



Twin Falls Economic Development Ready Team Agenda

Monday, December 4, 2017, 12:00 PM

City Council Chambers
305 Third Avenue East - Twin Falls, Idaho

****Special Meeting Notice****

1) SPECIAL MEETING NOTICE OF THE READY TEAM & CITY COUNCIL

- a) The Twin Falls Economic Development Ready Team will meet on Monday, December 4, 2017, at 12:00 P.M.

A quorum of the Council may be in attendance.

2) Confirmation of Quorum/Call Meeting to Order

3) Consent Calendar

- a) Request to approve the October 2, 2017, Ready Team Minutes.

Purpose: Action By: Leila A. Sanchez, Recording Secretary

4) Items of Consideration

- a) Update on Downtown Projects and Events.

Purpose: Informational By: Nathan Murray, Economic Development Director

- b) Report from CBLI Training in Kalispell, MT.

Purpose: Informational By: Nathan Murray, Economic Development Director

- c) Discussion on marketing activities for 2018.

Purpose: Discussion By: Nathan Murray, Economic Development Director

5) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Leila Sanchez (208) 735-7287 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208) 735-7287.



Twin Falls Economic Development Ready Team MINUTES

Monday, October 2, 2017, 3:30 PM

City Council Chambers
305 Third Avenue East - Twin Falls, Idaho

Present:

Shawn Barigar
Melissa Barry
Dan Brizee
Jeff Fox
Don Hall
Suzanne Hawkins

Nathan Murray
Ruth Pierce
Travis Rothweiler
Connie Stopher
Rebecca Wildman
Brad Wills

1. Confirmation of Quorum/Call Meeting to Order

Nathan called the meeting to order at 3:30 p.m.

2. Agenda Modifications: None

3. Consent Calendar

a. Request to approve the August 7, 2017, Ready Team Minutes.

4. Items of Consideration

a) Update on the progress of Downtown Projects

b) Update on recent marketing efforts and RFI status

Nathan reported on the following:

-Project Hammer will announce their expansion in Twin Falls with the addition of 300 new jobs to be hired out over the next two years.

- As of October 1st, Economic Development is contracting with Lisa Buddecke of Kelsar Communications to coordinate outreach for talent attraction.

-Josh Palmer will continue to be the point of contact for messaging and branding for the city.

Connie reported on the Department of Labor's report on jobs to be filled within the next 12 to 18 months, creation of jobs and declining unemployment rate.

Team discussion on:

-P-TECH Schools

-Continuation of education

-State Board requirements

-Provide process for college and career

- Capture dropouts to continue education
- Reaching out to CSI Alumni on job opportunities

Jeff explained the CSI Foundation has hired Reylene Abbott as the Alumni Relations Coordinator. She may be a good source to reach out to CSI Alumni.

Rebecca also suggested targeting and contacting high school alumni through groups and reunions.

Connie reported that Madeleine Smith has been named as SIEDO marketing specialist. She will be involved in talent recruitment marketing.

Dan spoke on small businesses and the difficulties of retaining employees. His employees are encouraged to continue education. He discussed the importance of a four-year trade degree.

Jeff reported that CT programs are down. Students in the welding program are hired prior to their completion of the program.

Nathan explained that Mandi Thompson/Grant Manager, has applied for a grant through the Bloomberg Foundation. Their mission is to give monies to cities to promote innovation.

Suzanne explained the benefits of bringing back the Work Release program to implement workforce training.

Connie volunteered to put together a workforce summit.

c) Report on the IEDC Annual Conference

Nathan reported on the IEDC Annual Conference held in Toronto, Ontario the week of Sept. 17-20. The major theme of the conference revolved around workforce development and talent attraction.

Travis gave an update on the move to the new City Hall and the completion of the Public Safety operations building. In addition, the Recreation Center Ad Hoc Committee has sent out an RFQ Feasibility Study for a community recreation center.

Don reported on the Twin Falls County property tax five-year forgiveness program for businesses.

5. Adjournment. The meeting adjourned at 4:30 p.m.

Leila A. Sanchez
Recording Secretary