



Twin Falls Recreation Center Ad Hoc Committee Agenda

Tuesday, August 28, 2018, 12:00 PM

Special Meeting

203 Main Ave. E.
Twin Falls, Id 83301

Members: Bill Brulotte, Jon Myers, Bryan Wright, Dave Dickerson, Eric Smallwood, Daragh Maccabee, Jan Mittlieder, Chris Scholes, Angela Heider, John Twiss, Kyli Gough, Trevor Morgan, Sherry Murray, Allan Horner, Nikki Boyd

- 1) Call Meeting to Order/Confirmation of Quorum
- 2) General Public Input
- 3) Consent Calendar
- 4) Items of Consideration
 - a) Twin Falls Community Center Survey results presentation
Purpose: **Presentation** By: Mitch Humble
 - b) Review and finalize vision statement
Purpose: **Discussion** By:
 - c) Develop Cost Recovery Philosophy
Purpose: **Discussion** By:
- 5) Committee Reports/Announcements
- 6) Upcoming Meetings
- 7) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Leila Sanchez (208) 735-7287 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208) 735-7287.

Public Input Procedures

- 1.** Individuals wishing to provide public input regarding matters relevant to the City of Twin Falls shall
 - wait to be recognized by the Mayor or Chairman
 - approach the microphone/podium
 - state their name and address, and whether they are a resident or property owner in the City of Twin Falls, and proceed with their input.
 - 2.** The Chairman may limit input to no less than two (2) minutes. Individuals are not permitted to give their time to other speakers.
- * Any person not conforming to the above rules may be prohibited from speaking. Persons refusing to comply with such prohibitions may be asked to leave the hearing and, thereafter removed from the room by order of the Chairman.



Date: Tuesday, August 28, 2018
To: Recreation Center Ad Hoc Committee
From: Mitch Humble

Presentation

Request:

Twin Falls Community Center Survey results presentation

Time Estimate:

Staff anticipates 30 minutes for presentation and discussion.

Background:

RCC Associates conducted a statistically valid survey and a voluntary survey as part of the first phase of the feasibility study. The survey was designed to gauge community interest and support for a community center, as well as identify citizen interest in types of needs and interest in different types of facilities that might be included in a community center.

Attached is a copy of the survey for your reference.

Approval Process:

N/A

Budget Impact:

Regulatory Impact:

N/A

History:

N/A

Analysis:

N/A

Conclusion:

N/A

Attachments:

1. Twin Falls Community Center Survey - FINAL

Twin Falls Community Center Study

Your input is the key to developing a Community Center that serves the unique needs of Twin Falls. Please share your thoughts to help create a comprehensive plan for the amenities, community programming, and funding options for a Community Center that best suits the needs and wants of Twin Falls residents. This is your chance to help shape the future of Twin Falls!

Thank you for your participation.

ABOUT YOU AND YOUR HOUSEHOLD

It is very important that we know some details about your household to fully understand your needs. Please remember that this survey is CONFIDENTIAL and results will only be reported in aggregate.

1. In which area of Twin Falls do you live? Please refer to the map on the back of the cover letter.

- ☐ Area 1 (South)
☐ Area 2 (Northeast)
☐ Area 3 (Northwest)
☐ Other: _____

2. How long have you lived in the City of Twin Falls?

_____ Years **OR** ☐ Check here if less than a year

3. Which of these categories best describes your household?

- ☐ Single, no children ☐ Single, with children (under 18) at home ☐ Single, with grown children (empty nester)
☐ Couple, no children ☐ Couple, with children (under 18) at home ☐ Couple, with grown children (empty nester)

4. Do you and/or members of your household utilize private health/fitness clubs/YMCA or City-operated facilities (e.g., pool)?
(SELECT ONE IN EACH COLUMN)

<u>MYSELF</u>	<u>SPOUSE/ OTHER ADULT</u>	<u>CHILDREN</u>
☐ Yes	☐ Yes	☐ Yes
☐ No	☐ No	☐ No

5. (If answered "yes" for you and/or any of your household members above) What recreational or fitness activities do you and your household participate in most frequently at your private club facilities? (CHECK ALL THAT APPLY)

- ☐ Cardio/weights ☐ Racquetball/tennis/pickleball
☐ Childcare ☐ Socializing
☐ Fitness/wellness/yoga classes ☐ Other: _____
☐ Pool/swimming

6. If you aren't using private health/fitness clubs/YMCA or City-operated facilities as frequently as you would like, why not?
(CHECK ALL THAT APPLY)

- ☐ Cost/user fees ☐ Lack of facilities and amenities (such as): _____
☐ Lack of childcare and/or family activities ☐ Crowding/not enough space (explain): _____
☐ Not aware of the programs/facilities offered ☐ Too far away/accessibility (explain): _____
☐ Don't have the programs I want (such as): _____
☐ Quality, variety, and quantity of equipment ☐ Hours of operation
☐ Other: _____

Do you have any comments on your response?

7. In your opinion, how important is it to develop a Community Center in Twin Falls?

- ☐ Very important
☐ Somewhat important
☐ Neutral/no opinion
☐ Very low importance
☐ Not at all important – I don't feel that any additional community or recreation facilities are needed for my family or the community



The next section of the survey asks about amenities that households would like to have in a Community Center.
 If you prefer to skip those questions, please continue the survey starting at Q.20.

PREFERENCES

The following questions ask for your input on a variety of recreational facilities that could be included in the Twin Falls Community Center.

8. Your ratings of importance will help prioritize and guide decisions. Using a scale from 1 to 5, where 1 means "Not at all Important" and 5 means "Very Important," please tell us how important each one is to the Twin Falls community.

	NOT AT ALL IMPORTANT	1	2	3	4	5	VERY IMPORTANT	DON'T KNOW
AQUATICS								
1) Lap swimming	☐	☐	☐	☐	☐	☐	☐	☐
2) Warm water activity pool (play features, slides, lazy river zero-depth entry)	☐	☐	☐	☐	☐	☐	☐	☐
3) (Indoor) warm water aquatic exercise/lesson pool	☐	☐	☐	☐	☐	☐	☐	☐
4) Hot tub whirlpool spa	☐	☐	☐	☐	☐	☐	☐	☐
5) Family changing rooms	☐	☐	☐	☐	☐	☐	☐	☐
GYM								
6) Group exercise room(s) (aerobics, dance, yoga, etc.)	☐	☐	☐	☐	☐	☐	☐	☐
7) Locker rooms/restrooms	☐	☐	☐	☐	☐	☐	☐	☐
8) Racquetball court	☐	☐	☐	☐	☐	☐	☐	☐
9) Indoor tennis courts	☐	☐	☐	☐	☐	☐	☐	☐
10) Indoor running track	☐	☐	☐	☐	☐	☐	☐	☐
11) Indoor turf fieldhouse (soccer, football, lacrosse, etc.)	☐	☐	☐	☐	☐	☐	☐	☐
12) Multi-activity gym (pickleball, basketball, volleyball, etc.)	☐	☐	☐	☐	☐	☐	☐	☐
13) Fitness areas (free weights, circuit weights, cardio equipment)	☐	☐	☐	☐	☐	☐	☐	☐
YOUTH								
14) Drop-in childwatch areas	☐	☐	☐	☐	☐	☐	☐	☐
15) Indoor playground	☐	☐	☐	☐	☐	☐	☐	☐
16) Youth afterschool activities/classroom areas	☐	☐	☐	☐	☐	☐	☐	☐
17) Game area	☐	☐	☐	☐	☐	☐	☐	☐
OTHER								
18) Dedicated senior activity space	☐	☐	☐	☐	☐	☐	☐	☐
19) Community meeting rooms/event spaces	☐	☐	☐	☐	☐	☐	☐	☐
20) Classrooms	☐	☐	☐	☐	☐	☐	☐	☐
21) Youth party rooms	☐	☐	☐	☐	☐	☐	☐	☐
22) Multi-purpose spaces	☐	☐	☐	☐	☐	☐	☐	☐
23) Catering kitchen	☐	☐	☐	☐	☐	☐	☐	☐
24) Deck and lawn space	☐	☐	☐	☐	☐	☐	☐	☐
25) Other: _____	☐	☐	☐	☐	☐	☐	☐	☐

9. Do you have any specific comments on your ratings or priorities for the Community Center?

10. Which three spaces/amenities would be most important to your household? (INSERT NUMBERS FROM THE LIST IN Q.8).

_____ # _____ # _____

11. And which three spaces/amenities would be most important to the community as a whole? (INSERT NUMBERS FROM THE LIST IN Q.8).

_____ # _____ # _____

12. Please tell us how important it is for the site of a Community Center (yet to be determined) to have space for future development of the following outdoor amenities.

	NOT AT ALL IMPORTANT	1	2	3	4	VERY IMPORTANT
		1	2	3	4	5
1. Playgrounds/shelters	☐	☐	☐	☐	☐	☐
2. Court sports (basketball, pickleball, volleyball, tennis, etc.)	☐	☐	☐	☐	☐	☐
3. Trails/trail access	☐	☐	☐	☐	☐	☐
4. Community garden	☐	☐	☐	☐	☐	☐
5. Outdoor pool/water park/splash pad	☐	☐	☐	☐	☐	☐
6. Skatepark	☐	☐	☐	☐	☐	☐
7. Baseball/softball fields	☐	☐	☐	☐	☐	☐
8. Sports fields (soccer, football)	☐	☐	☐	☐	☐	☐
9. Dog park	☐	☐	☐	☐	☐	☐
10. Gathering/public event space	☐	☐	☐	☐	☐	☐
11. Other: _____	☐	☐	☐	☐	☐	☐

13. Which three outdoor amenities would be most important to your household? (INSERT NUMBERS FROM THE LIST IN Q.12)

_____ # _____ # _____

14. Please indicate whether you and your household have a need or desire for the following. (CHECK ALL THAT APPLY)

- | | |
|---|--|
| 1) ☐ Youth sports programming (recreational) | 6) ☐ Summer camps (youth) |
| 2) ☐ Adult sports programming (recreational) | 7) ☐ Senior-focused classes |
| 3) ☐ Swim lessons (all ages) | 8) ☐ Fitness classes |
| 4) ☐ Afterschool programs | 9) ☐ Arts/crafts/educational classes (all ages) |
| 5) ☐ Pre-kindergarten programs | 10) ☐ Drop-in activities |

15. Which two items from the previous question are the highest priorities to you and your household? (INSERT NUMBERS)

_____ # _____

FUNDING / FEES

The City of Twin Falls receives tax dollars and user fees to support and manage recreational facilities. It is anticipated that tax dollars would be designated to pay for the construction of the Community Center and that user fees would be required to fund the ongoing operations, maintenance, and staffing of the facilities.

16. Would user fees impact your household's willingness to participate in the programs and services provided by the Community Center?

- ☐ Moderate user fees would not limit my/our willingness to participate at all
- ☐ Moderate user fees would limit my/our participation somewhat
- ☐ Moderate user fees would limit my/our participation significantly
- ☐ Don't know/uncertain

17. Which of the following statements best describes your opinion concerning a tax increase for the development of a Community Center?

- ☐ I would definitely support a tax increase
- ☐ I would probably support a tax increase
- ☐ I would probably not support a tax increase
- ☐ I would definitely not support a tax increase (GO TO Q. 20)

18. To what extent, if any, would you be willing to support the following funding mechanisms to fund the construction of a Community Center?

	DEFINITELY NOT SUPPORT	PROBABLY NOT SUPPORT	NEUTRAL	PROBABLY SUPPORT	DEFINITELY SUPPORT	DON'T KNOW/ UNCERTAIN
New dedicated property tax	☐	☐	☐	☐	☐	☐
Creation of a special taxing district *	☐	☐	☐	☐	☐	☐

*A Special District is an independent, special-purpose governmental unit that exists separately from city and county local governments. Special Districts are funded by property taxes and are formed to perform a single function or set of related functions, such as an Ambulance, College of Southern Idaho, and Fire Districts. The creation of a Special District must be approved by the voters that reside within its proposed boundaries.

19. Approximately how much additional tax would you be willing to pay annually to develop a Community Center?

- | | |
|---|--|
| ☐ None – would not support an increase | ☐ \$151 to \$200 |
| ☐ \$1 to \$50 | ☐ More than \$200 |
| ☐ \$51 to \$100 | ☐ Don't know |
| ☐ \$101 to \$150 | |

COMMUNICATION

20. How effective is the City of Twin Falls at reaching you with information on parks and recreation facilities, services, and programs?

NOT AT ALL EFFECTIVE

VERY EFFECTIVE

- | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1 | 2 | 3 | 4 | 5 |
| ☐ | ☐ | ☐ | ☐ | ☐ |

21. What is the best way for you to receive information on parks and recreation facilities, services, and programs?

(CHECK ALL THAT APPLY)

- | | |
|--|--|
| ☐ Local media (radio, newspaper) | ☐ Social networking (e.g., Twitter, Facebook) |
| ☐ City website | ☐ E-mail from the city |
| ☐ Other website (specify): _____ | ☐ School flyers |
| ☐ City newsletter | ☐ Word of mouth |
| ☐ At the recreation facility/program location | ☐ Other (specify): _____ |

COMMENTS / SUGGESTIONS

22. Do you have any additional comments or suggestions that you would like to offer regarding recreation facilities in Twin Falls?

DEMOGRAPHICS

Just a few more questions about yourself to assist in classifying your responses . As a reminder, your responses are completely confidential and will only be reported in aggregate.

23. Please indicate your gender:

- ☐ Male ☐ Female

24. Do you own or rent your residence in Twin Falls?

- ☐ Own ☐ Rent ☐ Other

25. Are you a registered voter in the City of Twin Falls?

- ☐ Yes ☐ No

26. Does your household have a need for ADA-accessible (Americans with Disabilities) facilities and services?

- ☐ Yes ☐ No

27. What is your age?

- | | |
|-----------------------------------|-------------------------------------|
| ☐ Under 25 | ☐ 55 – 64 |
| ☐ 25 – 34 | ☐ 65 – 74 |
| ☐ 35 – 44 | ☐ 75 or over |
| ☐ 45 – 54 | |

28. Are you of Hispanic, Latino, or Spanish origin?

- ☐ Yes ☐ No

29. What race do you consider yourself to be?

- ☐ American Indian or Alaska Native
☐ Asian, Asian Indian or Pacific Islander
☐ Black or African American
☐ White
☐ Other

30. Which of these categories best describes the total gross annual income of your household (before taxes)?

- | | |
|--|---|
| ☐ Under \$25,000 | ☐ \$150,000–199,999 |
| ☐ \$25,000–49,999 | ☐ \$200,000–249,999 |
| ☐ \$50,000–74,999 | ☐ \$250,000 or more |
| ☐ \$75,000–99,999 | ☐ Prefer not to answer |
| ☐ \$100,000–149,999 | |

Thank you for taking the time to share your opinions.
Your input will be of value in helping us evaluate the potential for a Twin Falls Community Center.



Date: Tuesday, August 28, 2018
To: Recreation Center Ad Hoc Committee
From:

Discussion

Request:

Review and finalize vision statement

Time Estimate:

Background:

Approval Process:

Budget Impact:

Regulatory Impact:

History:

N/A

Analysis:

N/A

Conclusion:

Attachments:

None



Date: Tuesday, August 28, 2018
To: Recreation Center Ad Hoc Committee
From:

Discussion

Request:

Develop Cost Recovery Philosophy

Time Estimate:

Background:

Approval Process:

Budget Impact:

Regulatory Impact:

History:

N/A

Analysis:

N/A

Conclusion:

Attachments:

None