



**MINUTES
PUBLIC MEETING**

**Archway Project
Ad Hoc Citizens Advisory Committee
February 17, 2017, 8:30 AM Special Meeting
City Council Chambers
305 3rd Avenue East Twin Falls, ID 83301**

Archway Project Ad Hoc Citizen Advisory Committee Members:

Don Hall Elbert Davis Greg Middlekauff Jeanette Roe John Kapeleris Leonard Anderson Micah Campbell
Melissa Crane Nikki Boyd Paula Brown Sinclair Rex Lytle Ruth Pierce Scott Roberts Tony Prater

Facilitator: Kathy Markus

Staff: Mitch Humble, Lisa Strickland

Attendance: Hall, Middlekauff, Roe, Kapeleris, Anderson, Sinclair, Pierce

I. CALL MEETING TO ORDER:

Facilitator Markus called the meeting to order at 8:30 and confirmed a quorum.

II. CONSENT CALENDAR:

1. Previous Minutes for Approval **February 3, 2017**
2. Approval/Modification of Agenda

Motion:

Member Kapeleris made a motion to approve the consent calendar, as presented. Member Middlekauff seconded the motion.

Unanimously Approved

III. ITEMS OF DISCUSSION:

1. Grant Information – Mandi Thompson

Grant writer Thompson explained that it may be a stretch to find a grant. This is not something that has a benefit to the community that could be proposed in a grant. This serves a great purpose for the community and addresses safety concerns but it does fall into a city function.

She explained that Mavtech did the fund raising project for the Canyon Trail and there were people that wanted to know what they would get in return for their donation. Contribution recognition would be difficult if it became part of the sign. There could be a groundbreaking event promoting the businesses that contributed to the sign.

She would recommend that this committee would need to do the fund raising portion. She is willing to help the committee.

Member Pierce explained that she as a business owner would not care about recognition for a donation because she believes in the project.

Grant Writer Thompson stated that she just wanted to make it clear to this committee that there will be people that want to know what they will get in return. A grant is very competitive and she is willing to research and contacting local foundations. As for recognition, there may be a possibility that some recognition could occur in the message centerboard but if it becomes a permanent type sign attached to the arch it could deter from the artistic value of the archway.

Moving forward she will compile a list of local foundations and assist as much as possible. If any of the members have lists or contacts for her, she recommended sending the list so that she could follow-up.

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2. Review of Email from Rex Identifying Signs

Facilitator Markus verified that everyone received the list of signs send by Member Lytle with dimensions and specifications to consider when driving around town.

3. Selection of Archway Concepts

- Member Sinclair spoke about the design concept being simple and use it as a foundation for the sign. It seemed to her that the Perrine Bridge design resonated throughout most of the submittals and she thinks that would be something to consider for the design.
- Member Roe explained that she had several of the senior community members make recommendation on the signs that were proposed.
- Member Middlekauf suggested that the sign should be the focal point and that the art be simple.
- Member Pierce recommended that the sign should be simple.
- Member Hall recommended that the sign be simple and the bridge concept is very much a common theme. The primary purpose is that this will be a sign.
- Planner I Weeks explained that after the last meeting the drawings that were submitted were discussed in the Community Development building and the staff preferred that the sign be representative of the downtown drawing attention to the historic district and be tied into part of the revitalization plans. The staff also discussed other city's using different themes to create a means for raising funds. The "milk can" would be a mold made of fiberglass and could be painted with any theme. She explained that other cities have done this with cows, pigs, horses, pelicans and other themes and auctioned them off to raise money. It would not have to be a "milk can" that was just suggested because of Glanbia being downtown.
- Member Anderson asked about fees for the sign usage. How much a banner cost to hang over the street?
- Deputy City Manager Humble explained that City can charge for services, and the fee would be to compensate for the time to post the message and possibly the electrical cost. Currently there is no charge for staff to hang the sign; the only cost incurred is what they pay for their individual banner. The fee should pay for the cost of managing the sign and possibly electrical costs.
- Member Kapeleris stated in summary the theme of the bridge and some type of stone seems to be what everyone agrees upon. If this is a combination of several design suggestions how is the award given.
- Member Pierce stated possibly there is recognition for all of the people that submitted a design.
- Member Roe suggested that if there was a desire to have water, possibly it could be designed with fake water.
- Member Pierce stated she would like to see an engineered design.
- Deputy City Manager Humble explained that Member Lytle has volunteered to do the design work.

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- Facilitator Markus explained that there needs to be a consensus amongst the committee so that she can give Mr. Lytle something to work with for a design.

Motion:

Member Kapeleris made a motion to use the Perrine Bridge as the theme for the sign design. Member Hall seconded the motion.

Unanimously Approved

Motion:

Member Roe made a motion to have the pillars for the sign look like the rock in the Canyon supporting the archway. Member Kapeleris seconded the motion.

Unanimously Approved

Motion:

Member Pierce made a motion to include the name Twin Falls in the structure of the archway. Member Hall seconded the motion.

Unanimously Approved

Facilitator Markus explained she will give this recommendation to Mr. Lytle and explain that the committee would like to see several elevations of the sign with a reader board that is two sided, on the bottom, on the top and within the structure.

4. Plan for Pizza Party Award and Council Presentation of Award
 - Member Pierce recommended that there be special recognition from the City Council for the two concepts that were picked to be combined for the final design proposal. There could be a gift certificate for a Pizza Party given to them.
 - Member Middlekauff stated he would donate \$250.00 for each of the two artists.
5. Discuss Partners for funding (County, Service Clubs, School District, etc.)
 - Deputy City Manager Humble explained a cost will have to be calculated for the sign. In reference to the County approval, the plan is to design a sign that sits on City property on one side of Shoshone Street and the other side would be on County property, spanning the sidewalks on each side of the street. This design could possibly making it a little more expensive but provides for a safer situation. Both the City and the County would need to approve this design idea, and he would also ask that the County match the City's contribution.
 - Member Pierce recommended that maybe there is a way to have people purchase a rock; similar to the brick purchase for downtown.
 - Facilitator Markus asked that the members submit a list of possible contributing parties or foundations that may be interested in supporting the project.
6. Plan of Action Discussion

Facilitator Markus stated she will compile the list and the committee can discuss how they want to approach the different businesses/foundations for contributions.

IV. PUBLIC INPUT AND/OR ITEMS FROM THE COMMISSION/THE PUBLIC/CITY STAFF

V. UPCOMING MEETINGS:

Next public meeting to be scheduled for **March 3, 2017 at 8:30 am.**

VI. ADJOURN MEETING:

Lisa A Strickland
Administrative Assistant
Planning & Zoning Department