



## Twin Falls Economic Development Ready Team Agenda

Monday, May 14, 2018, 3:30 PM

City Hall  
203 Main Avenue East- Twin Falls, Idaho

*Special Meeting Notice for the  
Ready Team and City Council  
A quorum of the City Council may be in attendance.*

- 1) Confirmation of Quorum/Call Meeting to Order
- 2) Consent Calendar
  - a) Request to approve the Tuesday, February 2, 2018, Economic Development Ready Team Minutes.  
Purpose: **ACTION ITEM** By: Leila A. Sanchez, Recording Secretary
- 3) Items of Consideration
  - a) Downtown Revitalization Efforts  
Purpose: **Discussion** By: Nathan Murray, Economic Development Director
  - b) Housing Action Plan  
Purpose: **Discussion** By: Nathan Murray, Economic Development Director
- 4) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Leila Sanchez (208) 735-7287 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208) 735-7287.



## Twin Falls Economic Development Ready Team MINUTES

Tuesday, February 20, 2018, 3:30 PM

City Hall  
203 Main Avenue East- Twin Falls, Idaho

Staff Present:	Members Present:	Council Present:
Travis Rothweiler	Melissa Barry	Nikki Boyd
Nathan Murray	Dexter Ball	Ruth Pierce
Josh Palmer	Connie Stopher	
Jackie Fields	Jody Tremblay	
Brent Hyatt	Melissa Barry	
Leila A. Sanchez	Cindy Bond	
	Lisa Buddecke	

### 1) Confirmation of Quorum/Call Meeting to Order

Nathan Murray called the meeting to order at 4:30 p.m.

### 2) Consent Calendar

- a) Request to approve the Monday, December 4, 2018, Economic Development Ready Team Minutes.

Purpose: Action By: Leila Sanchez, Recording Secretary

Ruth Pierce made a motion to approve the minutes. The motion was seconded by Nikki Boyd. Roll call vote showed all members present voted in favor of the motion.

### 3) Items of Consideration

- a) Purpose of the Ready Team

Purpose: Discussion By: Nathan Murray, Economic Development Director

Nathan Murray explained the purpose of the Ready Team. He explained the structure is made up of a diverse group of the community. Nathan wondered if the group should include additional persons from industries that might be under-represented on the Ready Team.

Travis Rothweiler explained the purpose of the Economic Development Ready Team is to encourage and create opportunities for collaboration between the City of Twin Falls and its economic development partners. The Ready Team compiles information and develops

economic development strategies for site visits.

He also spoke on the following:

- History of why the Ready Team was created
- Team advisory to the City Manager's office
- Reviewed Idaho Open Meeting Law
- Reviewed the necessity of confidential agreements
- Role and expertise of members
- Tap resources to respond to questions
- Bring expertise to the table for recruitment efforts
- Input of different ideas and perspectives from members
- Importance of community partnerships
- Community ready for new and existing companies

b) Business Retention and Expansion Visits

Purpose: Discussion By: Nathan Murray, Economic Development Director

Nathan Murray asked the Ready Team for ideas and suggestions on how the Economic Development Team can improve. He explained that his team is currently scheduling visits to businesses on a weekly basis for the purpose of finding their needs. The past week he visited Hamilton Manufacturing. In speaking with the company, he found that there is a need for paper and cardboard.

He asked the team for any resources they could suggest that he could take back to Hamilton.

Team discussion followed:

- Travis Rothweiler explained that China has decreased the amount of material received. Recyclables are making it to another landfill in a different state. The cost to do this is more than the county tipping fee.
- Nikki Boyd stated she understood China was not accepting plastics. She stated the need for an education piece on what can be recycled.
- Dexter Ball stated that shredding companies may be a good resource.
- Connie Stopher stated that sawmills in Northern, Idaho may be a good resource. She would be able to help with contacts.
- Travis Rothweiler discussed the challenge of receiving a clean stream without contamination.

c) Report on marketing efforts for 2018

Purpose: Discussion By: Nathan Murray, Economic Development Director

**URA**

The Twin Falls Urban Renewal Agency (URA) purchased the Youth Ranch and they are currently soliciting proposals for the redevelopment of the property located at 160 Main Avenue South in Twin Falls, Idaho.

TFURA is seeking to create mixed-use development at the site with preference given to residential and other uses that support of overall goals of downtown. The URA would also like to preserve the building.

Request for Qualifications are due on March 15, 2018.

### **JAYCO**

Jayco has expanded and they are looking for community events for job recruitment.

Team discussion followed:

- The SHERM Group
- College of Southern Idaho Job Fair
- Chamber of Commerce Business Day

### **Economic Development Website**

Nathan reported on the Economic Development website. He is seeking someone who would assist with uploading content and basic formatting and design. Please notify him if you know someone who can help.

Ready Team discussion followed:

- High School – computer science class
- Boy Scouts of American

### **Student Housing**

Nathan reported that he has been contacted twice in the past week from developers looking for opportunities to build student housing. He asked the team if they had heard of a strong need for this specific product and if there are any locations that are available that would be most appropriate.

Team discussion followed:

- Cindy Bond reported that two of CSI's complexes are full and there is a potential of building new dorms. She stated that Eric Ostrowski, Dean of Students, is a good resource in regards to needs.
- Land availability

### **Business Retention**

Nathan asked the team for input on local businesses he should contract regarding business retention.

The teams suggested the following:

- Independent Meat (Nathan mentioned he visited Independent Meat the past Friday.)

- Lamb Weston
- McDonalds
- Ken Fitzgerald – Yellow Brick
- Department of Labor list of employers

Other business:

Connie Stopher stated she is currently working on the Operation Facelift Project. She asked if the City of Twin Falls is interested in participating in the project.

Team discussion followed:

- Cost
- Arts
- Service groups participation
- Paint back of buildings in the alley
- Placemaking project – Downtown Commons to be finished by June
- Business fronts

Nathan will be working with Connie on the project.

4) Adjournment. The meeting adjourned at 4:25 p.m.

Leila A. Sanchez  
Recording Secretary

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