



Urban Renewal Agency Agenda

Monday, August 5, 2019, 3:30 PM

- SPECIAL MEETING - Downtown Arts Subcommittee

City Hall - Room 116, Overflow
203 Main Avenue East, Twin Falls, Idaho

Members: Dexter Ball, Perri Gardner, Suzzane Cawthra, Rudy Ashenbrener, Cindy Bond, Andy Hohwieler, Doug Vollmer

1) Special Meeting Notice

The URA Downtown Arts Subcommittee will meet on Monday, August 5, 2019 at 3:30 p.m. in Room 116 (Overflow) located at City Hall, 203 Main Ave. E., Twin Falls, Idaho.

2) Downtown Arts Subcommittee Members

Leon Smith, Curtis Eaton, Tony Prater, Marjorie McBride, Dennis Bowyer, Carolyn White, Fran Frost, Perri Gardner, and Suzzane Cawthra.

3) Agenda

Discuss potential public art project ideas and processes.

- a) Twin Falls Public Art Commission by Mandi Thompson
- b) Utility Box Wraps
- c) Sculptured Art
- d) Recycled Glass Wall Art Project
- e) Exterior Wall Murals
- f) Community Values Project
- g) Other Discussions

4) Next Meeting (to be determined)

5) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Lorrie Bauer (208) 735-7313 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208) 735-7287.



Date: Monday, June 24, 2019
To: Honorable Mayor and City Council
From: Mandi Thompson, Grant and Community Relations Manager

PRESENTATION

Request:

ACTION ITEM: Presentation of a proposal to create the Twin Falls Public Art Commission.

Time Estimate:

10 minute presentation and time for questions and discussion

Background:

Public art plays an important role in increasing the understanding and enjoyment of art by the community. Art is more accessible and visible to people when displayed in public areas. A key feature of public artwork is the importance of integrating art into the urban fabric of the city in order to enrich and enhance the physical attractiveness of the city.

Public art transforms spaces and makes a valuable contribution to our appreciation of the city and the quality of public places. In addition, public art located in public places reflects the unique environment and cultural identity of the city to visitors and to our residents. It often provides a link with our history and can contribute to economic development and tourism.

The creation of a Public Art Commission and the development of a public art policy is an important strategy in the management of any current collections of public artwork, the commissioning of new artwork, and possibility of the inclusion of new public artwork in private development.

Establishing a Commission will provide a clear policy and guidelines for the commissioning, creation, placement, maintenance and promotion of the City's public art. The policy will guide and inform the community standards for the assessment of all public art commissioned by or proposed to the Commission, as well as management and promotion of any existing art.

Approval Process:

Upon the decision of the Council, under Title 2 of City Code, an ordinance will be drafted and adopted to create The Twin Falls Public Art Commission.

Budget Impact:

N/A

Regulatory Impact:**History:**

N/A

Analysis:

N/A

Conclusion:

The importance and prevalence of public art in the community is increasing, as is the need to manage and care for the public art that has been and will be installed.

Attachments:

1. Twin Falls Public Art Commision.docx

CITY OF TWIN FALLS PUBLIC ART COMMISSION

PURPOSE

The purpose of the Twin Falls Public Arts Commission (TFAC) is to establish policies and procedures for the operation, funding and implementation of a public art program in the City of Twin Falls.

MISSION

The mission of a public art program is to support a thriving arts community through the activation of public spaces. Expanding the opportunities for Twin Falls residents to experience various genres of art in public places will create a more visually pleasing and culturally rich environment while expanding the public's knowledge of arts and culture.

DEFINITION

Public art is any work of art in any media that has been designed, planned, sited or executed in a space accessible to the general public, anywhere from a public square to a wall inside a building open to the public.

ORGANIZATION

The TFAC will represent the City's interests in matters pertaining to public art, and will advise and make recommendations to the City Council concerning public art and public art activities, and will be responsible for carrying out this public art policy.

The TFAC should be comprised of not more than seven (7) voting members who will serve at the appointment of the Mayor, as approved by City Council. Individuals will be appointed to ensure the artistic and cultural community of Twin Falls is represented. Members are appointed at large and will serve a three (3) year term.

Where possible, the TFAC should include at least one (1) student that is enrolled in a post-secondary educational program. The student member will serve for a one (1) year term. In addition, where possible, one (1) high school (or equivalent educational program) student shall serve a one (1) year term.

There will be four (4) ex officio nonvoting members of the TFAC: City Council member appointed by the Mayor, City Manager's Office, Parks and Recreation, Planning and Zoning.

COMMISSION RESPONSIBILITIES

- Facilitating public art in public buildings and spaces;
- Informing City residents and visitors about public art;

- Guiding the subject matter and aesthetic direction of public art projects;
- Developing procedures for selection of art and artists, to include input from the public and City staff;
- Making recommendations to City Council, including recommendations on public art policy and recommendations on acquisitions of works of art
- Making recommendations to the City Council on acceptance of gifts and loans of artwork;
- Recommending sites for public art projects;
- Raising funds for public art projects;
- Maintaining an inventory and documentation of the City's collection of public art; and
- Surveying the City's collection of public art to determine if works require maintenance or other attention.

ACQUISITION

The City may acquire art by commission, purchase, loan, gift, or partnership. The role of the Commission is to advise the City on matters pertaining to art acquisition.

Commission:

The City hires an artist to create original artwork for a specific project. Commissions may be funded wholly by the City or funded in partnership with the URA or private partners.

Purchase:

The City acquires artwork via a direct financial obligation to do so.

Loan:

The owner of a work of art places the artwork in the temporary care of the City, without transferring ownership. The City and owner must sign a Loan Agreement for each loaned work of art, to include an explicit loan expiration date and either a provision holding the City harmless or an insurance policy for the declared value of the artwork. Before the loan expiration, the Commission (or an appointed representative) and the owner must agree whether 1) the artwork will be returned; 2) the loan period will be extended; or 3) the loan will be converted to a gift.

Gift:

The City accepts legal title to a work of art when the owner of the art offers it without a request for compensation and an authorized City official formally accepts the gift on behalf of the City. A Deed of Gift form must accompany each gifted work of art. The City Council, with the Commission's recommendation, can accept or refuse a gift.

Partnership:

The City uses private property for the installation of a public art project. Partnerships may be funded wholly by the City or funded in partnership with the Urban Renewal Agency (URA) or other community partners. The City and any partners to a project must sign an agreement, whose terms must include:

- Adherence to community standards;

- The minimum duration of the project's installation;
- An assurance that the project will remain openly accessible to the public;
- Assignment of any care and maintenance duties that the artwork might require;
- An assurance that the project will continue in its original form if its site is sold, leased, removed, or repurposed in any manner.

The Commission is responsible for reviewing all proposed acquisitions of art, in consultation with outside art professionals as needed. All artwork under consideration must be completely and thoroughly documented, to include:

- Past and current certificates of ownership;
- A detailed written description of the artwork, and photographs, video, sketches, and models (as appropriate) to best describe and document the work of art;
- Its value;
- All relevant information on the artist-of-record;
- Recommended sites, if any;
- Annual maintenance procedures and estimated budget;
- Any other fees associated with ownership (e.g. insurance or installation costs);
- If the acquisition is a loan, duration of ownership.

SELECTION

Artwork will be selected based on:

- Whether the work meets the City's adopted community standards for public art projects. The City's overall collection shall strive for diversity in style, scale, media, and artists.
- Quality of the work's construction. Construction must be sound in order to assure that the work is solidly mounted and made of materials that will be resistant to theft, vandalism, weather, and regular wear and tear without creating significant maintenance expense to the taxpayer.
- Appropriateness of the work for the proposed site. Installations must add interest and meaning to the environment in which it is placed. It must be compatible in scale, material, form, and content with its surrounding and for an overall relationship with the site. Structures must conform to any existing Master Plan for the site. Additionally, artwork shall not present a hazard to public safety.
- Suitability and availability of proposed site. Ideally, sites shall be located in public places within the prominent paths of circulation (e.g., an entry point, transit corridor, or plaza area), or is near a place of congregation (e.g., park, transportation center, entertainment or retail center).
- Artistic merit. Artwork may not be an advertisement for any commercial establishment, nor be primarily religious or political in nature.
- Financial considerations, including sources of funding and maintenance costs.
- Donor restrictions. The TFAC will be responsible for reviewing and evaluating the suitability of a proposed artwork donation and recommending to the City Council whether or not to accept the gift and/or allow it to be installed on city property.

At any time during the selection process, the Commission may request to see the original work (if it exists at the time). Every acquisition carries with it an explicit responsibility that it be displayed, maintained, preserved, and documented. This is a permanent, ongoing commitment unless otherwise specified. The TFAC and the City Council reserve the right to accept or reject proposed artwork based on the guidelines within this policy.

MAINTENANCE

The acquisition of artwork for the benefit of the public entails a commitment to long-term stewardship. The TFAC, in conjunction with City Departments such as Parks and Recreation, Public Works, Planning and Zoning and the City Manager's Office, assume this responsibility. The Commission will coordinate maintenance and conservation in conjunction with these departments.

The TFAC will coordinate routine maintenance in conjunction with others, including community organizations, art professionals, and City departments. Routine maintenance must be conducted in accordance with instructions provided by the artist unless otherwise authorized by the Commission. This authorization may only be given upon the recommendation of an art professional with authoritative experience regarding the type of artwork under consideration. All maintenance procedures must be documented (including pre- and post-maintenance photographs) and kept with the artwork's documentation.

Costs of on-going maintenance and repair anticipated through the lifespan of any artwork will be important considerations during the acceptance process. Costs for such activities must fall within the City's budgeted funding sources and the City must have labor availability to meet the maintenance needs. In the event any proposed artwork exceeds the City's capacity for maintenance or repair, the donating person or entity will be responsible to include resources for maintenance and repair.

DOCUMENTATION

Each artwork will have an accession number applied to it in an inconspicuous, reversible manner. The accession number format is the year accessioned, followed by an accession number for that year (e.g. 2018.01 for the first 2018 accession). All documentation for a work must reference its accession number.

The TFAC will maintain documentation of the City's public art collection in the office of the City Manager. Documentation for each work of art in the City's collection must include:

- An acquisition form documenting:
 - Acquisition date
 - Title
 - Artist
 - Medium

- Dimensions
- Location
- Donor contact information, if applicable
- An artist information sheet documenting:
 - Acquisition date
 - Contact information for the artist or estate of the artist
 - Information regarding the fabrication, installation, and maintenance requirements of the artwork
- A photographic record of the artwork
- The Deed of Gift or Loan Agreement, as applicable
- Any applicable copyright agreements
- Conservation or historical records, if applicable

REMOVAL OF ART

The city shall remove and dispose of works of art when it finds such action to be in the public interest based upon the following considerations:

- The artwork has no relevance to the collection or serves no exhibition function.
- The artwork has been vandalized and is unable to be repaired for any reason, including physical, structural, or financial reasons.
- The artwork no longer meets the current standards for public art.
- The artwork is no longer repairable or is in a seriously deteriorated condition.
- Due to the concerns for public safety if an artwork becomes a hazard or a public liability.

Recommendations for removal of public art shall be directed to the City Council.