



Twin Falls Historic Preservation Commission Agenda

Monday, December 16, 2019, 12:00 PM

203 Main Avenue East
Twin Falls, ID 83301
Council Chambers

Members: Samra Culum Chairperson, Shane Cook Vice Chairperson, Allen Easterling, Doug Baughman, Monica McCue, Jonas Reagan, Jennifer Shaffer

Council Liaison: Chris Reid

- 1) Confirmation of Quorum/Call Meeting to Order
- 2) Consent Calendar
 - a) **ACTION ITEM:** Approval of Minutes from the following meeting: December 2, 2019
- 3) Education
 - a) **INFORMATIONAL:** Pete L'Orange - Historic Preservation Planner/CLG Coordinator
- 4) Grant Project Discussion/Ideas/Follow-up
 - a) Residential Historic Tour - Jennifer Shaffer
 - b) History by Horsepower - Samra Culum, Shane Cook
 - c) Expansion of Downtown Historic District Boundaries - Jonas Reagan
 - d) Design Guideline Amendment(s) - Allen Easterling
 - e) Photo Display Theme/Calendar/Social Media - Monica McCue
- 5) Old Business
 - a) **INFORMATIONAL:** Presentation Requesting Professional Development - CLG Application FY20
By: Lisa Strickland
- 6) Upcoming Meeting(s)
 - a) Monday, January 6, 2020
- 7) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Kelli Ebersole (208) 735-7267 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208) 735-7287.

CITY OF TWIN FALLS

PLANNING & ZONING COMMISSION

Public Hearing Procedures for Zoning Requests

1. Prior to opening the first Public Hearing of the session, the Mayor or Chair shall review the public hearing procedures.
 2. Individuals wishing to testify or speak before the City Council or Planning & Zoning Commission shall wait to be recognized by the Mayor or Chair, approach the microphone/podium, state their name, and then proceed with their comments. Following their statements, they shall write their name and address on the record sheet(s) provided by the staff. The staff shall make an audio recording of the Public Hearing.
 3. A City Staff Report shall summarize the application and history of the request.
 4. The Applicant, or the spokesperson for the Applicant, will make a presentation on the application/request (request). No changes to the request may be made by the applicant after the publication of the Notice of Public Hearing. The presentation should include the following:
 - **A complete explanation and description of the request.**
 - **Why the request is being made.**
 - **Location of the Property.**
 - **Impacts on the surrounding properties and efforts to mitigate those impacts.**
 5. Applicant is limited to 15 minutes, unless a written request for additional time is received, at least 72 hours prior to the hearing, and granted by the Mayor or Chairman.
 6. The City Council or Planning & Zoning Commission may ask questions of staff or the applicant pertaining to the request.
 7. The general public will then be given the opportunity to provide their testimony regarding the request. The Mayor or Chair may limit public testimony to no less than two (2) minutes per person.
 - **Individuals are not permitted to give their time to other speakers.**
 - **However, five (5) or more individuals that received written notice of the public hearing may appoint, by written petition, a spokesperson. The written petition must be received at least 72 hours prior to the hearing and must be granted by the Mayor or Chair. The spokesperson shall be limited to 15 minutes.**
 - **Written comments, including e-mail, received by 12:00 p.m. on the date of the hearing shall be either read into the record or displayed to the public on the overhead projector.**
 8. Following the Public Testimony, the applicant is permitted five (5) minutes to respond.
 9. Following the Public Testimony and Applicant's response, Council or Commission members, as recognized by the Mayor or Chair, shall be allowed to question the Applicant, Staff or anyone who has testified. Responses shall be limited to answering the questions asked. The Mayor or Chair may limit the time permitted for the answer.
 10. The Mayor or Chair shall close the Public Hearing. The City Council or Planning & Zoning Commission shall deliberate on the request. Deliberations and decisions shall be based upon the information and testimony provided during the Public Hearing. Once the Public Hearing is closed, additional testimony from the staff, applicant or public is not allowed. Legal or procedural questions may be directed to the City Attorney.
- * Any person not conforming to the above rules may be prohibited from speaking. Persons refusing to comply with such prohibitions may be asked to leave the hearing and, thereafter removed from the room by order of the Mayor or Chairman.



Twin Falls Historic Preservation Commission Minutes

Monday, December 2, 2019, 12:00 PM

203 Main Avenue East
Twin Falls, ID 83301
Council Chambers

Members: Samra Culum Chairperson, Shane Cook Vice Chairperson, Allen Easterling, Doug Baughman, Monica McCue, Jonas Reagan, Jennifer Shaffer

Council Liaison: Chris Reid

1) Confirmation of Quorum/Call Meeting to Order

Vice Chair Cook called the meeting to order at 12:02 PM

A quorum was present.

Members Present: Cook, Shaffer, Easterling, Reagan

Staff Present: Spendlove, Ebersole, Strickland

2) Consent Calendar

Commissioner Reagan made a motion to approve the consent calendar, as presented.

Commissioner Easterling seconded the motion.

Unanimously Approved

a) Approval of Minutes from the following meeting: November 18, 2019

3) Old Business

a) Proposed Project Follow-up

- Residential Historic Tour
- Downtown Historic District Expansion
- Design Guideline Amendment(s)
- Photo Display Theme/Calendar/Social Media
- History by Horsepower
- Professional Development/Education

Commissioner Reagan updated his research on the Downtown Historic District Expansion - Pete L'Orange shared a list of consultants to help with the expansion.

City Planner Strickland stated the commission can narrow down the list for quotes in January.

Commissioner Reagan is researching Historic Women for a lobby photo display. He will have photos and descriptions ready for review by the next meeting.

City Planner Strickland is looking into lowering the costs of the displays.

4) New Business

a) **Certified Local Government (CLG) Application/Request**

City Planner Strickland presented a grant request for Professional Development training put together by Chairperson Culum. The application must go before City Council for approval before it can be submitted. Deadline for application submission is December 31, 2019. A headcount of who is interested in attending is needed to submit application. Headcount is needed by Tuesday, December 10, 2019.

Motion:

Commissioner Reagan made a motion to apply for the CLG grant for Professional Development training with approval of City Council.

Commissioner Shaffer seconded the motion.

Unanimously Approved

5) General Input/Announcements - Public/Staff

None

6) Upcoming Meeting(s)

a) December 16, 2019

7) Adjournment

The meeting adjourned at 12:10 PM

Kelli Ebersole, Administrative Assistant

3.5 Signage

POLICY

Signs should support the character of the district, helping support its particular identity. Signs should generally enhance the architectural features of the building and be of an appropriate pedestrian scale: flat or (minimally shaped), wall mounted or perpendicular from wall, enameled or painted.

IT IS GENERALLY APPROPRIATE TO:

- Locate signs such that they fit within the architectural features of a facade, such as the panel band above the transom windows, above entryways, awnings, or display windows; or project from these areas.
- Line up signs with other signs along the block.
- Scale and orient signs based on pedestrian traffic.
- Use painted/enameled metal or wooden signs.
- Paint signs or gold-leaf directly on windows.
- Preserve or lightly repaint faded or “ghost signs” on brick exteriors.
- Create one sign or aggregate multiple signs for multiple upper floor tenants.

IT IS GENERALLY NOT APPROPRIATE TO:

- Install electronic displays or reader boards.
- Install internally lit/backlit plastic signs
- Include illuminated signs with flashing, moving, or brightness changing elements.
- Use plastic on the exterior of a sign.
- Install free standing or roof mounted signs.



Appropriately aggregated multi-tenant sign.



Appropriate scale and location of pedestrian sign.



Appropriate painted transom window sign.



Inappropriate plastic, backlit sign.

“The Women of Twin Falls”

Established in an undeveloped high-plains desert the City of Twin Falls was not for the faint of heart in its formative years. While the founders are known to many, there are all-too-often overlooked contributions without which Twin Falls might not have survived. A majority of those contributions came from the City’s women. Twin Falls owes a substantial debt of gratitude to its women pioneers. Early women not only secured the sustainable growth of the local economy by attracting entrepreneurs to settle the area, but many lent their business and professional acumen to the burgeoning town by hanging their own shingles. In fact, one third of these women, excluding farmers’ wives, were earning their own living. Yet, despite these invaluable efforts, most historical references to Twin Falls women are only through their husbands’ names. As a step in the right direction, the Twin Falls Historic Preservation Commission has selected a small sample of these pioneering women to highlight their influence on our City.



COMIN' THRO' THE RYE.

Snap Shot of Mrs. R. M. McCollum Taken in the Rye Field at the experimental Farm.



Mrs. Alice McCollum (a.k.a. Mrs. Robert M. McCollum), often called the “Mother of Twin Falls,” was integral in maintaining the City’s economic growth. Being one of the only women in early Twin Falls, Mrs. McCollum provided a homelike atmosphere to the “Homeless Twenty,” early entrepreneurs, convincing many to remain in the area. Lest these efforts appear small, when Mrs. McCollum past away, the entire community closed shop for the funeral of the lady heralded as “The Woman Who Saved the Town.”

Commented [JR1]: Maybe just “Here is...” if people don’t want to be seen as making a statement?

Commented [JR2]: Picture in the Field, and with daughters?

Commented [JR3]: Funeral Picture?



Mrs. Frank Lindzy stands next to her hunting partners. Jackrabbits were seen as pests that would infest farms. Farmers would organize rabbit drives which evolved into important community events. Participants would band together to drive the jackrabbits into wire enclosures where men, women, and children would be waiting. The Twin Falls News even reported that such a drive would be held on Thanksgiving morning, 1912 stating “Good sport is promised...This will be a fine appetizer for the Thanksgiving dinner. Clubs and shotguns will be used only – no rifles or pistols.” Such was part and parcel of life in Twin Falls.

Etta Riley's heart was young and gay when she purchased the first sedan in Twin Falls. Dressed in sturdy boots, breeches and gloves, Miss Riley was all out for comfort when she drove her seven passenger auto. In the millinery business in Twin Falls for 25 years, Miss Riley was the first charter member of the Twin Falls Business and Professional Women's club. She celebrated her 85th birth anniversary Dec. 15. (Staff engravings)

DDW S E EcC - C

Osteopathic Physician

Graduate of the American School

Osteopathy, Kirksville, Mo., under
the founder of the Science,
Dr. Andrew T. Still.

On 6th Ave., Between 9th and 10th Sts.

Twin Falls, IDAHO.

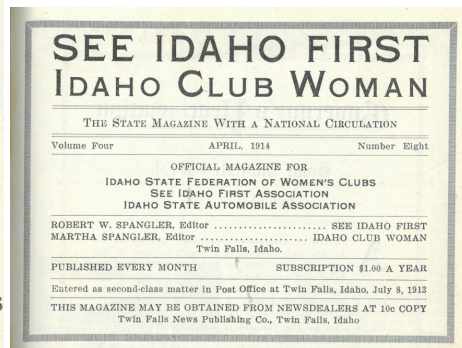
In 1906 Dr. Jane Shank, an osteopathic physician, opened her practice on 6th Avenue. In 1911 sisters Etta and Stella Riley open a women's hats shop. Etta Riley was a charter member of the Twin Falls Business and Professional Women's Club. During this time, all eighteen elementary teachers and the majority of high school teachers were women.

Commented [JR4]: Article?



Most of the early Twin Falls photographs were from Clarence E. Bisbee, but he soon had competition. Mrs. Leah Amos established her photography studio over the old post office, which displayed the [above advertisement](#). Mrs. Amos was “a woman of exceptional business ability as well as personal charm.” After her marriage to Mr. Flowers, the two lived at 736 2nd Ave. North.

Commented [JR5]: Ad. with Photo



In October 1910, Martha Spangler published the first issue of *Idaho Club Women*, the official magazine of the Idaho State Federation of Women's Clubs. The magazine's then-2,500 subscribers coughed up the annual \$0.50 fee. After a brief move to Boise, the magazine returned to Twin Falls in 1913 soon to reach 60,000 readers by August of the following year for her publication celebrating the tenth anniversary of the "Magic City."

Commented [JR6]: Photo of Martha



Date: Monday, December 16, 2019
To: Historic Preservation Committee
From:

INFORMATIONAL

Request:

Presentation Requesting Professional Development - CLG Application FY20

Time Estimate:

Staff Presentation should take approximately 5 minutes

Background:

On December 2, 2019 the Historic Preservation Commission voted to request approval for the CLG Application by City Council. The request has been scheduled for this evenings City Council meeting as an item of consideration. Staff will be presenting the request along with the HPC Chairperson, Samra Culum.

Approval Process:

Should the CLG grant be approve by the Idaho State Historic Society, the final request for reimbursement will be due no later than September 1, 2021.

Budget Impact:

Regulatory Impact:

History:

This will be the first time a request has been made to send staff and commissioners to training. The request will be to send 1 staff member and 2 commissioners to Tacoma, WA for the National Alliance of Preservation Conference and to send 1 staff member and 3 commissioner to Pocatello, ID for the Idaho Heritage Conference.

Analysis:

After completion of the application the request will be for \$7059 and will be matched by Commissioner & Staff In-kind time. The application will be submitted no later than December 31, 2019. In February there should be some confirmation from the CLG Coordinator on whether or not the grant application was approved. If approved tracking of hours will be essential to meet the matching requirements for the grant. Attendance to the bi-monthly meetings is calculated and any hours spent outside of the meeting working on HPC projects needs to be tracked.

Conclusion:

Staff would ask that all members able to attend the meeting in support of this request make every effort to attend.

Attachments:

None