



## Urban Renewal Agency Meeting Notes

Monday, July 1, 2019, 4:00 PM

### - SPECIAL MEETING - Downtown Arts Subcommittee

City Hall - Room 116, Overflow  
203 Main Avenue East, Twin Falls, Idaho

**Members:** Dexter Ball, Perri Gardner, Suzzane Cawthra, Rudy Ashenbrenner, Cindy Bond, Andy Hohwieler, Doug Vollmer

#### 1) Special Meeting Notice

The URA Downtown Arts Subcommittee met on Monday, July 1, 2019, at 4:00 p.m.

#### 2) Downtown Arts Subcommittee Members

Present: Leon Smith, Carolyn White, Suzzane Cawthra, Perri Gardner, Curtis Eaton, Fran Frost, Tony Prater, Marjorie McBride, Dennis Bowyer

Absent: None

Staff Present: Lorrie Bauer, Secretary

#### 3) Agenda - Discuss potential public art project ideas and processes.

##### Utility Box Wraps

- Four locations were previously chosen.
- Perri Gardner solicited CSI art students for readily available art for the project and received two submissions.
- More art is needed for the project. Carolyn White will advertise a Call-to-Artists in the paper in hopes to increase the art selection.
- Deadline for submissions will be the end of July.
- Art selections could take place at the August 2019 meeting.

##### Sculptured Art

- Five downtown locations were previously verified, however, the Main Ave S/Jerome location has a fire hydrant.
- Tony Prater discussed the options with the engineering department and concluded it is possible to remove pavers to prepare the infrastructure for art display. If no art, the pavers would be replaced.
- The Call-to-Artists was not prepared for this meeting but will be presented at the August meeting.
- The project plan needs to be proposed to the City Council for approval.
- Once approved by the City Council, adjacent property owners and business owners need to be informed of the potential project.

##### Recycled Glass Wall Art Project

- Tony talked to the project artist, Tara Rueda, and she verified the glass to finish the project is at the site and she has the drawing of art.

- A scissor lift, adhesive, and physical help are needed to complete the project.
- In the fall, Carolyn White will contact high school art teachers to possibly help recruit students to help finish the project.

#### Exterior Murals

- As shared with the URA Board, three potential sites have been identified on private property and one site has confirmed interest in a wall mural.
- A Memorandum of Understanding ("MOU") was prepared for Claude Brown's Home Furnishings and was shared. It could be used for all future wall murals.
- Lytle Signs bid for the Brown's canvas wall mural was \$3,259 for a 13.5' x 18' and it was favored by the committee.
- The MOU and details for the mural on Claude Brown's will be presented to the URA Board for approval at the July 8th meeting.
- Dennis Bowyer shared two buildings in which owners are interested in painted murals.
- The subject/theme for future mural paintings, as well as costs, will be discussed at a later date.

#### Community Values Project

- Curtis Eaton shared he and Suzzane Cawthra discussed interactive art and statement of values.
- Many cities and organizations have a statement of values, but not presented in an interactive art form.
- How can people share what community value is important to them?
- Discussions with other commissions may help come up with ideas for this type of project.
- Ideas: A metal framework with various panels for drawings, writings, pictures, etc. that could be changed out; and an interactive electronic type of project.
- Discussions will continue in the future.

#### Other

- Leon Smith and Carolyn White attended the June 4th URA Board Meeting to give them a status report. No questions, suggestions, or objections were received.
- Carolyn White shared pictures of public art she saw on a recent trip as ideas for future interactive art projects. Discussion ensued about a project called "Capture Your City" that was created of square panels within a metal framework. The panels could be moved around to create a new look. Images were embedded on an outdoor durable lightweight, plastic material.
- Members questioned the newspaper article regarding the Twin Falls Public Art Commission that the City Council approved on June 24th. No one in attendance had any information about the future commission. Lorrie Bauer offered to ask Mandi Thompson to attend the next meeting and enlighten the group.

The next meeting will be scheduled for the first week of August.



Lorrie Bauer, Secretary