

Present:

Kathy Markus

Fritz

Mitch

Nikki

Tony Prater

Micah

Ruth Pierce – Audience

Kathy Markus brought the meeting to order at 9:00 a.m.

Facilitator.

Introductions: Don Hall will be County Commissioner Representative

Greg Middlekauf-Middlekauf Auto Group

Ruth Pierce – City Council – Steven Pierce

Rex Lytle, Lytle Signs

John Kapeleris – Chair of the TF Historic Preservation Commission and Represent Non-Profits

Scott Roberts – TF County Alliance Title – Rotarian with BL Rotary

Nikki Boyd – City Council

Micah Campbell – CSI - Small Development Center

Albert Davis – Ag Land Mort Real Estate

Anderson – TF Community Foundation

Tony Prater – Downtown Live

Mitch Humble – City of Twin Falls

Leila A. Sanchez – Recording Secretary

Melissa Crane – Magic Valley Arts Council and Non Profits

Invite Nancy Taylor with HPC

A quorum is present

Consent Calendar – zero

Review of the community charter. Created a draft charter. Goals etc.

Input on Charter:

Kapeleris – Community membership up to 12 volunteers. Consist of volunteers. Add.

Melissa Crane – “to provide expanded informational opportunities” Times News bit

Fritz: Council committed 43,000?

Fritz – Conflict of interest with Lytle signs.

Delete – solicit bids for purchase and installation.

Humble – committee might have staff come up with the plan. City would do bid documents and bidding program.

Changes will be made to the draft. A second review will be sent out.

Next item: When do you want to meet.

Jeanette Roe entered the meeting at 9:21 am.

8:30 on the first Thursday of the month.

Prater – Duration of the project –

Set a date to get it done.

Fritz said the meeting said this is informal.

Fritz Wonderlich explained the Transparency Resolution and Open Meeting Law

Don't email or call.

Jeanette Roe Introduced herself.

Kathy Markus gave a PowerPoint presentation. Discussion of options and solutions downtown.

Insert PowerPoint presentation.

She presented to Council her idea. Design by Lytle.

Estimation \$150,000 or more. Determine how to come up with these funds.

Tony Prater two sided, cost to produce new banner. Lytle – Fee by use. Utilities. Ongoing costs for members.

Humble – Shoshone is not a straight highway. Regulations to meet.

Don Hall is invited to attend – County. If we will use for City may use for county messaging. Fair to use also.

It would be a sign code and a mechanism of approving. He reviewed zoning max height. Park historic district and guidelines will apply there.

Visibility of signage

Prevention of accidents

Programming of signs

Staff time costs

Humble – zero in the location, as enter into downtown – speed limit is 25 mph. City code requirements on message signs.

Nikki – flashing is not acceptable.

Lytle – one concern. Blackfoot you got a colored message center in conflict of a stop light.

Location is great. Problem in Blackfoot bout the issue.

Davis – place 2 to 3 messages here.

Lytle – message up for a few seconds. Simplicity. Humble, perhaps 3 or 4.

City controlled of some department.

Scott – any overlap of those wanting to put a banner across Shoshone.

Kathy- past instances have had a conflict.

Ruth – Western Days – etc. for a whole month.

Humble – sign being used for City messaging. Hiring of HR Director;

Main Street Construction.

Mitch – getting behind community events. Canyon Ridge Swim Team. Or homecoming parade. Non Profit events from sign code perspective. Events and community messaging.

7. Twin Falls Community Foundation Sources of funding...

Anderson – provide accounting and bill paying services for the project. Gave examples of management.

Twin Falls community foundation.

Takes 5% for expenses and capped at \$500.00

Prater – 501 C twin falls tonight. Recommend that we go through TF Community Foundation. Consensus was ye.

Kathy Markus – will fill out the application for the TF Community Foundation.

Anderson – The downtown commons – Raised \$376,000.

Kathy – before we can solicit funds we need to show what are raising money for. We need to come up with a rendering.

Ruth – how we go about fundraising, how much we need,

Kathy –

Micah – gain funding or more awareness to take to schools, specifications and ideas.

Middle school or higher. Schools designs or plans.

Kathy – something to hold electronic sign in place.

Lytle – tell us what ou want and we will put it on paper. Engineering and structure – to finalize – The city logo; formalized it for them – have a concept of what you want to see. Won't charge.

Mich – have the general specifications. Have someone fill in the blank. Community input.

Lytle – anyone to get around the 25' height. It gives you a seven foot of area.

Middlekauf – Community input spoke on.

Including schools etc.

Deadline –

Mitch – is a concern. \$43,000 ends on September 30. Need to get a design out.

Maybe conceptual drawing. I see this community to say let's do this design.

Can be conceptual without construction drawings.

Mitch – October and November stopped doing the banner. Find the replacement as quick as we can.

Ruth – on the 43,000 will go overall into the cash reserves. WE can write a check to the foundation anytime.

Nikki – as far as the school goes. Get ideas from schools input. Some kind of contest. Could be a source of fundraising of some sort.

Pitch through an art teacher. Melissa Crane will pitch to schools.

Melissa Crane – collaborative effort for class.

Ruth – do it in grade school.

Kathy each school will come up a design. Whichever school wins a prize. Pick the top 3 submissions

Micah – it will be here and take ownership – viable sign.

Nikki – raising our children the downtown is a place for them to go.

By the third Thursday of January.

Donation to arts school program. 100 to 250

Mitch humble did a contest for the Oregon trail youth complex.

Door prizes. Plaque.

- Recognition

Lytle signs is the context of what we say? Context

Inspiration piece for the design.

Melissa Crane needs specs.

Need place for a message board.

Theme:

Nikki – Use .Informational center.

Third Thursday in December.

Get josh here for advertising options.

Adjourned at 10:36