep the Commission involved in the CBH project while avoiding delays tied to unresolved policy questions, and apologized if that had not been clearly communicated.

- Deputy City Manager Humble reported that he discussed with the City Attorney the possibility of using City Hall's lobby as a rotating art gallery and sell art pieces as a funding mechanism for the public art funds. He noted that it is illegal for the City to require commissions on artwork sold from a City-owned space, but can legally host a gallery to connect buyers with artists and allow artists to make optional donations to the Public Art fund. He referenced a similar model used by the City of Meridian.
- Commissioner Steart asked whether annual sponsorships could be pursued to support the Public Art fund. Deputy City Manager Humble indicated that a gallery could include recognition of a donor sponsor.
- Commissioner Dean asked about accountability when the Commission makes art recommendations to outside entities. Deputy City Manager Humble clarified that the Commission's role would be advisory, and final responsibility would remain with the entity selecting the artwork.
- Deputy City Manager Humble noted that the Magic Valley Community Foundation may be a useful option for fundraising efforts because of the nonprofit tax benefit.

No formal action was taken, but there was general agreement that the Commission needs clearer guidance moving forward.

- Follow-up items for future discussion:
 - Revise the donation policy to address donor acknowledgment.
 - Define acceptable donor types and restrict highly political or highly religious donors.
 - Deputy City Manager to work with City Attorney and others to provide written policy on social media, signage, logos, and donor recognition.

b) Call to artists for America 250 Art Display

Commissioner Crane presented the Call for Artists draft.

- It was clarified that the City will not absorb any costs associated with the installation of art displays.
- The application submission deadline will be amended to May 30 to align with the June PAC meeting schedule.

Commissioner Dean inquired about the types of art that would qualify. Commissioners discussed allowing historical memorabilia, relics, and artifacts; and establishing eligibility criteria, including a requirement that artwork be created prior to 1975. Dean also suggested implementing a three-month timeline for art displays.

Commissioner Crane asked about including verbiage in the Call to specify pieces will be selected by a committee panel.

The Commission discussed placement considerations to ensure that artwork does not impede the flow of daily business operations. Commissioner Crane emphasized the need for a commissioner to be present at City Hall to accept submitted art, document its condition,

catalog it, and provide guidance on placement.

Commissioner Dean raised concerns regarding liability for loaned artwork and questioned whether lenders would be required to sign a waiver. Commissioner Crane noted that liability issues must be clarified before the Call for Artists is released to the public; if the policy covers the loan items then the value of the item will need to be included as an ask on the Call.

Deputy City Manager Humble to follow up and get clarification on insurance policy coverage on the loaned items and/or if a liability release waiver to be provided.

- c) Report on City Council presentation and request amend resolution for funding
A brief discussion was held regarding maintenance needs, funding, and agreement-related clarifications. Commissioner Dean asked that the item be tabled to the May meeting. No formal report on the City Council presentation was given.

Commissioner Dean requested Director Davis share the Council presentation and a written report before the May meeting to allow the Commission to review the information in advance. Director Davis stated that she would upload the presentation to Teams and provide a follow-up report.

The Commission discussed a document relating to the City's public art inventory and maintenance needs.

Inventory and Repair Planning

Discussion included:

- How the document relates to the inventory held by the City.
- A review of public art pieces organized by year of installation / ownership.
- Estimated repair and evaluation needs for upcoming years.

Commissioner Crane explained that:

- The document had been sorted by years since installation.
- Based on the review, projected evaluation and repair needs in 2026 could total approximately \$14,000, depending on actual repair requirements.
- Specific examples included the David LaMure Jr. statue, installed in 2018, which may need repair or maintenance on a ten-year cycle at an estimated cost of approximately \$1,870.
- Additional items such as electrical boxes and infrastructure associated with installations were also considered.

The Commission discussed using the inventory data to better understand the long-term financial implications of maintenance/repair and to support future conversations with City Council.

Staff noted that Council had expressed interest in seeing concrete numbers, and that this

information would be useful as part of a future presentation.

Direction

Staff and the Commission discussed refining the inventory/maintenance list by:

- Clarifying definitions,
- Cleaning up formatting,
- Potentially removing extraneous items,
- Preparing a cleaner summary to share with Council.

No formal action was taken.

d) Follow up on CBH Hearts Across the Valley

Director Davis introduced Mariel Villegas, who joined remotely to provide an update regarding the CBH Arts Hearts Across the Valley project and the agreement with the Visitor's Center / Chamber of Commerce.

Staff Summary

Director Davis explained that:

- CBH had pursued an agreement with the Chamber of Commerce to place the heart sculpture near the Visitor's Center.
- The Public Art Commission was still expected to be involved in the artist selection process.
- Director Davis had attempted to contact Kyle Tarbet, Chamber of Commerce, for clarification, but he was out of the office.
- Mariel was invited to explain the agreement, expectations, and next steps.

Reported by Mariel of CBH:

- The agreement with the Visitor's Center had been signed and finalized.
- The approved project theme previously reviewed by the Commission remains in place.
- The expectation is that the Public Art Commission will:
 - Review submissions,
 - Select the preferred design / artist concept,
 - Continue serving in an advisory role for the project.

Mariel stated that the Chamber / Visitor Center values the Commission's connection to the local art community and wants the Commission to remain an integral part of selecting the artwork.

Project Timeline

Mariel shared that:

- August 4 is the target date for the project kickoff / unveiling.
- The next major step is issuance of a Call to Artists.
- CBH would like a quote or statement from the Commission expressing support and excitement for the project for use in a press release.
- Assets and promotional materials would then be finalized and distributed through CBH, the Chamber of Commerce, and City channels.

Application Process Discussion

The Commission discussed how the Call to Artists process would function. Clarifications included:

- The application would not be submitted through the City as a City-owned project.
- The application portal would be managed through CBH's designated arts page.
- The City and Commission could help distribute the Call to Artists for broader exposure.
- Artists would submit:
 - Their proposed concept for the heart design,
 - Supporting materials and examples of past work.

It was clarified that the Commission would be reviewing the actual submitted concept/design, not simply selecting an artist from a general portfolio.

Timeline for Review

Mariel asked whether the Commission could review submissions in time for the May 5 meeting. Staff and the Commission discussed adjusting the Call to Artists timeline so the review could occur in May rather than waiting until June.

Direction

The Commission indicated support for continuing involvement in the process. Staff agreed to:

- Locate the previously approved Call to Artists draft,
- Provide Mariel with a Commission statement for press materials,
- Coordinate deadlines so submissions could be reviewed at the May 5 meeting, if feasible.

5) General Public Input

No public present.

6) Public Art Proposal Update

a) April Art Proposal Update

Commissioner Crane requested that future reports include funding usage and the need to decipher allotment for purchase vs. allotment for maintenance.

7) Adjournment

Director Davis reviewed the previously approved CBH Call for Artist and noted that it could be updated to reflect the new location and sponsoring entity. The Commission agreed that the revised version does not need to return for further review before being sent to CBH and the Chamber.

The meeting adjourned at 01:27 PM

Mable Shurtleff

Mable Shurtleff, Project Coordinator
Parks and Recreation Department



Public Art Commission Minutes

Tuesday, June 2, 2026, 12:00 PM

City Hall Overflow Room, CH-116
203 Main Avenue East, Twin Falls, Idaho

Members: Melissa Crane, Chairperson; Janeale Dean, Vice-Chairperson; Amy Westover; Drew Nash; Laura Stewart; Tim Hafer, Catherine Walworth

1) Mission Statement

2) Call Meeting to Order/Confirmation of Quorum

Chairperson Crane called the meeting to order at 12:00 PM

Members Attending: Crane, Dean, Westover, Stewart, Hafer, Walworth

Staff Attending: Davis, Humble, Hawkins, Green

3) Consent Calendar

- a) Request to approve the minutes from the April 7, 2026 Commission meeting.
Commissioner Dean feels that the minutes did not follow the topics and needs to reflect the takeaway and topics discussed.

Chairperson Crane moved to table the minutes until the next meeting.

4) Items of Consideration

- a) Consider CBH Hearts Across the Valley art submission.
 - Commissioner Dean asked if this included the one submitted from the first round.
 - Chairperson Crane clarified that the decision would go straight to The Chamber.
 - Chairperson Crane commented on the incredible talent in the area.
 - Commissioner Hafer feels there were a lot of great applications. The Chickens came out aesthetically nicely, the potato blossom had more suicide awareness.
 - Commissioner Walworth feels the chickens are well done but don't convey the message as well. She liked the people hugging, butterfly.
 - Commissioner Westover said thank you to all the artists that submitted. She loves the chicken but doesn't feel it conveyed the message as well. The potato flower "purple pulse" design and "together we rise".
 - Commissioner Dean really likes the potato blossom, and the colors and items involved. She likes the pinkies holding, and the sunflowers. She feels that if we are trying to lean to a suicide awareness that having more human aspect on it would resonate with people since it's subtle. Her top choice is "together we rise" she likes the different perspective of the canyon, togetherness. The second choice would be the "glass connection."
 - Chairperson Crane said she agrees with all the comments she likes "together we rise" and would like to reach out to the artist and ask if the people depicted could have a greater representation of the people in the community to embrace the community.

- Commissioner Stewart agrees and likes the "together we rise", she likes the color and feels it will be vibrant and noticeable outside.
- Commissioner Dean had a side note that they had another design for the base. She can reach out to the artist and see what it is.
- Chairperson Crane said there are 4 votes for "together we rise".
- Commissioner Hafer would like to know why the people were picked and whether it could be more versatile.
- Councilperson Hawkins said this year is the 50-year anniversary of the bridge opening.
- Director Davis said when she talked to Kyle, he wanted something that represented the canyon. She isn't sure what the back side is. She likes the base and feels it blends well.
- Commissioner Dean let everyone know what the butterfly means in regard to mental health and suicide awareness.
- Chairperson Crane
"Together we rise" with a suggestion to see if the artist will modify the artwork to be more diverse.

MOTION: Commissioner Westover moved to recommend the "Together we rise" submission with a suggestion to see if the artist will modify the base to be more diverse. Commissioner Dean seconded the motion.

Approved 6 to 0.

b) Continue discussion of call to artists for America 250 Art Display

- DCM Humble said he looked into the insurance question. We do have an insurance policy for pieces. He feels it would be hard to find the value of some pieces. He doesn't think there is enough time to get this done by July 4th.
- Councilperson Hawkins thinks the next 2 months are going to be busy enough with America 250 and 4th of July and he thinks it could be done after.
- Commissioner Dean couldn't remember about the cost of things.
- Chairperson Crane doesn't have the numbers right now.
- Commissioner Dean stated that the artists should be providing their own easels if needed.
- Chairperson Crane replied that the Commission didn't feel that they should use their limited funds on display cases.
- Commissioner Dean said if they are not in a hurry would there be someone in the community that would donate some things for display purposes. She asked if hanging was required, could it come from the building budget?
- Councilperson Hawkins said he was at an America 250 meeting, and someone might have a display case to borrow.
- Director Davis thinks they should do it later to keep it going for the year. She thinks asking city employees first to see what we have.
- Commissioner Dean said it will be hard not knowing what people have to display to then be prepared on what to use to display.

- Chairperson Crane feels like there are resources that could be reached out to that could help out.
- DCM Humble let the Commission know there are item in the basement of City Hall and would look down there to see what's available.
- Commissioner Westover wants to start with the city employees first and see how many are submitted, then reach out to the community if more is needed.
- Councilperson Hawkins asked if they should reach out with specifics with employees and make it not just a painting.

Chairperson Crane recapped with getting release of liability form; going to reach out to city's 250 committee if they have work to display thinking August, September or October; checking to see what City owns to display, once they know what is available, they will reach out to the community if they need more.

c) Report on City Council presentation and request amend resolution for funding

This item needs to be first on the agenda for the next meeting.

- Commissioner Dean feels like it will be longer than they have time for today.
- DCM Humble said they could change the meeting day for next month.
- Director Davis will look at the calendar and send out a poll to see what different day could work for everyone.
- Commissioner Dean asked if everyone could get a copy of the presentation.
- Commissioner Stewart asked if Wendy would convert it to PDF and email.

Director Davis there are 2 open positions for this commission.

5) General Public Input

No public was present.

6) Public Art Proposal Update

a) June Art Proposal Update

7) Adjournment

The meeting adjourned at 01:11 PM

Jody Green, Planning Technician

Executive Summary

Council also recognized and commended the Commission for bringing the issue forward.

Council expressed support for continued public art planning but indicated that the City's immediate focus should be on establishing a clear and sustainable maintenance strategy. Council also requested clearer resolution language, especially regarding funding structure and the definition of public art. Moving forward, the City should refine the policy to distinguish maintenance from acquisition, define eligible public art assets, and incorporate ongoing maintenance into the regular budget process while preserving the ability to build reserves for future projects.

City Council's discussion centered on strengthening the City's approach to public art maintenance, reserve funding, and acquisition policy. The clearest direction from Council was that maintenance is the immediate priority and should be addressed through a defined maintenance schedule and regular budgeting process, rather than left unresolved within a broader funding mechanism.

Council also expressed concern with tying the policy too rigidly to a percentage-based formula in the resolution, indicating discomfort with language that could imply future increases or automatic growth tied to the City's total budget. At the same time, Council affirmed the intent of the resolution: to protect and preserve funding for public art, create a pathway for maintenance and future acquisitions, and build reserves responsibly over time.

A key issue requiring further clarification is the definition of "public art." Council indicated that the resolution should more clearly distinguish which assets qualify as public art—such as statues, wraps, fountains, or archways—and whether that determination depends on factors such as original intent, artist involvement, or subsequent use.

Key Council Direction

1. Maintenance is the Priority

Council emphasized that the City should first focus on the ongoing care of existing public art assets before expanding acquisitions. Council's direction suggests that the City should hone in on maintenance costs and establish a more predictable operating approach.

2. Maintenance Should Be in the Regular Budget

Council prefers public art maintenance be addressed as a normal operational responsibility

3. Intent of the Resolution Remains Supported

Despite concerns with the current wording, Council was supportive of the underlying purpose of the resolution. The discussion reflected support for:

- **Safeguarding funds for public art**
- Maintaining a funding pathway tied to the City's existing financial structure
- Funding for projects is not limited to spending within the reserve holdings
- Supporting both **maintenance** and **future acquisitions**
- Building reserves for acquisition
- Don't spend them all in a short period of time.

4. Resolution Language Needs Revision

Council did not reject the concept of setting aside funding, but it did indicate that the language should better reflect the City's actual intent and financial practices. Public Art Cash Reserves not intended to be total budget.

- Not interested in raising percentage:
- A need to make the resolution's purpose more explicit

Core Policy Issues Identified

A. Defining "Maintenance"

Define maintenance, hone in on cost, set up a schedule, add maintenance as a M&O line item. At present, the discussion suggests that maintenance should cover multiple categories, including:

- Routine cleaning
- Preventive maintenance
- Repairs due to wear, damage, or weather
- Replacement of failed or expired components

B. Defining "Public Art"

Council supported the need to clarify what qualifies as public art. Examples raised included:

- Fountains

- Archways
- Statues
- Wraps
- Other designed civic elements

Potential criteria discussed or implied include:

- Was an artist hired to design it?
- What was the original intent at the time of installation?
- Was the feature commissioned as an artistic work, or was it primarily functional/decorative infrastructure?

Similarly, **wraps** appear to be treated differently because they are installed for a period of time and then replaced by the Commission, suggesting they may require a separate classification or lifecycle treatment.

C. Acquisition Mechanism Still Needs Discussion

Council appeared open to discussing **different mechanisms for acquisition**, including whether new public art purchases should proceed through a **regular capital request process** rather than relying solely on reserve funds accrued through annual percentage allocations.

- New acquisitions or larger installations, may be better addressed through capital planning, specific appropriations, or reserve strategy

Policy Direction Summary

1. **Put maintenance first**
2. **Place maintenance funding in the regular budget**
3. **Clarify the definition of public art**
4. **Revise the resolution to remove ambiguity**
5. **Avoid language that implies automatic percentage escalation**
6. **Preserve the ability to build reserves for future acquisitions**
7. **Allow option for art acquisition to proceed through regular capital request process**
8. **Continue the conversation with clearer policy and financial detail**

Recommended Next Steps

1. Revise the Resolution

Prepare a revised draft that:

- Removes or reworks the percentage language
- Clearly states the purpose of the policy
- Addresses:
 - maintenance of existing public art
 - reserve accumulation
 - new acquisitions
- Reflects Council's interest in flexibility and sustainability
- Defines public art:
 - identifies what does and does not qualify as public art. This may include criteria such as:
 - commissioned artistic intent
 - artist involvement
 - civic display purpose
 - permanent vs. temporary installation

2. Create a Maintenance Framework

Develop an administrative maintenance plan that includes:

- inventory of public art assets
- maintenance responsibilities
- lifecycle expectations
- inspection schedule
- include maintenance considerations as part of acquisition process
- annual estimated maintenance costs
- replacement schedule for temporary items like wraps

3. Incorporate Maintenance into the Annual Budget

Bring forward a recommendation for inclusion of public art maintenance as a recurring budget item. This should be supported by:

- asset inventory
- condition review
- near-term and long-term maintenance cost estimates

3. Evaluate Acquisition Funding Options

Present Council with options for future acquisitions, such as:

- capital request process
- reserve-funded acquisitions
- project-specific appropriations
- hybrid approach combining reserves and budget approval

Artwork Loan & Liability Waiver Agreement

1. Parties

Owner/Lender: _____

Address: _____

City/Borrower: City of Twin Falls

Address: 230 Main Ave. East, Twin Falls, ID 8330

2. Artwork Description

Title: _____

Artist (if not owner): _____

Medium/Dimensions: _____

Identifying Features: _____

Estimated Value: _____

3. Loan Period & Display Location

Loan dates: _____

Display location: _____

4. Owner Responsibilities

The Owner shall ensure artwork is properly prepared (framed, wired, mounted).

The Owner will deliver and retrieve artwork at agreed times.

5. City Responsibilities

The City will use reasonable care in display, storage, handling, lighting, and security.

The City will notify the Owner of any theft, damage, or loss in writing.

6. Insurance & Risk

The City does not insure artwork; Owner is encouraged to maintain insurance.

Owner assumes all risk for theft, damage, or loss.

7. Waiver & Indemnification

Owner releases and waives all claims against the City for any theft, loss, or damage.

Owner agrees to hold harmless the City and its officers, employees, and contractors.

8. Publicity & Reproduction

Owner grants the City rights to photograph and reproduce artwork for promotional purposes unless restricted.

9. Condition Report

A pre-loan condition report is attached and will serve as a record of artwork condition.

10. Return of Artwork

Owner will retrieve artwork within the agreed timeframe after loan period ends.

11. Termination

Either party may terminate the agreement early with written notice.

12. Governing Law

This agreement is governed by the laws of the State of Idaho.

Signatures

Owner/Lender Signature: _____

Printed Name: _____

Date: _____

City Representative Signature: _____

Printed Name & Title: _____

Date: _____

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10-10: SIGN REGULATIONS

10-10-1: PURPOSE

Consistent with the standards set forth in section 10-1 of this Title, the intent of the standards set forth in this chapter are as follows:

- A. To facilitate the design of signs that attract and invite rather than demand the public's attention, and to curb the proliferation of signs.
- B. To facilitate the use of signs that enhance the visual environment of the City.
- C. To promote the enhancement of business and residential properties and neighborhoods by fostering the erection of signs complementary to the buildings and uses to which they relate and which are harmonious with their surroundings.
- D. To conform to current sign code standards and requirements established by the United States Constitution and the Supreme Court.
- E. To protect the public interest and safety.

10-10-2: APPLICABILITY

The terms and conditions of this chapter shall apply to signs located within the corporate boundaries of the City of Twin Falls.

10-10-3: GENERAL PROVISIONS

- A. General Requirements.
 - 1. Compliance with Zoning Ordinance, Building Code, National Electrical Code, and Other Ordinances: All sign structures shall comply with the City's zoning ordinance (this title), the building code, the national electrical code, and other City ordinances, as they currently exist or may be amended. The sign permit application must include a statement signed by the applicant that states compliance with these requirements. If the standards as described herein are more restrictive, then the provisions herein shall apply.
 - 2. Interpretation and Administration: The Administrator shall be responsible for interpreting and administering this chapter.
 - 3. Contractor Required for Installation: No person shall install, erect, or maintain any sign that requires a building permit, for electrical or structure, unless such person is a registered contractor as required by the State of Idaho. Such persons shall provide a contractor registration number to the City prior to issuance of a sign permit.
 - 4. Sight Triangle Protection: Signs shall not be placed within visibility triangles per City Code 9-9-16 (or as amended). Additionally, signs located within 8 feet of the curb or future curb line shall not have any elements located between 3.5 and 8 feet above the elevation of existing or future top of curb, as determined by the City Engineer.
 - 5. Signs Projecting into Public Right-of-Way: No sign shall project beyond the property line, unless otherwise allowed herein. No sign foundations shall encroach into public right of way. No sign shall project closer than 2 feet to a vertical line projected from the face of a curb, or if no curb exists, the face of the future curb as determined by the City Engineer based on the master street plan. The owner of a sign projecting over a public way

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shall relocate the sign immediately upon written notification by the City, at the owner's expense.

6. Accumulation of Water: All signs shall be constructed so as to prevent the accumulation of water within the sign.
7. Multiple Signs on a Property or Building: The permitting of a sign on a property or building shall not preclude the permitting of other types of signs on a property or building, unless the signs are expressly prohibited herein, or the total amount of sign allowance as regulated by this chapter has been exceeded.
8. Structural Support: Signs that project from the face of a building, and that require structural support, shall be designed such that the structural support is integral to the overall architecture of the sign and building.
9. Addresses: Each building shall display an address number which is 4 inches in height with a minimum stroke width of 0.5 inch and plainly visible from the street. Address numbers shall be allowed in addition to the signs allowed herein. The address number displayed shall correspond to the address issued by the City. Address numbers shall contrast with their background and shall be in numerals or alphabet letters. These standards are intended to be minimum requirements. The fire chief, or his designee, may require a building to exceed these requirements if it is determined an address number meeting these minimum standards cannot be safely identified from the street.
10. Nonconforming Uses: New signs on a nonconforming use may be allowed providing they meet the sign regulations of the zoning district where the non-conforming use is located.
11. If any sign is determined to present an immediate danger to public health, safety, or welfare, the City may remove it immediately. Within ten days of the removal of the sign, the City shall make every effort to notify the owner of the sign and/or the owner of the property on which the sign was located, of the reasons for removal of the sign.

B. Permits Required

1. Permit Required: No sign, other than those exceptions listed in section 10-10-5 of this chapter, shall be erected, placed, attached, altered, displayed, or secured to the ground, any building, or any structure, until a permit for such sign has been issued by the City.

An application for a sign permit may be obtained from the City. A permit will be issued if a proposed sign conforms to all City ordinances. Upon request by the City, a site plan shall be provided showing the location of all signs on the property and/or adjacent properties. Incorrect information shall be grounds for revocation of a permit.

- a. Standard Sign Permit Review Time: The City shall act on an application for a sign permit within 15 business days of the City's receipt of the application. The City's action may include approval, approval with conditions, denial, or a request for additional information.
2. Permit Expiration: If the work authorized by a permit issued under this chapter has not been commenced within 180 days after the date of issuance, the permit shall become null and void.
3. Fees: A sign permit fee, as established by resolution of the City council, shall be paid upon application of a sign permit.

C. Illumination Standards

1. Illuminated Signs: The light from an allowed illuminated sign shall be arranged, directed and of such intensity that it does not create a nuisance on adjacent property, create a hazard to motor vehicles, or disrupt official traffic control devices.
2. Lighting Elements: All lighting elements of exterior signs shall be a minimum of 9 feet above the ground unless adequately protected to prevent injury if broken.
3. Time Limitation: Illuminated signs within Residential, CMT and PRO Zoning Districts shall be turned off between the hours of 10:00 PM and 6:00 AM.

D. Placement and Clearance Standards:

1. Unless otherwise allowed herein, no person shall post, attach, or maintain any sign upon or within the following locations or scenarios:
 - a. Any City owned property, without the written permission of the City Manager, or their designee;
 - b. Any utility easement. Should a property owner be able to demonstrate there is no other viable location for a sign other than a utility easement, a sign may be located within the utility easement subject to written approval from the applicable easement beneficiaries and subject to the providing of a letter to the City releasing the City of any liability for repair or replacement of a sign damaged by work occurring within the utility easement;
 - c. Any tree, light pole, or any utility pole or structure;
 - d. Any fence, railing or wall, unless otherwise specified herein;
 - e. Any sidewalk within the right-of-way or a sidewalk easement, curb, gutter, or street, except for house numbers or fire lane designation;
 - f. Any fire escape, or to the supporting members of any fire escape, nor shall it be guyed to or supported by any part of the fire escape;
 - g. Within 2 feet of any utility line or any streetlight;
 - h. No sign shall be so erected as to block, partially block, or interfere in any way with a required entrance/exit from any building, nor with any window; or
 - i. No sign shall block, interfere, or otherwise hinder pedestrian or vehicular traffic on a public sidewalk, a public thoroughfare, a fire lane easement, or a driveway required to access parking.
2. Maximum Projection
 - a. An attached sign that is oriented perpendicularly to the building façade may extend no more than 4 feet and shall not project closer than 2 feet to the face of the curb.
 - b. Signs that project from the façade of the building shall be a minimum of 9 feet above the grade of the sidewalk.

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E. Measurement Determinations

1. Sign Face Area

- a. The sign face area of a sign shall be measured as the area enclosed by straight lines drawn to the extremities of the letters, numbers, recognizable symbols, trademarks, or brands. (See Figure 10.1 Sign Measurements)
- b. Special Situations:
 - i. Where a sign is composed of letters, pictures, symbols, or logos attached directly to a facade, window, door or marquee, and the letters, pictures, symbols, or logos are not enclosed by a border or trimming, the sign face area shall be the area within the smallest square or rectangle, the sides of which touch the extreme points of any letters, pictures, symbols, or logos.
 - ii. Where two sign face areas are placed back-to-back on a single sign structure, and the faces are at no point more than 4 feet apart, the area of the sign shall be counted as the area of one of the faces.
 - iii. Where four sign face areas are arranged in a square, rectangle or diamond, the area of the sign shall be the area of the two largest faces. Where a sign is in the form of a three-dimensional object, the area shall be determined by drawing a square or rectangle, the sides of which touch the extreme point or edges of the projected image of the sign and multiplying that area by 2. The "projected image" is that image created by tracing the largest possible two-dimensional outline of the sign. See Figure 10.1 below.

2. Number of Signs

- a. In general, the number of signs shall be the number of noncontiguous sign face areas. Multiple noncontiguous sign face areas may be counted as a single sign if all the sign faces are included in the geometric figure used for determining the sign face area as described in Section 10-10-3 (E) above.
- b. Special Situations
 - i. Where two sign face areas are placed back-to-back and are a part of the same sign structure that is no wider/deeper than 3 feet, it shall be counted as one sign.
 - ii. If a sign has four sign face areas arranged in a square, rectangle, or diamond, it shall be counted as two signs.

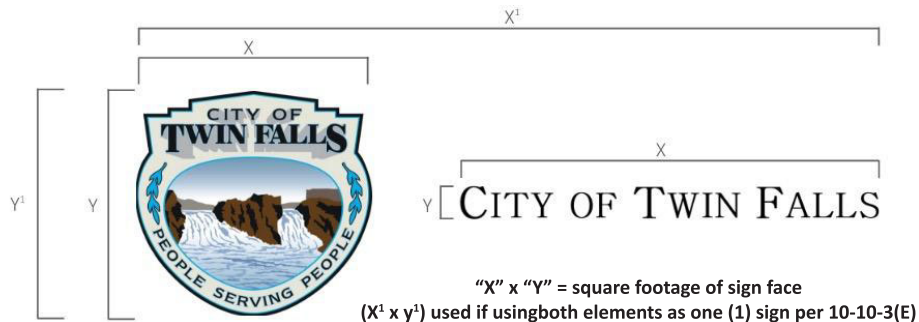
3. Sign Height

- a. The height of all signs shall be measured from the top of the curb, or future curb adjacent to the sign location, up to the highest point of the top edge of the sign.
- b. The vertical support structures of signs shall be included in the measurement of the height of the sign.

10-10-4: SIGN COORDINATION PLAN

- A. A sign coordination plan is required prior to the permitting of some signs specified within this chapter to determine overall sign locations on a property, the relationship of the signs to surrounding existing, proposed, and future improvements, and to determine consistency and uniformity among buildings and signs within a multi-tenant zone or residential development. The sign coordination plan shall be submitted to the planning and zoning department.
- B. A sign coordination plan shall contain the following information:
 1. Elevations of the signs illustrating the materials of construction, colors, lighting, font of letters, and dimensions of the signs. If the sign is to be attached to a building, the elevation shall be a composite of the sign and the building.
 2. Elevations depicting the size of the signs in relation to the size of the buildings within the development.
 3. A plan drawn to preliminary plat or site plan specifications of the site illustrating the location of existing and proposed signs on the property and, if required by City staff, on adjacent properties.
 4. Other information to illustrate the consistency and uniformity of the signs.
 5. For multi-tenant signs, the sign coordination plan shall identify a multi-tenant zone. Only those properties and businesses included within the multi-tenant zone shall be included on the multi-tenant signs erected within the multi-tenant zone.
- C. For nonresidential and multi-dwelling developments, the sign coordination plan shall be submitted to the City for review with a site plan of the property. For single-dwelling and two-dwelling developments, the sign coordination plan shall be submitted to the City for review with a preliminary, or final plat, of the property.

Figure 10.1 Sign Measurement



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- D. Sign Coordination Plans are considered an administrative decision and shall follow the process for administrative decisions outlined within this Title.

10-10-5: EXEMPT SIGNS - NO PERMIT REQUIRED

- A. The following signs are exempt from the permitting requirements of this chapter provided they still meet all other applicable Code requirements, and provided further they are not placed or constructed to create an immediate threat to the health, safety, or welfare of the general public:
1. Address numbering for properties or buildings provided they meet Fire and building codes.
 2. Signs required by any local, state, or federal law or regulation; when less than 3 square feet.
 3. Holiday lights and decorations.
 4. Signs authorized by statute, or ordinance, when erected on public property by governmental agencies that have jurisdiction.
 5. Legal notices or official instruments required by law.
 6. Signs incorporated into machinery, material, or equipment by a manufacturer.
 7. Signs carried by a person not exceeding six square feet.
 8. Temporary signs as permitted by this Chapter.
 9. Any form that displays the Standards or Colors for a country, state, county, city, other political subdivision, military or religious entity.
 10. Signs Inside Buildings: Signs inside buildings that are not visible from the public right-of-way.
 11. Traffic Control Signs: Traffic control signs conforming to the "Manual of Uniform Traffic Control Devices" that are installed or approved by the City, or other governmental entities with jurisdiction of the right-of-way.
 12. Changing or replacing a sign face/copy (including panels, graphics, or lettering) in an existing sign cabinet or frame, provided that:
 - a. No change is made to the cabinet, frame, supports, or other structural elements;
 - b. No change is made to the sign area, dimensions, height, or location;
 - c. No change is made to the type of sign or method of illumination, and no modification to electrical components occurs (electrical permits may be required if electrical work is performed); and
 - d. The sign remains in compliance with all applicable sign standards and codes. (Ord. 2026-006)

10-10-6: PROHIBITED SIGNS

- A. The following signs are expressly prohibited:
1. Off-Premises Signs, unless otherwise permitted by this chapter.
 2. Obscene Signs: An obscene sign is a sign that contains offensive language, is hate based, is discriminatory or on which the dominant theme of material taken as a whole appeals to a prurient interest in sex, or is patently offensive because it affronts community standards relating to the description or representation of sexual matters, and is utterly without redeeming social value.
 3. Merchandise Displays: No person shall suspend or place, items from any building, or pole, structure, sidewalk, parkway, driveway, parking area, or fuel pump island any goods, wares, merchandise or other advertising object or structure for the purpose of advertising such items, other than a sign as defined, regulated and prescribed by this chapter. This prohibition does not apply to the outside display or storage of merchandise as allowed in this title.
 4. Mobile Signs: A sign on a vehicle/trailer with wheels, displaying on or off premises messages cannot be used for the sole purpose of advertising. It is the responsibility of the property owners to provide proof that the vehicle has a legitimate business purpose other than acting as a sign.
 5. Any sign constructed without a permit, unless otherwise exempted.
 6. Any sign erected in, or over public right of way, or other public property, unless otherwise allowed within this chapter.
 - a. Exceptions are made for public purposes with permission of the City, or other public agency having jurisdiction of the right-of-way.
 7. Any lighted sign erected or displayed within 150 feet of a residentially zoned property, unless the lighting is shielded from view of the residential property and indirect light does not exceed 0.5 lumen measured from any property line of the residential property, unless allowed within this chapter; and
 8. Other Prohibited Sign Features:
 - a. Signs that move and/or are animated by means of flashing, traveling or blinking lights, or other means not providing constant illumination, unless specifically allowed within this chapter;
 - b. Appendages to primary signs that have flashing, blinking, or traveling lights;
 - c. Any sign that emits audible sound, odor, smoke or other visible matter/ substance;
 - d. Any sign located on a property where the contents of that sign do not pertain to a person, activity, idea, business, or product being sold, promoted, or expressed on the premises where the sign is located, unless specifically allowed within this chapter;
 9. Any sign advertising illegal activity, or advertising an establishment that sells a controlled substance or drug paraphernalia as defined in Idaho Code § 37-2701.
 10. Any other sign not referenced within, or governed by this chapter, is considered prohibited, unless otherwise determined through the Administrative Determination process.

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10-10-7: PERMANENT SIGNS

A. General Provisions.

- Free standing signs in residential zones shall be built in the monument style. Monument style signs shall be solid from ground to top of the sign.

B. Permanent Sign Classifications and Types

- The following permanent sign classifications are adopted by the City of Twin Falls to regulate signage within the jurisdiction of the city limits.
 - Permanent Commercial - a sign classification that is constructed or used for 180 days or more, and utilizes any writing, graphic or pictorial presentation, number, illustration, or decoration, which promotes, advertises, or attracts attention to any type of commerce or non-ideological message.
 - Permanent Non-Commercial - a sign classification that is constructed or used for 180 days or more, and utilizes any writing, graphic or pictorial presentation, number, illustration, or decoration, which promotes an ideal, belief, or other thought.
- The following types of signs are allowed as designated in this section.
 - Attached, i.e., a “building sign” or a sign that is attached to a structure that is occupiable or useable.
 - Free Standing, i.e., a “ground sign” that is independent of another structure.

C. Permanent Sign Allowances.

TABLE: PERMANENT SIGN DIMENSION ALLOWANCE				
	Permanent Commercial		Permanent Non-Commercial	
	Free Standing	Attached	Free Standing	Attached
Residential Districts: RR, TN1, TN2, TN3				
Total SF	Permanent Commercial Signage is not allowed in any Residential District		60 SF	60 SF
Max Individual Sign SF			40 SF	40 SF
Max Height			8 FT	Footnote 1
Front Setback			10 FT	N/A
Natural Zones: AG, OS				
Total SF	60 SF	60 SF	60 SF	60 SF
Max Individual Sign SF	45 SF	45 SF	45 SF	45 SF
Max Height	8 FT	Footnote 1	8 FT	Footnote 1
Front Setback	10 FT	N/A	10 FT	N/A
1. Attached Signs may protrude above the roofline, cornice line, parapet, or the highest point of a façade a distance equal to 10% of the height of the building façade they are installed. 2. See Additional Freestanding regulations in 10-10-10 3. 1 SF per linear-foot of street frontage, not to exceed 350 SF. 4. 10% of the building façade not to exceed 350 SF. 5. Multi-occupant Building: 10% of the lease space/unit building façade, not to exceed Total SF. 6. 1 SF per linear-foot of street frontage, not to exceed 500 SF. 7. 10% of the building façade not to exceed 500 SF.				

TABLE: PERMANENT SIGN DIMENSION ALLOWANCE

	Permanent Commercial		Permanent Non-Commercial	
	Free Standing	Attached	Free Standing	Attached
Mixed Use Districts: MU, CMT, PRO				
Total SF	60 SF	60 SF	60 SF	60 SF
Max Individual Sign SF	60 SF	60 SF	60 SF	60 SF
Max Height	8 Ft	Footnote 1	8 FT	Footnote 1
Front Setback	10 FT	N/A	10 FT	N/A
Commercial Districts: COM, CC				
Total SF	Footnote 3	Footnote 4 & 5	Footnote 3	Footnote 4 & 5
Max Individual Sign SF	Footnote 2 & 3	Footnote 4 & 5	Footnote 2 & 3	Footnote 4 & 5
Max Height	35 FT	Footnote 1	35 FT	Footnote 1
Front Setback	10 FT	N/A	10 FT	N/A
Industrial Districts: IND 1 & 2, Airport				
Total SF	Footnote 6	Footnote 7	Footnote 6	Footnote 7
Max Individual Sign SF	Footnote 2&6	N/A	Footnote 2&6	N/A
Max Height	35 FT	Footnote 1	35 FT	Footnote 1
Front Setback	10 FT	N/A	10 FT	N/A
1. Attached Signs may protrude above the roofline, cornice line, parapet, or the highest point of a façade a distance equal to 10% of the height of the building façade they are installed. 2. See Additional Freestanding regulations in 10-10-10 3. 1 SF per linear-foot of street frontage, not to exceed 350 SF. 4. 10% of the building façade not to exceed 350 SF. 5. Multi-occupant Building: 10% of the lease space/unit building façade, not to exceed Total SF. 6. 1 SF per linear-foot of street frontage, not to exceed 500 SF. 7. 10% of the building façade not to exceed 500 SF.				

10-10-8: TEMPORARY SIGNS

A. General Provisions

- Temporary signs may not require a permit from the City, if they satisfy the restrictions imposed by this section and other relevant parts of this Code. If a permit is required, a fee, adopted by the City Council, shall be applied to the permit.
- Illumination. Temporary signs shall not be internally or externally illuminated.
- Location.
 - No temporary sign shall be placed within, extend into, or project over any public right-of-way.
 - Temporary signs may be displayed on a closed public right of way if in conjunction with an event which has been vetted and approved through the Special Event approval process.
 - Temporary signs may be displayed on the adjacent sidewalk of a “festival street” as designated by the City Council with the following requirements:
 - Maximum size of 9 square feet
 - Maximum height of 4 feet

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- b. A property owner may grant another entity permission to place one off premise temporary sign on the property owners' grounds. The total amount of signage shall not exceed the limits allowed in the zoning district of the property where the temporary sign is placed.
- c. No portion of a temporary sign shall be placed, extend into, or otherwise obstruct the sight triangle of intersections or driveways as defined in 9-9-16 of City Code, or as amended.
- 4. Maintenance: Temporary signs shall be kept neat, clean and in good repair. Signs that are abandoned, neglected, or dilapidated as defined in 10-10-14 of this Title shall be immediately repaired or removed.
- 5. Placement:
 - a. Temporary signs shall not be attached to public property; examples include but are not limited to benches, street light poles, and trees.
 - b. Temporary signs shall not obstruct or obscure permanent signs on adjacent premises as viewed from the public way.
 - c. Temporary signs shall not be attached to a fence or other signs.
 - d. Temporary signs shall have a minimum of 1 foot spacing between each sign. As measured from the outermost extent of the material displaying the sign.
- B. Temporary Sign Definition. A banner, pennant, poster or advertising display constructed of paper, cloth, canvas, plastic sheet, cardboard, wallboard, plywood, metal, or other like materials, and that appears to be intended, or is determined by the administrator to be displayed for a limited period of time (rather than permanently attached to the ground or a structure).

Examples include but are not limited to the following depictions:

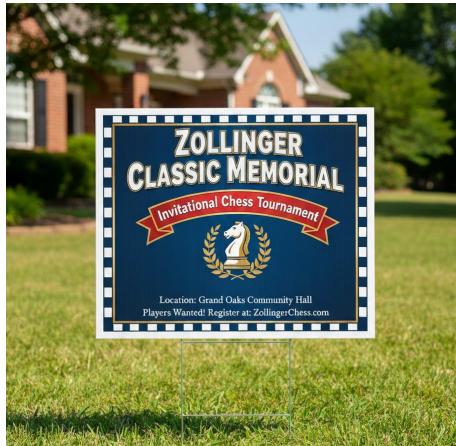


TABLE: TEMPORARY SIGN DIMENSION ALLOWANCE

	Free Standing	Attached
Residential Districts: RR, TN1, TN2, TN3		
Total SF	32 SF (see Footnote 2 & 3)	
Max Individual Sign SF	32 SF	32 SF
Max Height	10 FT	Footnote 1
Front Setback	N/A	N/A
Natural Zones: AG, OS		
Total SF	48 SF (see Footnote 2 & 3)	
Max Individual Sign SF	32 SF	32 SF
Max Height	10 FT	Footnote 1
Front Setback	N/A	N/A
Mixed Use Districts: MU, CMT		
Total SF	32 SF (see Footnote 2 & 3)	
Max Individual Sign SF	32 SF	32 SF
Max Height	10 FT	Footnote 1
Front Setback	N/A	N/A
Commercial Districts: Com, CC		
Total SF	1 SF per linear foot of Public Street Frontage, or Primary entrance building façade, up to 100 SF (see Footnote 2 & 3)	
Max Individual Sign SF	100 SF	100 SF
Max Height	15 FT	Footnote 1
Front Setback	N/A	N/A
Industrial Districts: IND 1 & 2, Airport		
Total SF	1 SF per linear Foot of Public Street Frontage, or Primary entrance building façade, up to 150 SF (see Footnote 2 & 3)	
Max Individual Sign SF	100 SF	100 SF
Max Height	15 FT	Footnote 1
Front Setback	N/A	N/A
1. In no case shall a sign protrude above the roofline, cornice line, parapet, or the highest point of the building wall/façade upon which the sign is installed, whichever is lower. 2. Any 2 adjoining properties may combine the total allowable square footage, and maximum individual sign size, thereby doubling the total for each category. Placement of these signs shall be on the property line of the adjoining properties. 3. Platted undeveloped lots may have a total of 80 square feet, no single sign to exceed 32 square feet.		

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10-10-9: DIGITAL AND ELECTRONIC SIGNS

- A. Definition: A "Digital sign" is a sign containing a display that can be changed by electrical, electronic and/or a computerized process that provides general public service information such as but not limited to time, date, temperature, weather, or messages of interest to the public. A digital sign may also provide commercial messages relating to the use of the property on which the sign is located.
- B. Digital Signs Permissible: Digital signs are permissible subject to the following conditions:
1. Time: A sign permit shall not be issued to erect or place a digital sign on a property until a site plan and/or final plat has been approved by the City for development of the property and after issuance of a building permit for a building on the property.
 2. Place:
 - a. Digital signs are only allowed in conjunction with another allowed attached or freestanding signs and will be included in the total square feet allowed for one sign and overall signage.
 - b. Digital signs are allowed only in conjunction with a nonresidential use.
 - c. Digital signs shall not project into the right of way.
 3. The Administrator, or designee, must make all of the following findings in permitting such a sign:
 - a. The location and placement of the sign will not endanger motorists or pedestrians and does not cause undue distraction to traffic on the adjacent street or impede views at street or railroad intersections.
 - b. The sign will not cover or blanket any prominent view of a structure or facade of historical or architectural significance.
 - c. The sign will not obstruct views of users of adjacent buildings to side yards, front yards or to open space.
 - d. The sign will not distract, intrude upon or negatively impact the visual quality of a public open space such as a public recreation facility, square, plaza, courtyard and the like.
 - e. The sign is compatible with building heights of the existing neighborhood and does not impose a foreign or inharmonious element to an existing skyline.
 - f. The sign's lighting will not cause hazardous or unsafe driving conditions for motorists and will not glare, reflect or spill onto adjacent business or residential areas.
 4. Manner:
 - a. The maximum area of a digital sign is 50 square feet of the total square footage of the sign in which it is located. If however, the property where the digital sign is to be located, has a single, contiguous street frontage equal to or greater than 400 linear feet, total square footage shall not exceed 80 square feet.
 - b. The lighting on digital signs shall not exceed the following light measurements, as made using a one degree photographic exposure meter (spot meter) and measured 100 feet from the sign at a position 5.5 feet above ground level perpendicular from the face of the sign

- i. Daylight: The average exposure value (EV) shall not exceed 14 EV during the sign's normal running cycle, and shall never peak higher than 15 EV.
 - ii. Night: The average exposure value (EV) shall not exceed 12 EV during the sign's normal running cycle, and shall never peak higher than 13.5 EV.
- c. Flashing (the same copy flashing on and off repeatedly) is prohibited.
- d. Word messages shall not have a change frequency less than one second per frame.
- e. Animated graphics allowed so long as they are not used in conjunction with on/off flashing.
- f. Sequential message or message sequencing, meaning messages shown over a series of images or visuals, is prohibited.

10-10-10: ADDITIONAL PERMANENT FREESTANDING SIGN REGULATIONS

- A. Definition: A "freestanding sign" is a sign that is erected on its own vertical framework consisting of one or more uprights support elements.
- B. Time: A permit shall not be issued to erect or place a freestanding sign on a property until a site plan and/or final plat has been approved by the City for development of the property.
- C. Place:
1. Each property is allowed at least one free standing sign.
 2. Distance between Freestanding Signs:
 - a. All freestanding signs shall be a minimum of 100 feet from any other freestanding sign on the same property.
 - b. Directional Signs (10-10-10-D.2 & 3) are excluded from this distance requirement.
 3. When a property does not have street frontage, the Administrator shall determine a street frontage equivalent based on the circumstances of the project including but not limited: to private access/driveways, orientation of the building, and primary building entrance location.
- D. Manner:
1. Vertical Support Structure: Any freestanding sign exceeding 6 feet in height shall provide a minimum 24 inch wide vertical support structure. The minimum width may be calculated as a total of multiple support structures. However, no single support structure shall be fewer than 12 inches in width.

Unique or innovative sign designs not meeting the Vertical Support Structure, may be reviewed and approved by the Planning & Zoning Commission as a consideration item.
 2. Freestanding signs which direct traffic internally (internal directional signage), are allowed within the development and must meet all of the following criteria:
 - a. Signs shall not exceed 5 square feet.
 - b. Shall not exceed 10 feet in height.
 - c. Shall not be intended to be viewed from public right-of-way.

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- d. If no emblem, brand, or commercially identifiable design is on the sign it shall not count towards the total square footage of a property's allowed signage.
- 3. Freestanding signs that direct traffic from the public right-of-way must meet all of the following criteria:
 - a. Signs shall not exceed 3 square feet
 - b. Shall not exceed 3 feet in height, measured from the nearest top of curb in the right of way.
 - c. Shall be counted towards the total square footage of a property's allowed signage.
 - d. Shall not be counted towards number of freestanding signs on the property.
 - e. Shall be a minimum of 7 feet from face of curb or 2 feet from back of side walk, whichever is greater, but in no case can any portion be located in the right-of-way.
- E. Freestanding Signs In Multi-Tenant Developments (multi-tenant signage). Multi-Tenant Signs are intended to have a limited scope and areas where permanent off-site signage is permitted. The following standards applicants seeking to utilize this multi-tenant sign provision:
 - 1. Time: A sign permit shall not be issued to erect or place a multi-tenant sign on a property or development until a sign coordination plan, as defined in section 10-10-4 of this chapter, has been approved.
 - 2. Place:
 - a. Multi-tenant signs are allowed only in nonresidential zoning districts within multi-tenant development consisting of multiple businesses/tenants with the same subdivision name or multiple properties which were depicted on the same preliminary plat or site plan;
 - b. All other freestanding signage requirements apply.
 - 3. Manner:
 - a. Prior to City consideration of a multi-tenant zone, all property owners located within a proposed multi-tenant zone must submit notarized letters to the City authorizing the creation of the multi-tenant zone. Properties shall only be included in one multi-tenant zone.
 - b. All other freestanding signage requirements apply.

10-10-11: ADDITIONAL PERMANENT ATTACHED SIGN REGULATIONS

- A. Properties within the Central City Zoning district may be allowed to construct Attached Signs over the right of way with the approval of the authority having jurisdiction.
 - a. City of Twin Falls right of way approvals will follow the encroachment agreement process.

10-10-12: REMOVAL/IMPOUNDMENT OF PROHIBITED SIGNS

- A. All signs listed in section 10-10-6 of this chapter, and any other prohibited or noncompliant signs, shall be considered a public nuisance and are prohibited by this chapter.
- B. If a sign is placed within the public right of way or on City owned property in violation of this chapter, the sign may be immediately removed and impounded by order of the Administrator.
- C. Upon identification of any prohibited sign, the City shall provide written notification of the violation to the owner of the property where the prohibited sign is located and the permittee of the sign.
 - 1. The notification shall clearly identify the prohibited sign, and list any actions required to remedy the offense within a specific time period prescribed by the City.
 - 2. The notification shall further state if the prohibited sign is not removed within a specific time frame (not to exceed 30 days) a citation may be issued and the City may resort to any civil remedy available up to and including impoundment.
- D. Signs authorized by a sign permit with an expiration date shall be removed promptly upon the date of expiration. Signs remaining after the date of expiration shall be deemed prohibited. The sign permit listing the expiration date shall be considered adequate notice of violation.
- E. It shall be unlawful for any person, firm or corporation receiving such written notice or having an expired permit to fail to comply with the direction of the notice. In the event failure to comply with such notice provided under subsection (C) of this section, the City is hereby authorized to cause the removal and impoundment of such sign. Any expenses incident thereto shall be the responsibility of the owner, agent or person having beneficial use of the land, building or structure upon which such sign was located.

10-10-13: INSPECTION

- A. The City of Twin Falls reserves the right to perform inspections of all signs regulated by this chapter. The purpose of the inspection is to ascertain whether the same is unsafe or insecure, is dilapidated or deteriorated, and to ensure that the sign has been constructed in accordance with the standards contained herein, any other applicable ordinances, and the applicable permits. The method and time of such inspections shall be determined by the appropriate City Official.
- B. If the City determines that any sign is unsafe or insecure, or is dilapidated or deteriorated, written notice shall be given to repair, remove or replace (in accordance with this chapter) said sign to the person or persons responsible for such sign. If the permit holder, owner of the sign, or owner of the property on which the sign is located, fails to repair, remove or replace the sign within thirty (30) days after such notice, or fails to file an appeal of administrator's determination, the City is hereby authorized to cause the removal of such sign.
- C. Nothing contained herein shall prohibit the immediate removal, without notice, of any sign or portion of a sign that is determined by the City to be an immediate threat or danger to the public health, safety, or welfare. Any expense incident to the removal of a sign pursuant to this subsection shall be paid by the permit holder, owner of the sign, or owner of the site on which the sign is located. The removal of the sign or portion of the sign shall be limited to the extent necessary to eliminate the threat to the public health, safety and welfare.

CHAPTER 10 - SIGN REGULATIONS

- D. The City is authorized to file a lien against any property, which is not otherwise exempt, to recover expenses incurred by the City for the removal of a sign, or portion of a sign, from the property.

10-10-14: ABANDONED, NEGLECTED, OR DILAPIDATED SIGNS (PERMANENT OR TEMPORARY)

- A. Abandoned signs are defined as follows:
1. Permanent Signs: a sign that, for at least 180 days, does not identify or advertise a bona fide business, lessor, service, owner, product, or activity; or pertains to a time, event, or purpose which no longer applies.
 2. Temporary Signs: a sign that, for at least 30 days, does not identify or advertise a bona fide business, lessor, service, owner, product, or activity; or pertains to a time, event, or purpose which no longer applies.
- B. A neglected or dilapidated sign is a sign that contains missing panels, burned out lights, missing letters, rust, loose parts, is faded from its natural color, faded, frayed, neglected, ripped, torn, worn, partial or wholly ruined or any similar state of disrepair
- C. Abandoned, neglected or dilapidated signs shall be considered a public nuisance and are prohibited by this chapter.
- Upon written notification to the permit holder by the City, such abandoned signs shall be removed from the premises, and neglected or dilapidated signs shall be repaired or removed from the premises by the property owner, agent, or person having beneficial use of the land, building, or structure upon which such sign is located.
- The notification shall state the offending sign shall be repaired or removed within 14 days after written notification. The notification shall further state if the sign is not removed or repaired, a citation may be issued and the City may resort to any civil remedy available to remove or repair the sign.
- D. It shall be unlawful for any person, firm or corporation receiving such written notice to fail to comply with the direction of the notice. In the event failure to comply with such notice provided under subsection (C) of this section, the City Official is hereby authorized to cause the removal and impoundment of such sign. Any expenses incident thereto shall be the responsibility of the owner, agent or person having beneficial use of the land, building or structure upon which such sign was located.

10-10-15: NONCONFORMING SIGNS

- A. Definition: A "nonconforming sign" is a sign and its supporting structure that does not conform to all or part of the provisions of this chapter, and:
1. Was in existence and lawfully erected prior to the effective date of this chapter;
 2. Was in existence and lawfully located and used in accordance with the provisions of the prior ordinance applicable thereto, or which was considered legally nonconforming thereunder, and has since been in continuous or regular use; or
 3. Was in existence, located, and used on the premises at the time it was annexed into the City limits or included in the City's area of impact and has since been in regular and continuous use.

- B. Repair or Replacement: Any nonconforming sign and its supporting structure, which is destroyed, damaged, dilapidated or deteriorated, may be replaced or repaired providing:

1. The new sign does not have a nonconforming feature that the original sign did not have,
2. The replacement sign does not exceed the size of the original sign,
3. A nonconforming sign is not expanded or changed, and
4. A sign permit for the replacement or repair is issued within six months of the date of the damage. The Commission may grant an additional six months for a sign replacement to be installed. Under no circumstance shall a permit be issued for a replacement after one year has elapsed from the date of the damage.

- C. No Increase in Dimension: No sign or supporting structure that is lawfully reproduced, repaired, or renovated as a nonconforming sign shall be increased in area or height.
- D. Change of Interior Panel Allowed: Changing an interior panel of a nonconforming sign is allowed in all cases.
- E. Relocation: Notwithstanding any other provision of this chapter, any sign that is a legally existing nonconforming sign hereunder may be relocated on the same property or tract of land, if the sign is required to be removed from its present location because the property upon which the sign is located is acquired by any governmental agency or other entity that has or could have acquired the property through the exercise of its power of eminent domain. Such relocated sign shall be placed, insofar as possible, as to comply with all the provisions of this chapter.

10-10-16: VARIANCES TO SIGN REGULATIONS

Requests for variances to sign regulations shall be made in writing by the applicant and heard by the Planning and Zoning Commission at a public hearing. A variance application may be obtained from the City. Applications for a variance will be administered per the variance process contained in section 10-2 of this title. The planning and zoning commission's decision on a variance application will be based on the approval criteria in section 10-2 of this title.

Public Art Commission Proposal Update

July 2026

 Project not pursued  Project pursued  Project in progress

Budget	
Purchase Reserve	\$24,197.23
Maintenance Reserve	\$35,872.00
Total Budget	\$60,069.19

CBH Hearts Across the Valley

Application Date	9/2/2025
	September, 2025: Applicant presented the request at the Public Art Commission meeting. October, 2025: Commission considered potential installation sites (Visitor Center or Perrine bridge) and message theme (Suicide prevention). Pending CBH feedback. January, 2026: CBH accepted installation site and message theme. A Call-to-Artist draft was generated for the Commission's approval. February, 2026: Commission approved Call-to-artist with revised timeline pending City Council approval. March, 2026: Under City's Legal team recommendation, the City declined the donation offer. Twin Falls Chamber of Commerce agreed to take over the project and requested the Public Art Commission's assistance with the project. Public Art Commission to work with CBH on Call-to-Artist. April, 2026: Call-to-Artist issued and CBH began receiving submissions. May, 2026: Call-to-Artist deadline extended to May 27, 2026. June, 2026: Commission reviewed the submission and recommended the "Together we rise" as the pick. CBH and Chambers of Commerce was notified of the recommendation. CBH and Chambers of Commerce met and began preparations for the unveiling ceremony to take place at the Visitor Center on August 4th, 2026 at 1:30pm.
ACTION	In progress.
BUDGET	No cost is associated with this proposal. CBH will cover all associated expenses.
STATUS	IN PROGRESS

America 250 Celebration in Art

Application Date	11/4/2025
	November, 2025: Discussion at 11/4/25 meeting initiated to display art in City Hall lobby in celebration of America 250 with historical art or pop up art gallery. December, 2025: Subcommittee formed. March, 2026: Public Art Commission to generate Call-to-Artist for review. April, 2026: Call-to-Artist application submission deadline amended to May 30, 2026. June, 2026: Commission decided to have displays in August, September, or October instead of original mentioned time frame. They also want to see what City owns available for display prior reaching out to the community (if more pieces are needed.)
ACTION	In progress.
BUDGET	Cost associated with this proposal to follow.
STATUS	IN PROGRESS

Mural for Home2Suites

Application Date	2025
	2025: Discussion at meeting indicated Home2Suites would like the Public Art Commission to assist with the artist selection.
ACTION	In progress.
BUDGET	Project is on private property and associated cost is absorbed by property owner.
STATUS	IN PROGRESS