



Twin Falls Historic Preservation Commission Minutes

Monday, November 18, 2019, 12:00 PM

203 Main Avenue East
Twin Falls, ID 83301
Council Chambers

Members: Samra Culum Chairperson, Shane Cook Vice Chairperson, Allen Easterling, Doug Baughman, Monica McCue, Jonas Reagan, Jennifer Shaffer

Council Liaison: Chris Reid

1) Confirmation of Quorum/Call Meeting to Order

Chairperson Culum called the meeting to order at 12:05 PM

A quorum was present.

Members Present: Culum, Cook, Shafer, Reagan

Staff Present: Spendlove, Ebersole, Strickland, Cherry

2) Consent Calendar

Commissioner Reagan made a motion to approve the consent calendar, as presented.

Commissioner Cook seconded the motion.

Motion Approved 3 - 0

- a) Approval of Minutes from the following meeting: November 4, 2019

3) Certificate of Appropriateness

- a) Request for a Certificate of Appropriateness to install one non illuminated wall sign and one projecting sign on property located at 117 Gooding Street West. (PZ19-0138)

Staff Presentation:

Lisa Strickland presented the request for a Certificate of Appropriateness to install one non illuminated wall sign and one projecting sign on property located at 117 Gooding Street West. (PZ19-0138)

The Certificate of Appropriateness process requires a public meeting in which interested persons have the opportunity to be heard, with regards to the application.

The Commission shall hear the request within ten (10) days of City Staff receiving a complete application. Any conditions placed by Commission shall be specifically listed on the Certificate, and shall be completed as part of the approval.

Any decision of the Commission may be appealed to the City Council.

This building has been referred to as The Woods Building in the National Register of Historic Places and is a contributing building. Its construction is c. 1920 and was originally occupied by a retail hat business owned by Etta & Stella Riley.

This is a request to grant a Certificate of Appropriateness for the property located at 117 Gooding Street West for a wall sign and a projecting sign. The subject property is located within the C-B (Commercial Business) Zoning District and the Twin Falls Downtown Historic District. The sign is for Good Heart Candles.

The wall sign proposed to face Gooding Street West will be approximately 20 sq. ft. The projecting sign

proposed at the corner of Gooding Street West and Main Avenue East and is approximately 5 sq. ft. The sign material being used for both of these signs is ACM-Aluminum Composite Material.

If the Commission approves this request as presented, then staff recommends the following conditions:

1. Subject to site plan amendments as required by City Code.
2. Subject to the applicant obtaining the required permits as required by City Code.

Commission Questions/Comments:

- Commissioner Reagan asked about the location of the corner sign compared to the location of the store.
- City Planner Strickland stated there are two tenant spaces in the building and the purpose of the location of the corner sign is for visibility. The wall sign will be right over the door to the business.
- Commissioner Reagan asked about directional signs off site of the location and if there are other signs like this. He is concerned about future requests for this type of directional signs crowding areas on buildings.
- PZ Director Spendlove responded that this commission does not regulate the language on the signs. The commission is tasked with review of the fonts, materials, size and location of the signs. The question of signs crowding the building corner is valid. Each application is to be considered one at a time. The location of the corner sign is okay per zoning code being that the sign is on same building as the store front.

Applicant Presentation:

Cody McBride from Lytle Signs addressed the installation of the sign. He stated if the tenant leaves the space, the signage is usually left for future tenants. If a new tenant went into the space, the sign company would use the same wall plate with new bolts, same penetration. He explained if sign is removed, the sign company would fill holes and paint to match closely. The new signs will have no more wall penetration than the current Fuller Law office signage.

Chairperson Culum excused herself from the meeting at 12:50 pm.

Discussions Followed:

- Vice Chair Cook believes the signs meet the HPC standards.
- Commissioner Reagan asked about the sign location guideline regulations.
- City Planner Cherry addressed the guidelines.

Motion:

Commissioner Reagan made a motion to approve the request for a Certificate of Appropriateness to install one non illuminated wall sign and one projecting sign on property located at 117 Gooding Street West (PZ19-0138).

Commissioner Shaffer seconded the motion.

Motion Approved 3 - 0

4) Old Business

- a) Proposed Project Follow-up
 - Residential Historic Tour
 - Downtown Historic District Expansion
 - Design Guideline Amendment(s)
 - Photo Display Theme/Calendar/Social Media
 - History by Horsepower
 - Professional Development/Education

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Moved to Next Meeting

5) New Business

- a) Request for Professional Training -Certified Local Grant FY2020

Moved to Next Meeting

- b) Historic District Signage Discussion-Grant Request

Moved to Next Meeting

Education

Jennifer Hill, Reference Librarian at the Twin Falls Library, gave a presentation on The Homeless Twenty and the history behind the group.

The commission discussed ideas for the City Hall lobby display: Homeless Twenty, Influential Women in Twin Falls History

6) Upcoming Meeting(s)

- a) Monday, December 2, 2019
Monday, December 16, 2019

7) Adjournment

The meeting adjourned at 01:01 PM

Kelli Ebersole

Kelli Ebersole, Administrative Assistant