



Twin Falls Archway Project Ad Hoc Citizens Advisory Committee Minutes

Friday, June 2, 2017, 8:30 AM

City Council Chambers
305 3rd Ave E
Twin Falls, ID 83301
Special Meeting

Members: Greg Middlekauff, Jeanette Roe, John Kapeleris, Leonard Anderson, Micah Campbell, Nikki Boyd, Paula Brown Sinclair, Rex Lytle, Tony Prater, Ruth Pierce, Melissa Crane

Facilitator: Kathy Markus

Staff: Mitch Humble, Lisa Strickland

1) Confirmation of Quorum/Call Meeting to Order

2) Consent Calendar

- a) Approval of Minuted from the following meeting: 05-05-17

Motion:

Member Pierce made a motion to approve the minutes, as presented. Member Prater seconded the motion.

Unanimously Approved

3) Items for Discussion

- a) Presentation of Proposed Recognition Sign

Member Lytle had a sample recognition sign designed for presentation today. He explained the design to the committee explaining the logos would be individually mounted. The background would be 3x5 and logos would be placed and mounted individually. Approximate cost would be around \$3000.

Member Prater explained this design should help sell this project to show examples to people interested in possibly donating.

Member Sinclair thanked Member Lytle for all of his efforts and hard work for designing visual aids and she really likes the design of the recognition sign.

Member Kapeleris asked if it was decided what amount would warrant a large logo.

Member Sinclair suggested the largest donors get the largest circles.

Member Lytle explained the circles can be different sizes depending and the size of the donation.

Facilitator Markus asked for a motion to accept the design for the recognition sign.

Motion:

Member Sinclair made a motion to accept the design. Member Prater seconded the motion.

Unanimously Approved

- b) Optimist Presentation Update

Member Prater explained the meeting went well and there was great interest. He received a check for a brick. He also has an appointment to discuss the recognition plaque design which may help them decide on the donation.

c) Correspondence

Facilitator Markus reviewed the correspondence regarding the inability to donate.

Member Sinclair explained that with regards to CSI it was explained that the foundation funds can't be used to construct a sign. Maybe the committee should consider some contractual arrangements for non-commercial and non-profit messages that go on the board. She is wondering if a discussion can take place about operating cost and building funds for replacement and maintenance and wonders if there should be a discussion with the City Management about non-profits that contribute vs don't contribute.

Facilitator Markus displayed on the overhead a spreadsheet based on the initial cost for the first year and then the cost for the following years and replacement of the sign later. She reviewed the cost over time and explained City Management is looking at a nominal fee for around 25-40 dollars for non-profits. The City would be liable for the replacement of the sign. Member Sinclair would still like to have a discussion with management at the next meeting. It has been her opinion that the City should be paying for this 100% because it is for city messages. It will be the citizens of the community that will benefit from the messages on the sign.

Member Pierce recommended that the City Financial Officer Race be present along with City Manager Rothweiler and Deputy City Manager Humble.

Facilitator Markus stated she will invite them all to come to the next meeting.

d) Member Updates on Fundraising

Member Pierce explained she is doing a presentation to the after-hours Rotatory Club and there will be a presentation to do for Seagraves.

Member Boyd explained she will follow up with the realty association.

Member Anderson has reached out to several businesses.

Member Sinclair explained she has not had much success with her requests, Glanbia and Simplot were denials. She has three more to pursue in June.

Member Roe is trying to spin a concept for the seniors to give donations that could be submitted together as a larger contribution.

Member Anderson asked about the Twin Falls Fair and Rodeo contribution. He also asked about the contacts that don't have addresses on the list.

Facilitator Markus explained that the address list is spars but she can get the mailing address list put together.

Member Prater explained he will meet with Bill Kyle

Member Pierce she will make contact with DL Evans.

Member Kapeleris will make contact with CapEd they are new to the community.

Member Pierce stated she will follow up with the county.

Member Boyd asked for clarification on the recognition sign. She explained that she has had several questions about the recognition for donations and with this drawing it will be much easier to answer questions.

Facilitator Markus explained her understanding was that the committee would like to have the

largest donation be recognized with the largest circles and adjust sizes of the circles accordingly.

Donations of 100-250 will be recognized with a brick on the ground around the recognition sign.

All donations over 250 will be recognized on the monument sign.

Member Kapeleris would like it explained that this will serve the entire county when the county is approached again for donations.

Member Lytle asked about preliminary engineering.

Facilitator Markus explained it was a little early for engineering. Fundraising will have to be complete and bids awarded prior to engineering.

e) Plan of Action

4) General Input/Announcements - Public/Staff

5) Upcoming Meeting(s)

July 7, 2017 8:30 AM

6) Adjournment

Facilitator Markus adjourned the meeting at 9:22 AM

Lisa A. Strickland, Administrative Assistant