



Twin Falls Economic Development Ready Team Agenda

Tuesday, February 20, 2018, 3:30 PM

City Hall
203 Main Avenue East- Twin Falls, Idaho

AMENDED

Special Meeting Notice for the Ready Team and City Council

A quorum of the City Council may be in attendance.

- 1) Confirmation of Quorum/Call Meeting to Order
- 2) Consent Calendar
 - a) Request to approve the Monday, December 4, 2018, Economic Development Ready Team Minutes.
Purpose: Action By: Leila Sanchez, Recording Secretary
- 3) Items of Consideration
 - a) Purpose of the Ready Team
Purpose: Discussion By: Nathan Murray, Economic Development Director
 - b) Business Retention and Expansion Visits
Purpose: Discussion By: Nathan Murray, Economic Development Director
 - c) Report on marketing efforts for 2018
Purpose: Discussion By: Nathan Murray, Economic Development Director
- 4) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Leila Sanchez (208) 735-7287 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208) 735-7287.



Twin Falls Economic Development Ready Team MINUTES

Monday, December 4, 2017, 12:00 PM

City Council Chambers
305 Third Avenue East - Twin Falls, Idaho

Members Present:

Travis Rothweiler
Mitch Humble
Shawn Barigar
Suzanne Hawkins
Nathan Murray
Lorie Race
Josh Palmer

Brady Dickinson
Dan Brizee
Connie Stopher
Jody Tremblay
Melissa Barry
Rebecca Wildman

Also Present:

Chris Talkington
Nikki Boyd
Jonathan Spendlove
Jon Caton
Tamra Colum
LeRoy Harcourt

- 1) SPECIAL MEETING NOTICE OF THE READY TEAM & CITY COUNCIL
 - a) The Twin Falls Economic Development Ready Team will meet on Monday, December 4, 2017, at 12:00 P.M.

A quorum of the Council may be in attendance.
- 2) Confirmation of Quorum/Call Meeting to Order
- 3) Consent Calendar
 - a) Request to approve the October 2, 2017, Ready Team Minutes.
Purpose: Action By: Leila A. Sanchez, Recording Secretary
- 4) Items of Consideration
 - a) Update on Downtown Projects and Events.
Purpose: Informational By: Nathan Murray, Economic Development Director
 - b) Report from CBLI Training in Kalispell, MT.
Purpose: Informational By: Nathan Murray, Economic Development Director
 - c) Discussion on marketing activities for 2018.
Purpose: Discussion By: Nathan Murray, Economic Development Director
- 5) Adjournment

1) SPECIAL MEETING NOTICE OF THE READY TEAM & CITY COUNCIL

a) The Twin Falls Economic Development Ready Team will meet on Monday, December 4, 2017, at 12:00 P.M. A quorum of the Council may be in attendance.

2) Confirmation of Quorum/Call Meeting to Order

Nathan Murray brought the meeting to order at 12:00 p.m. A quorum was present.

3) Consent Calendar

a) Request to approve the October 2, 2017, Ready Team Minutes.

Purpose: Action By: Leila A. Sanchez, Recording Secretary

Dan Brizee moved to approve the October 2, Ready Team Minutes. Rebecca Wildman seconded the motion. Approved by voice vote.

4) Items of Consideration

a) Update on Downtown Projects and Events.

Purpose: Informational By: Nathan Murray, Economic Development Director

Nathan Murray stated Main Street is now open and the project cost is under budget. The plaza design will be up for bid this week. The URA deeded a portion of the wall that is planned for a mural to the business owner (147 Main Avenue East) adjacent to the wall.

Nathan gave a brief update on the 2017 Annual Summit held on November 16, 2017, in Burley Idaho. Lisa Buddecke, Marketing Director of SIEDO, will be working on a website for the City of Twin Falls/ Economic Development. The Twin Falls Public Library has shown interest in partnering with Economic Development.

b) Report from CBLI Training in Kalispell, MT.

Purpose: Informational By: Nathan Murray, Economic Development Director

Nathan Murray reported a team including himself, Shawn Barigar, Jon Caton, Jonathon Spendlove, Nikki Boyd, Tamra Colum and LeRoy Harcourt attended the Community Builders Leadership Institute (CBLI) on October 25 and 27, in Kalispell, Montana.

The team reported that downtown housing was discussed at the institute.

Discussion ensued

- Downtown housing and qualifying sites
- Various types of housing
- Private and community financing for downtown housing
- Steps to activate downtown
- Height restrictions on a four story buildings
- Fire suppression system
- Water supply and availability

- Sewerline improvements
- Survey tool to assess demand of housing
- Second Avenues and truck route
- URA's mission includes redevelopment of the downtown area
- Availability of Wi-fi downtown
- Status of buildings including: Former TF Clinic and Hospital, Wells Fargo and Columbia banks, building adjacent to Mary Alice Park
- Engaging our corporate partners regarding financing

c) Discussion on marketing activities for 2018.

Purpose: Discussion By: Nathan Murray, Economic Development Director

The Ready Team spoke on possible downtown attractions: ice skating rink, farmer's market, entertainment, etc.

5) Adjournment. The meeting adjourned at 1:15 pm.

Leila A. Sanchez
Recording Secretary