



Urban Renewal Agency Minutes

Wednesday, May 29, 2019, 3:30 PM

- SPECIAL MEETING - Downtown Arts Subcommittee

City Hall - Room 116, Overflow
203 Main Avenue East- Twin Falls, Idaho

Members: Dexter Ball, Perri Gardner, Suzzane Cawthra, Rudy Ashenbrenner, Cindy Bond, Andy Hohwieler, Doug Vollmer

1) Special Meeting Notice

The URA Downtown Arts Subcommittee met on Wednesday, May 29, 2019 at 3:30 p.m.

2) Downtown Arts Subcommittee Members

Present: Leon Smith, Carolyn White, Suzzane Cawthra, Curtis Eaton, Fran Frost, Tony Prater, Marjorie McBride, Dennis Bowyer

Absent: Perri Gardner

Staff Present: Nathan Murray, URA Executive Director; Lorrie Bauer, URA Secretary

3) Agenda

Utility Box Wraps

- Carolyn shared that Perri reached out to students in the graphics and art departments at CSI and response is expected the end of June.

Exterior Murals

- Carolyn talked to Claude Brown's Furniture about the idea of putting a metal framed vinyl print on the north wall of their building. She shared with Browns a picture of the suggested painting of the old Idaho Dept. Store. They approved the mural.
- The art for this project was actually selected to be used in the 2018 art project, however, due to the redevelopment of the Downtown Commons wall this painting was reserved for a future project.
- Estimates were \$3259 for a 13.5'x18' and \$2775 for a 9'x12'. The larger size was preferred.
- There was a discussion about doing another call-to-artists for painting a mural on a wall or possibly an interactive piece. Possible locations will be researched.
- Leon will present the project to the URA Board at the June 4th meeting.

Sculpture Art

- Tony verified five locations, in the public right-of-way, available for outdoor sculpture art.
- Infrastructure options were discussed. Cost is approximately \$3,000 per location.
- Adjacent property owners are required to maintain the right-of-way, therefore, this project would need to be communicated to the potential property owners.
- An Encroachment Permit will be needed.
- All members present concurred in the location options as prospective targets for art.

- The location in front of the school administration building was voiced as preferred by a few committee members.
- Infrastructure space sizes, lease options, art sizes, and type of artist call were discussed.
- Advertise in the 8-county region of the Magic Valley using social media and email.
- Call to include the preference for an outdoor, 3-dimensional art piece that would fit on a 2'x2' base, leased with a 1-year commitment, and 25% commission to URA. Honorarium needs to be decided. Artist would be responsible for insurance.
- The Call-to-Artist Committee (Carolyn, Dennis, Tony, Curtis, Perri, and Fran) will prepare the Call and present at the next meeting.
- No definite directions at this time.

Community Values Project

- Curtis recapped the idea of extending the stage at the Downtown Commons and having an interactive representation of the various values people have that holds our community together. Discussion ensued.
- This type of project could take 2-3 years.
- Curtis and Suzzane will work on specific ideas for this type of project and present their findings at a later date.

Other Discussions

- Tony shared there was an unfinished outdoor wall art project on the building where Red's Trading Post is located. The art is being created from recycled glass. This may be an inexpensive community project to finish. Tony will contact the project artist to get more information for future discussion.
- Nathan will seek legal advice on how to preserve the designated funds, \$15,000, for future art restoration.



Lorrie Bauer, Recording Secretary