



Twin Falls Historic Preservation Commission Agenda

Monday, November 18, 2019, 12:00 PM

203 Main Avenue East
Twin Falls, ID 83301
Council Chambers

Members: Samra Culum Chairperson, Shane Cook Vice Chairperson, Allen Easterling, Doug Baughman, Monica McCue, Jonas Reagan, Jennifer Shaffer

Council Liaison: Chris Reid

- 1) Confirmation of Quorum/Call Meeting to Order
- 2) Consent Calendar
 - a) **ACTION ITEM:** Approval of Minutes from the following meeting: November 4, 2019
- 3) Certificate of Appropriateness
 - a) **ACTION ITEM:** Request for a Certificate of Appropriateness to install one non illuminated wall sign and one projecting sign on property located at 117 Gooding Street West. (PZ19-0138)
- 4) Old Business
 - a) Proposed Project Follow-up
 - Residential Historic Tour
 - Downtown Historic District Expansion
 - Design Guideline Amendment(s)
 - Photo Display Theme/Calendar/Social Media
 - History by Horsepower
 - Professional Development/Education
- 5) New Business
 - a) Request for Professional Training -Certified Local Grant FY2020
 - b) Historic District Signage Discussion-Grant Request
- 6) Upcoming Meeting(s)
 - a) Monday, December 2, 2019
Monday, December 16, 2019
- 7) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Kelli Ebersole (208) 735-7267 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208) 735-7287.

CITY OF TWIN FALLS

PLANNING & ZONING COMMISSION

Public Hearing Procedures for Zoning Requests

1. Prior to opening the first Public Hearing of the session, the Mayor or Chair shall review the public hearing procedures.
2. Individuals wishing to testify or speak before the City Council or Planning & Zoning Commission shall wait to be recognized by the Mayor or Chair, approach the microphone/podium, state their name, and then proceed with their comments. Following their statements, they shall write their name and address on the record sheet(s) provided by the staff. The staff shall make an audio recording of the Public Hearing.
3. A City Staff Report shall summarize the application and history of the request.
4. The Applicant, or the spokesperson for the Applicant, will make a presentation on the application/request (request). No changes to the request may be made by the applicant after the publication of the Notice of Public Hearing. The presentation should include the following:
 - **A complete explanation and description of the request.**
 - **Why the request is being made.**
 - **Location of the Property.**
 - **Impacts on the surrounding properties and efforts to mitigate those impacts.**
5. Applicant is limited to 15 minutes, unless a written request for additional time is received, at least 72 hours prior to the hearing, and granted by the Mayor or Chairman.
6. The City Council or Planning & Zoning Commission may ask questions of staff or the applicant pertaining to the request.
7. The general public will then be given the opportunity to provide their testimony regarding the request. The Mayor or Chair may limit public testimony to no less than two (2) minutes per person.
 - **Individuals are not permitted to give their time to other speakers.**
 - **However, five (5) or more individuals that received written notice of the public hearing may appoint, by written petition, a spokesperson. The written petition must be received at least 72 hours prior to the hearing and must be granted by the Mayor or Chair. The spokesperson shall be limited to 15 minutes.**
 - **Written comments, including e-mail, received by 12:00 p.m. on the date of the hearing shall be either read into the record or displayed to the public on the overhead projector.**
8. Following the Public Testimony, the applicant is permitted five (5) minutes to respond.
9. Following the Public Testimony and Applicant's response, Council or Commission members, as recognized by the Mayor or Chair, shall be allowed to question the Applicant, Staff or anyone who has testified. Responses shall be limited to answering the questions asked. The Mayor or Chair may limit the time permitted for the answer.
10. The Mayor or Chair shall close the Public Hearing. The City Council or Planning & Zoning Commission shall deliberate on the request. Deliberations and decisions shall be based upon the information and testimony provided during the Public Hearing. Once the Public Hearing is closed, additional testimony from the staff, applicant or public is not allowed. Legal or procedural questions may be directed to the City Attorney.

* Any person not conforming to the above rules may be prohibited from speaking. Persons refusing to comply with such prohibitions may be asked to leave the hearing and, thereafter removed from the room by order of the Mayor or Chairman.



Twin Falls Historic Preservation Commission Minutes

Monday, November 4, 2019, 12:00 PM

203 Main Avenue East
Twin Falls, ID 83301
Council Chambers

Members: Samra Culum Chairperson, Shane Cook Vice Chairperson, Allen Easterling, Doug Baughman, Monica McCue, Jonas Reagan, Jennifer Shaffer

Council Liaison: Chris Reid

1) Confirmation of Quorum/Call Meeting to Order

Vice Chairman called the meeting to order at 12:03 PM

A quorum was present.

Members Present: Cook, Reagan, Baughman, Shaffer

Staff Present: Strickland, Bauer, Cherry

2) Consent Calendar

Commissioner Reagan made a motion to approve the consent calendar, as presented. Commissioner Baughman seconded the motion.

Unanimously Approved

- a) Approval of Minutes from the following meeting: October 21, 2019

3) Certificate of Appropriateness

- a) Request for a Certificate of Appropriateness to install one non illuminated wall sign and one projecting sign on property located at 117 Gooding Street West. (PZ19-0138)

City Planner Strickland presented the request for a Certificate of Appropriateness to install one non illuminated wall sign and one projecting sign on property located at 117 Gooding Street West on behalf of Good Heart Candles. Building is located in the Downtown Historic District.

Applicant was not present at the meeting.

HPC questions:

HPC commissioner Reagan does not approve drilling into brick building until conversation with applicant.

HPC commissioner Baughman asked about the separation space between signs.

Motion:

Commissioner Reagan made a motion to table this item until the next meeting for further explanation from applicant.

Commissioner Baughman seconded the motion.

Unanimously approved

4) Old Business

3) NEW BUSINESS PRESENTATION by Paul Smith:

Paul Smith presented a brochure as a sample of a future projects. He suggested different ways to advertise the history of Twin Falls. He offered to help with yearly grants.;

a) Follow up on Project Proposals

HPC Commissioner Shaffer - Received contact information for the Parade of Homes. Resident would love to showcase her home and give history of her property.

HPC Commissioner Reagan - Downtown Historic District expansion - In talks with Pete L'Orange who suggested a CLG grant to do the historic survey, with another CLG grant to map out the boundary expansion nomination.

HPC Commissioner Baughman: Historic Registry Nomination - visited White's Mortuary, constructed in 1924, looks heavily modified.

Possible uses for CLG funding: printed historic calendar specifics; history by horsepower; professional development.

5) New Business

a) CLG and Preservation Projects

Paul Smith gave a presentation on his thoughts on what the Historic Preservation Commission should be doing for the citizens of Twin Falls.

His ideas included: Make the citizens of Twin Falls aware of what is important by brochures, signs on the properties, help in publication of books on Twin Falls History, statues, stagecoaches, creation of Historic Districts, identification of unique properties that can be individually placed on the National Register of Historic Places, speak up as body of preservationists when something that meets the test of the grandfather and the child is about to be destroyed.

He suggested the commission have Pete L'Orange, State of Idaho Historic Preservation Planner, come down and help with preservation projects for the city

6) Upcoming Meeting(s)

a) Monday, November 18, 2019

City Planner Strickland presented the 2020 HPC meetcalendar.

7) Adjournment

The meeting adjourned at 01:02 PM.

Kelli Ebersole, Administrative Assistant



Comprehensive Staff Report

To: Historic Preservation Commission

Presenter: Lisa Strickland, City Planner

Request: To grant a Certificate of Appropriateness for property located 117 Gooding St W for a wall sign and a projecting sign.

Application: PZ19-0138

Applicant:

Good Heart Candles

117 Gooding Street W

Twin Falls, ID 83301

Representative:

Lytle Signs c/o Robert Reeder

P.O. Box 305

Twin Falls, ID 83303

Public Meeting: November 4th, 2019

Analysis

This is a request for a Certificate of Appropriateness for the property located at 117 Gooding Street West. The property is located within the C-B (Commercial Business) Zoning District and the Twin Falls Downtown Historic District. The wall sign proposed to face Gooding Street West will be approximately 20 sq. ft. The projecting sign proposed at the corner of Gooding Street West and Main Avenue East and is approximately 5 sq. ft. The sign material being used for both of these signs is ACM-Aluminum Composite Material.

Approval Process

The Certificate of Appropriateness process requires a public meeting in which interested persons have the opportunity to be heard, with regards to the application. The Commission shall hear the request within ten (10) days of City Staff receiving a complete application. Any conditions placed by Commission shall be specifically

listed on the Certificate, and shall be completed as part of the approval. Any decision of the Commission may be appealed to the City Council

History

This building has been referred to as The Woods Building in the National Register of Historic Places and is a contributing building. Its construction is c. 1920 and was originally occupied by a retail hat business owned by Etta & Stella Riley.

Applicable Regulations or Codes

Per City Code 10-13-1, a Certificate of Appropriateness is required for any exterior alterations to buildings within a Historic District as identified by City of Twin Falls.

Historic Guideline Compliance

Per the Twin Falls Downtown Historic Guidelines the proposed projecting sign needs to meet Twin Falls Downtown General Guidelines to "maintain the prevalent historic

and architectural style of the district."

Further, the proposed projecting sign will be required to conform to specific guidelines in regards to signs, including: sign location, pedestrian orientation and scale, materials, and lighting.

Conclusion

If the Commission approves this request as presented, then staff recommends the following conditions.

1. Subject to site plan amendments as required by City Code Standards.
2. Subject to the applicant obtaining all required permits as per City Code.

Attachments

1. Vicinity Map
1. Narrative
2. Application
3. National Registry Information
4. COA Action Sheet

Public Meeting: November 4th, 2019



Current Zoning: CB P-1 Parking Overlay

Comprehensive Plan: Commercial

Existing Land Use: Commercial

Proposed Land Use: Commercial/Retail

Surrounding Zoning Designations & Land Use(s)

North: C-B: Commercial/Gooding St

East: CB: Commercial/Main Ave E

South: C-B: Commercial

West: CB: Commercial/2nd Ave E

Applicable Regulations

10-13-1 Certificate of Appropriateness

United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 30

Name of Property Twin Falls Downtown Historic District

County and State Twin Falls, Twin Falls Co., Idaho

51. The Woods Building 83-18030
161 Main Avenue W.
Contributing
c. 1920

This two-story, brick building historically has accommodated a millinery concern in the eastern half (fronting Main Avenue) of the building and office space in the remaining half (off of Second Street W.). It cost \$60,000 to construct.³⁴ This is a comparatively plain structure, but although alterations have affected the fenestration, it retains a high degree of integrity. Its only embellishment are the bands of outset brick that create even rows of masonry above the second-story windows and the rusticated brick piers that separate the plate-glass windows at the street level.

Riley Millinery occupied the Main Avenue retail space from 1920 to 1935. The proprietors, Etta and Stella Riley, had been in the hat business for twenty years in Gibson City, Illinois, before deciding to look into the Pacific Coast as a place to live in 1910. While en route west, they visited a friend in Twin Falls and decided to stay, establishing their shop in the Twin Falls Bank and Trust Building (site 43). Etta was the more business-minded while Stella focused on producing the hats. In addition to managing their store, they also operated a 160-acre farm a few miles away near Jerome, Idaho and cared for two invalid sisters, Louise and Alice. The Rileys welcomed unwed mothers into their home, providing them with a place to stay in return for the care of Louise and Alice while Etta and Stella tended to business.³⁵

When the Riley sisters retired in 1935, they sold their business to Reed's Millinery, which remained at this location until 1965. A pawn shop, finance company, and the current tenant, a law firm, have been the ensuing occupants.



October 29, 2019

City of Twin Falls

Historical Committee

203 Main Ave E

Twin Falls, ID 83303

RE: New signage for Good Heart Candles

To whom it may concern:

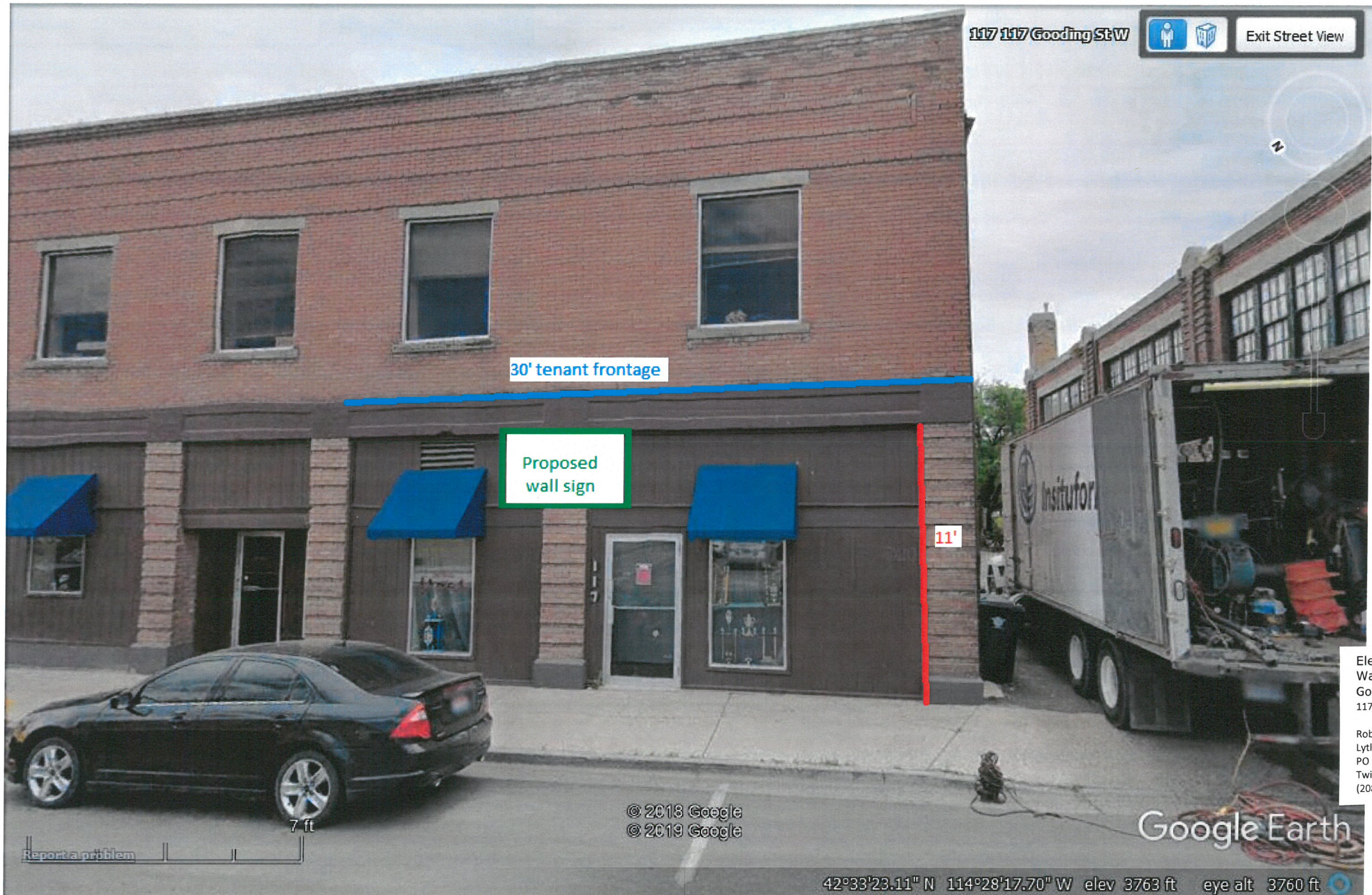
We would like to apply for a Certificate of Appropriateness for a new wall sign and a new projecting sign for Good Heart Candles located at 117 Gooding Street West in the Downtown Historic District in Twin Falls. These will be new signs for a new business. The wall sign will be installed over the leased tenant entrance and the projecting sign will be installed on the corner of the building at the Gooding Street and Main Street intersection. The owner of the property has given consent to allow the placement of both of the proposed signs.

The area of the wall sign face sign will be 20 square feet. The wall sign background will be a white metal panel with direct print copy and graphics applied to the panel with a 1" square tube frame. The projecting sign face will be 5 square feet. The projecting sign will be a black metal panel with direct print copy and graphics applied to the panel with a 1" square tube frame. There will be decorative flat cut out bar support arms used to attach the sign to the building. Both of the signs will be designed and manufactured to replicate the examples of signs noted on page 19 of the Historic Guidelines. The direct print process involves using a pre-painted aluminum panel with direct print copy. Direct print copy is a new process that essentially prints ink directly on a metal background. This is as close to hand painting as you can get in today's manufacturing process. The signs will not be illuminated.

The signs will be manufactured by Lytle Signs, and professionally installed by Lytle Signs. There will be no hand lettering or plastic letters. The signs will have a professional appearance and will be designed to complement the neighboring businesses and are similar in size and style of existing signs in the Historical District. The signs will also be designed to match the theme of the requirements of the Historical District Guidelines and will not have a negative impact on the uniformity of the historical district requirements. The signs are also designed to be within the guidelines of Twin Falls City sign ordinances.

Sincerely,

Robert Reeder



117 117 Gooding St W



Exit Street View

30' tenant frontage

Proposed
wall sign

11'

Elevation Drawing
Wall Sign
Good Heart Candles
117 Gooding Street West

Robert Reeder
Lytle Signs
PO Box 305
Twin Falls, ID 83303
(208) 733-1739

Report a problem

© 2018 Google
© 2019 Google

Google Earth

42°33'23.11" N 114°28'17.70" W elev 3763 ft eye alt 3760 ft



ARTIST SIMULATION OF PROPOSED SIGNAGE



2036 FT

A S/F PANEL SIGN

WHITE ACM MATERIAL w/DIRECT PRINT COPY AND GRAPHICS
INSTALLED OVER BRICK COLUMN WITH SPACERS AS NEEDED

Approved By: _____
Date: _____

Unauthorized use, reproduction and/or display shall render the infringer liable for up to \$150,000 in statutory damages, plus attorney fees and costs for each infringement under the U.S. Copyright Act (17 U.S.C. 412 & 504).
THIS RENDERING IS CONCEPTUAL---COLORS MAY NOT REPRESENT ACTUAL FINISH---ILLUMINATED AND DAYLIGHT COLORS WILL VARY

CLIENT	Good Heart Candles
ADDRESS	117 Gooding St. W. Twin Falls, Idaho
DATE	04Oct2019
SCALE	3/4" = 1'
ACCOUNT EXECUTIVE	Cody M.
DRAWN BY	rbo
FILENAME	...Good Heart Candle Co/Panel Sign 40202...
QUOTE #	40202
REVISIONS	13Sep2019 rev1 10-10-2019-rl

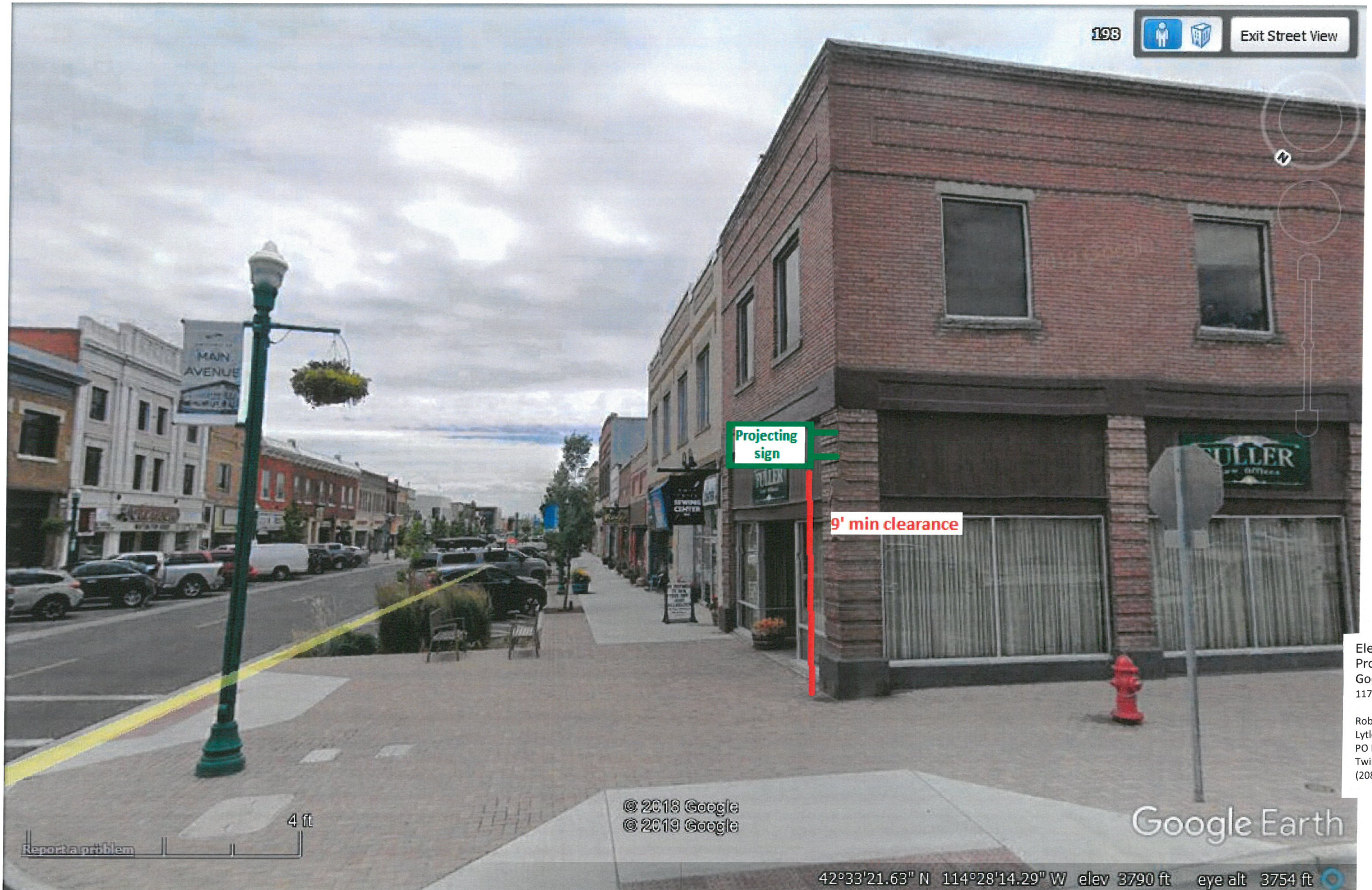
PAGE 1 OF 1

LITTLE SIGNS © 2019
ALL RIGHTS RESERVED

AN EMPLOYEE OWNED COMPANY

Twin Falls Office
P.O. BOX 385
1925 KIMBERLY RD.
TWIN FALLS, IDAHO 83303
208.733.1739
1.800.621.6836
fax 208.736.8653

Boise/Meridian Office
2070 E. COMMERCIAL ST.
MERIDIAN, IDAHO 83642
208.388.1739
fax 208.388.3966
www.lyllesigns.com
sales @lyllesigns.com



Projecting
sign

9' min clearance

Elevation Drawing
Projecting Sign
Good Heart Candles
117 Gooding Street West

Robert Reeder
Lytle Signs
PO Box 305
Twin Falls, ID 83303
(208) 733-1739

© 2018 Google
© 2019 Google

Google Earth

42°33'21.63" N 114°28'14.29" W elev 3790 ft eye alt 3754 ft

Report a problem

4 ft



D/F FLAG MOUNTED SIGN – NON-ILLUMINATED

BLACK ACM MATERIAL w/DIRECT DIGITAL PRINT DECORATION
INSTALLED OVER 1" SQUARE TUBE FRAMEWORK AND MAST ARM

DECORATIVE FLAT CUT STEEL WALL PLATE w/LAG BOLTS

ALL FRAMEWORK AND SUPPORT SYSTEM PAINTED BLACK

WALL PLATE



SECOND SIDE SHOWN FOR
ARROW DIRECTION



ARTIST SIMULATION OF PROPOSED SIGNAGE

Approved By: _____
Date: _____

Unauthorized use, reproduction or display shall render the infringer liable for up to \$150,000 in statutory damages, plus attorney fees and costs for each infringement under the U.S. Copyright Act (17 U.S.C. 412 & 504). THIS RENDERING IS CONCEPTUAL---COLORS MAY NOT REPRESENT ACTUAL FINISH---ILLUMINATED AND DAYLIGHT COLORS WILL VARY

CLIENT	Good Heart Candles
ADDRESS	117 Gooding St. W. Twin Falls, Idaho
DATE	11 Sep 2019
SCALE	1"=1'
ACCOUNT EXECUTIVE	Cody M.
DRAWN BY	rba
FILENAME	- Good Heart Candle ColHstic Signage 39980
QUOTE #	39980
REVISIONS	13 Sep 2019 rev1

PAGE 2 OF 2
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AN EMPLOYEE OWNED COMPANY

Twin Falls Office
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fax 208.736.8653

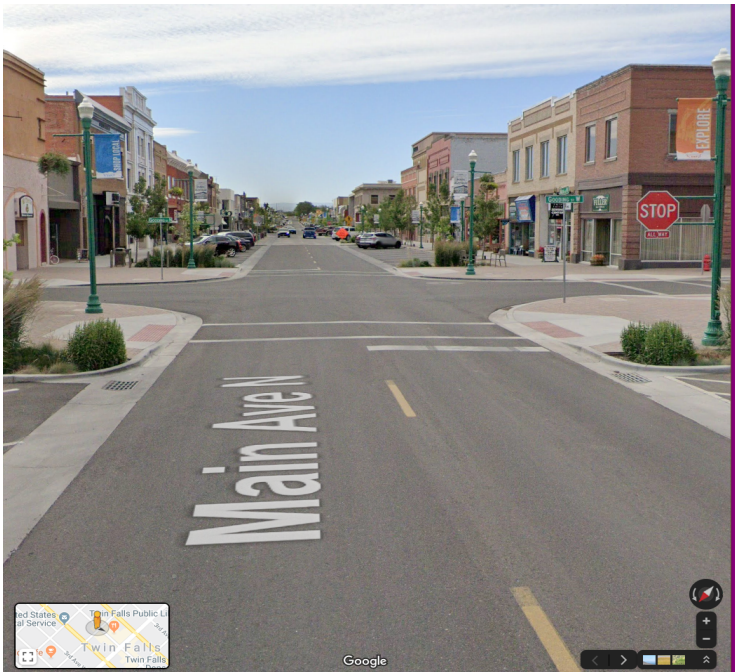
Boise/Meridian Office
2070 E. COMMERCIAL ST.
MERIDIAN, IDAHO 83642
208.388.1739
fax 208.388.3966
www.lytlesigns.com
sales @lytlesigns.com





CERTIFICATE OF APPROPRIATENESS ACTION
SHEET
APPLICATION PZ19-0138

City of Twin
Falls Historic
Preservation
Commission





CERTIFICATE OF APPROPRIATENESS ACTION SHEET APPLICATION PZ19-0138

City of Twin
Falls Historic
Preservation
Commission

CH. 3 DESIGN GUIDELINES FOR ALL PROJECTS

3.5 Signage

POLICY

Signs should support the character of the district, helping support its particular identity. Signs should generally enhance the architectural features of the building and be of an appropriate pedestrian scale: flat or (minimally shaped), wall mounted or perpendicular from wall, enameled or painted.

IT IS GENERALLY APPROPRIATE TO:

- Locate signs such that they fit within the architectural features of a facade, such as the panel band above the transom windows, above entryways, awnings, or display windows; or project from these areas.
- Line up signs with other signs along the block.
- Scale and orient signs based on pedestrian traffic.
- Use painted/enameled metal or wooden signs.
- Paint signs or gold-leaf directly on windows.
- Preserve or lightly repaint faded or "ghost signs" on brick exteriors.
- Create one sign or aggregate multiple signs for multiple upper floor tenants.

IT IS GENERALLY NOT APPROPRIATE TO:

- Install electronic displays or reader boards.
- Install internally lit/backlit plastic signs
- Include illuminated signs with flashing, moving, or brightness changing elements.
- Use plastic on the exterior of a sign.
- Install free standing or roof mounted signs.



Appropriately aggregated multi-tenant sign.



Appropriate scale and location of pedestrian sign.



Appropriate painted transom window sign.



Inappropriate plastic, backlit sign.



CERTIFICATE OF APPROPRIATENESS ACTION
SHEET
APPLICATION PZ19-0138

City of Twin
Falls Historic
Preservation
Commission

DOWNTOWN HISTORIC DISTRICT DESIGN STANDARDS

POLICY

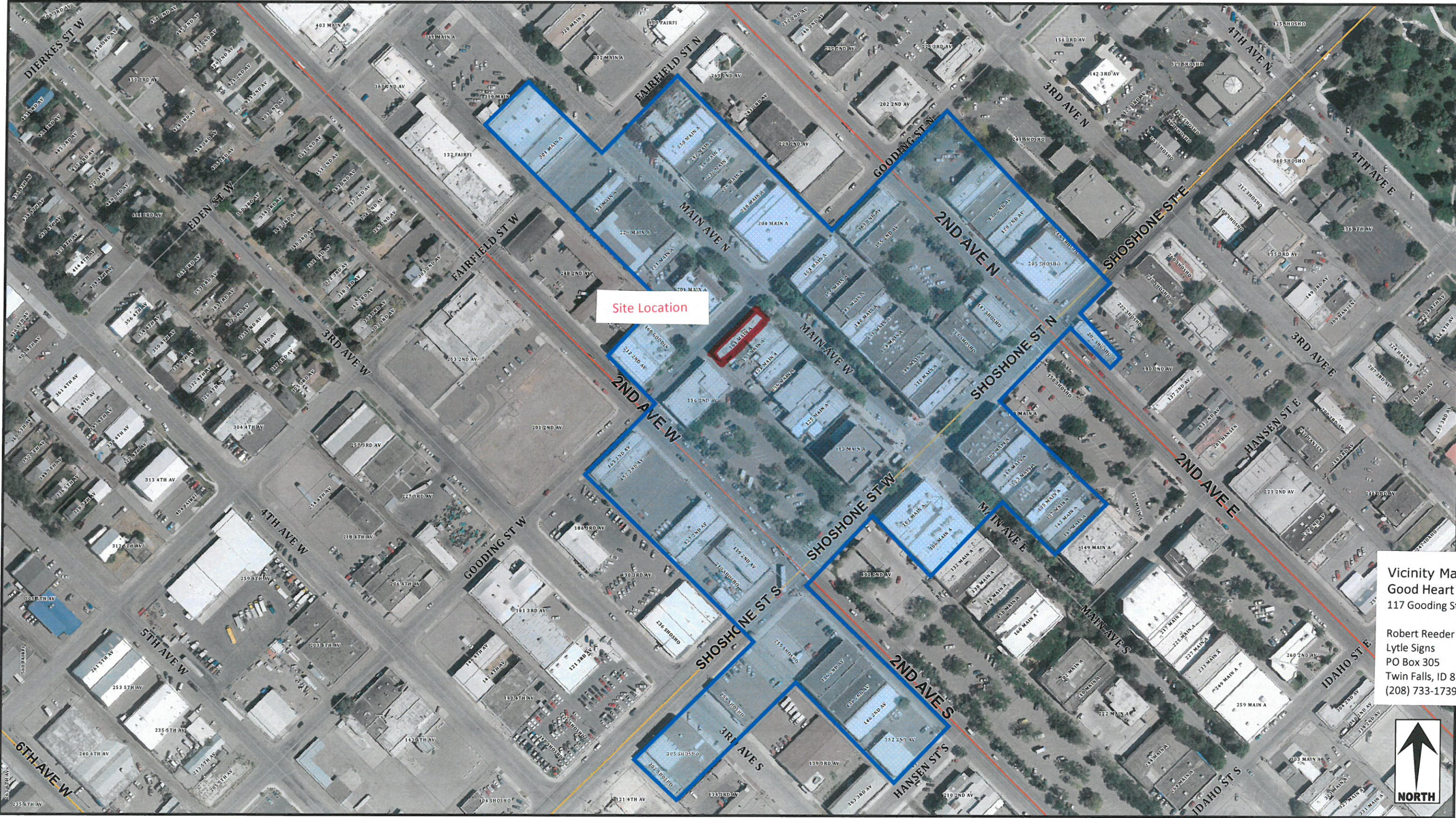
Signs should support the character of the district, helping support its particular identity. Signs should generally enhance the architectural features of the building and be of an appropriate pedestrian scale: flat or (minimally shaped), wall mounted or perpendicular from wall, enameled or painted.

3.5 SIGNAGE pg. 19			
Appropriate	Meets	Does Not Meet	Comments
• Locate signs such that they fit within the architectural features of a facade, such as the panel band above the transom windows, above entryways, awnings, or display windows; or project from these areas.			
• Line up signs with other signs along the block.			
• Scale and orient signs based on pedestrian traffic.			
• Use painted/enameled metal or wooden signs.			
• Paint signs or gold-leaf directly on windows.			
• Preserve or lightly repaint faded or "ghost signs" on brick exteriors.			
• Create one sign or aggregate multiple signs for multiple upper floor tenants.			
NOT Appropriate			
• Install electronic displays or reader boards.			
• Install internally lit/backlit plastic signs			
• Include illuminated signs with flashing, moving, or brightness changing elements			
• Use plastic on the exterior of a sign.			
• Install free standing or roof mounted signs.			

Signature _____

Date _____

Twin Falls Downtown Historic District



Vicinity Map
Good Heart Candles
117 Gooding Street West

Robert Reeder
Lytle Signs
PO Box 305
Twin Falls, ID 83303
(208) 733-1739





Site Plan
Good Heart Candles
117 Gooding Street West

Robert Reeder
Lytle Signs
PO Box 305
Twin Falls, ID 83303
(208) 733-1739



RECEIVED

By keeberson at 2:59 pm, Oct 24, 2019

CITY OF TWIN FALLS
COMMUNITY DEVELOPMENT SERVICES
P.O. Box 1907
203 Main Ave E
Twin Falls, ID 83303
PH: 208-735-7267 FAX: 208-736-2641

CERTIFICATE OF APPROPRIATENESS APPLICATION

Date of the Application: 10/24/2019

Application No.: PZ19-0138

Fee: \$0

A. APPLICANT INFORMATION:

1. Name of applicant: Robert Reeder agent for Good Heart Candles

Mailing Address: PO box 305

City: Twin Falls State: ID Zip: 83303

Phone: 208-733-1739 Cell Phone: 208-410-2521

E-mail: robert@lytlesigns.com

Applicant Signature: _____

REPRESENTATIVE INFORMATION:

2. Name of Applicant's Representative (if other than above): Cody McBride

Mailing Address: PO Box 305

City: Twin Falls State: ID Zip: 83303

Phone: 208-733-1739 Cell Phone: 208-410-2521

E-mail: robert@lytlesigns.com

B. REQUEST INFORMATION:

1. The following is a request that a CERTIFICATE OF APPROPRIATENESS be granted for the Real Property Located at (street address):

117 Gooding Street West

for the following proposed exterior alteration: Install (1) non illuminated wall sign and (1) non illuminated projecting wall sign.

2. Existing Zoning District: Downtown Historical District

3. Project Land Area Size: 3125 SQ FT

4. Existing Building Size: 3125 SQ FT

- C. PRIOR TO ACCEPTANCE/SCHEDULING OF THE APPLICATION THE APPLICANT MUST COMPLETE AND PROVIDE THE FOLLOWING:**
1. Provide proof of ownership of the property or a letter from the owner indicating their knowledge of this request.
 2. Provide a detail description of work to be conducted on site.
 3. Reference the specific historic guidelines which you believe apply to this project: (list pages & guideline numbers)
 4. Provide a detailed description of materials to be used, reference the specific historic guidelines you believe apply to the proposed materials.
 5. Supporting Materials/Documents
 - a. Site Plan (with notes showing existing site and proposed changes.
 - b. Photographs of the building and location where the proposed work will be completed.
 - c. Samples of material to be used if available.
 - d. Elevations with dimension for new buildings, exterior renovations, or additions.
 - e. Elevations with dimensions for proposed signage and placement of the sign.

D. ACKNOWLEDGEMENT

- a. I am the owner of the property or have provided a letter from the owner indicating their knowledge of this application.
- b. I have reviewed the historic guidelines in preparing for this application.
- c. I understand that incomplete applications cannot be considered for scheduling until all information is provided.

The Historic Preservation Commission Meet The First And Third Monday Of Every Month, Applications Should Be Submitted To The Planning & Zoning Office At 203 Main Avenue NO LESS THAN 10 BUSINESS DAYS PRIOR TO THE UPCOMING MEETING. For further information, contact the Planning & Zoning staff at 208-735-7267.

Robert Reeder

From: Cody McBride
Sent: Thursday, October 24, 2019 8:36 AM
To: Robert Reeder
Subject: Good Heart Candles Landlord Permission

Robert here is the email I received from the building owner for Good Heart Candles. She also owns where Fuller Law is and has given Good Heart permission to install the blade sign.

Cody McBride
Account Executive
Lytle Signs, Inc.-An Employee Owned Company
cody@lytlesigns.com
Cell: 208-421-1974
Twin Falls: 208-733-1739



From: michelle@keytoidaho.com [mailto:michelle@keytoidaho.com]
Sent: Thursday, September 12, 2019 9:54 PM
To: Cody McBride <Cody@lytlesigns.com>
Subject: 161 Main Ave & 117 Gooding Street

Cody,

I am the trustee of the Stella Riley Trust that owns the building at the corner of Gooding Street and Main Avenue West. We have given Kaleen Goedhart permission to install a sign above her space as well as a small, discreet sign on the corner of the building at Main that points down the sidewalk.

Kindly,

Michelle Carpenter | Realtor | Westerra Real Estate Group
Commercial & Investment Real Estate
205 Shoshone Street N | Suite 101 | Twin Falls, Idaho | 83301
Cell [208.410.1836](tel:208.410.1836) | Fax [208.734.7658](tel:208.734.7658)
michelle@keytoidaho.com

Lisa,

I looked up some information about the creation of new signs in historic districts. I went to the National Park Service Website and found this link that discusses signs: : <https://www.nps.gov/tps/how-to-preserve/briefs/25-signs.htm>

If you scroll to the bottom, it talks about new signs. Here is a snippet of that language. I figured we might want to share this with the commission members as they consider the sign that was put on hold from last time.

-Samra

New Signs and Historic Buildings [return to top ▲](#)

Preserving old signs is one thing. Making new ones is another. Closely related to the preservation of historic signs on historic buildings is the subject of new signs for historic buildings. Determining what new signs are appropriate for historic buildings, however, involves a major paradox: Historic sign practices were not always "sympathetic" to buildings. They were often unsympathetic to the building, or frankly contemptuous of it. Repeating some historic practices, therefore, would definitely not be recommended.

Yet many efforts to control signage lead to bland sameness. For this reason the National Park Service discourages the adoption of local guidelines that are too restrictive, and that effectively dictate uniform signs within commercial districts. Instead, it encourages communities to promote diversity in signs—their sizes, types, colors, lighting, lettering and other qualities. It also encourages business owners to choose signs that reflect their own tastes, values, and personalities. At the same time, tenant sign practices can be stricter than sign ordinances. The National Park Service therefore encourages businesses to fit their sign programs to the building.

The following points should be considered when designing and constructing new signs for historic buildings:

- signs should be viewed as part of an overall graphics system for the building. They do not have to do all the "work" by themselves. The building's form, name and outstanding features, both decorative and functional, also support the advertising function of a sign. Signs should work with the building, rather than against it.
- new signs should respect the size, scale and design of the historic building. Often features or details of the building will suggest a motif for new signs.
- sign placement is important: new signs should not obscure significant features of the historic building. (Signs above a storefront should fit within the historic signboard, for example.)
- new signs should also respect neighboring buildings. They should not shadow or overpower adjacent structures.
- sign materials should be compatible with those of the historic building. Materials characteristic of the building's period and style, used in contemporary designs, can form effective new signs.
- new signs should be attached to the building carefully, both to prevent damage to historic fabric, and to ensure the safety of pedestrians. Fittings should penetrate mortar joints rather than brick, for example, and signloads should be properly calculated and distributed.



Neon fabricators are installing the new tubing in the repaired and remounted cans. Photo: Larry Kanter.



This hanging pig is delightful, even without its neon. Holes show where tubing was attached. It has been a local landmark in Baltimore's Fells Point neighborhood for over 60 years. Photo: NPS files.

Celebrating Places That Are Meaningful To You And The Community

Residential Tour

Jennifer will follow up with the Building Association contact I sent her, and give us some ideas on how to make this project come to life.

Follow-up: 11/4/19

- Jennifer has gotten the name and number of the coordinator for the parade of homes but has not been able to reach him, he has yet to return her calls. His name is Justin Winson and number 208 280 4663.
- Robin Kirby, 154 8th Ave East would be glad to put a up a sign and have us walking around the yard so they my see the architecture, she would also be glad to talk to people about the history of the homes and the surrounding area if it is done on a day she is home.

Follow-up: 11/18/19

Downtown Historic District-Expansion

Jonas is going to do some information gathering on the process for expanding our downtown historic district.

Follow-up: 11-4-19

After speaking to Pete L'Orange, it was recommended that if we would like to expand the downtown historic district, the HPC should complete a CLG Application for a Survey of the existing district and the proposed expansion of the district to determine if the area would meet National Registry Nomination guidelines.

Follow-up 11-18-19

Staff has requested some follow-up on possibly consultants to contact to get estimates for this type of Survey to be completed.

National Historic Registry Nomination

Doug is going to research the White's Mortuary in the City Park District and gather information on the process for nominating this property for the National Historic Registry.

Follow-up: 11-4-19

Building has undergone to many alterations to qualify for a nomination.

Design Guideline Amendment(s)

Follow-up: 11-04-19

- Allen requested copies of the checklist that is attached to the Commissioner's packets, and will follow-up at the next meeting.

Follow-up: 11-18-19

Photo Display-Social Media

Celebrating Places That Are Meaningful To You And The Community

Monica will be working with Kelli on the HPC Facebook page and she will report back at the next meeting ideas for future photo displays and possible website ideas for our facebook page.

Follow-up: 11/4/19

- Staff has pursued a less expensive method for printing the photo display for the City Hall lobby. The savings is quite significant, and a sample is available for the Commission to review. The CLG would not fund this type of project however there is a possibility it would fund a calendar. Staff will follow-up on this idea and report back to the commission.
- Monica has created a then and now photo of Balanced Rock as a sample for the commission to see, and she has several ideas for this type of display. She would like to do an aerial close to the park from the courthouse area but this area is restricted.

Follow-up: 11-18-19

History by Horsepower

Shane has suggested, the light parade, there could possibly be a new year's event, but the next event for down town would be St. Patrick's Day.

Follow-up: 11/4/2019

Description: History by Horsepower events will give community members the opportunity to learn and experience the original townsite.

- Capacity:
 - Covered Wagon/Trolley: 15-20 people
 - Slay: 15 people
- Timeline: Spring/Summer 2020:
 - April, May, June, July, August (once-a-month)
 - (Warehouse, City, Downtown)
- Cost:
 - \$100 per/hour

Follow-up: 11-18-19

Professional Development/Education

Professional Development CLG Grant Proposal

Conference		Preservation Coast to Coast	
When		July 22-26, 2020	
Where		Tacoma, WA	
Travel	Airfare		415.00
	Transportation (airport/downtown)		80.00
Lodging	5 nights		705.00

Celebrating Places That Are Meaningful To You And The Community

Conference	Registration	260.00
Total CLG		1,460.00
Meals	Per Day 32.00 (not covered by CLG)	160.00
Total Per Person		1,620.00

In Kind Commissioner's Match 20.97(per hour)

Conference	Idaho's Heritage Conference	
When	Sep 15-17, 2020	
Where	Pocatello, ID	
Travel	250 +/- miles @ .58 per mile	145.00
Lodging	3 nights	315.00
Conference	Registration	85.00
Total CLG		400.00
Meals	Per Day 32.00 (not covered by CLG)	96.00
Total Per Person		496.00

In Kind Commissioner's Match 20.97(per hour)

Presenters/Ideas

- Craig Lookingbill 10-21-19 --- Signs
- Paul Smith presenting 11-4-19 --- HP & CLG
- Jennifer Hills presenting 11-18-19 --- The Homeless Twenty
- Pete L'Orange 12-02-19 --- Possibly



Date: Monday, November 18, 2019
To: Historic Preservation Committee
From:

ACTION ITEM

Request:

Request for Professional Training -Certified Local Grant FY2020

Time Estimate:

Discussion should take approximately 10 Minutes

Background:

Commissioner Culum has completed an application requesting CLG funds for professional training opportunities occurring in 2020. The estimate shows the proposed cost for professional training. These cost are covered by the grant and are off set by matching in-kind. The matching in-kind currently for commissioners would be \$20.97 per hour. Staff in-kind would be the equivalent of current rate of pay.

Approval Process:

The Commission after review of the information can make a motion to recommend approval, denial or recommend approval with conditions to the City Council.

Budget Impact:

Regulatory Impact:

History:

N/A

Analysis:

N/A

Conclusion:

Staff recommends the Commission recommend approval of the CLG request to City Council.

Attachments:

1. FY20-CLG-Grant-application- P.D

**Idaho State Historic Preservation Office
Certified Local Government Subgrant Application
FY2020**

Application Coversheet

Applicant/Local Government

Name: _____
Address: _____
Address: _____
Telephone: _____
DUNS No.: _____

City/County Staff Contact

Name: _____
Address: _____
Address: _____
Telephone: _____
E-mail: _____

Grant Coordinator (if different from City/County Staff Contact)

Name: _____
Address: _____
Address: _____
Telephone: _____
E-mail: _____

Budget Summary

Total CLG Grant request: _____
Total Matching share: _____
Total cost of all project(s): _____
Source(s) of match: _____

Please provide a more detailed budget breakdown on the attached budget form.

Authorization

The undersigned certifies that he/she is authorized to apply for this subgrant on behalf of the local government, to commit local matching funds to the project, and to enter into a contract if the subgrant is awarded.

Signature: _____
City/County Chief Elected Official's signature

Date: _____

Print: _____

Title: _____

Project: _____

Applicant: _____

Part A: Proposed Project

Project Description

Complete a separate Part A: Project Description for **each** proposed project. Please state the objectives, the work to be performed, how the project relates to the goals set forth in the Idaho State Historic Preservation Plan, how the project relates to any local goals or objectives, and how the project will meet the Secretary of the Interior's Standards.

Final Products

CLG grant projects should result in a tangible product. Provide a detailed and specific list of the expected final products. Typical products include but are not limited to survey reports and forms; published document (e.g. walking tour guide); a National Register nomination; or similar. In some cases, the product may be an activity like a lecture or workshop. A short narrative describing the event must be submitted to the SHPO at the completion of the project. The narrative will describe the number of people attending, who composed the audience, and whether the project was carried out according to the proposal.

Project: _____

Applicant: _____

Timetable

Provide an anticipated timetable for carrying out the proposed project. Include significant milestones such as project commencement, issuing of RFPs, public engagement events, any necessary approvals, and projected completion.

Key Staff/Personnel

Provide a list of the key staff or personnel who will be involved in the proposed project, including a brief description of the roles and responsibilities for each member. Any anticipated subcontractors to be hired can simply be identified as such (e.g. – “consultant,” “architect,” “building contractor,” et cetera).

Attachments (Surveys, A&D, reprinting)

Attach any additional documents in support of this project application. Note: some project types have **required** attachments; please refer to Chapter VII of the Idaho CLG Grants Manual for details on these requirements.

Have you included any/all attachments for the project?

Yes _____ No _____

Applicant: _____

Applicant: _____

Project: _____

[illegible]