



Twin Falls Historic Preservation Commission Minutes

Monday, January 6, 2020, 12:00 PM

203 Main Ave E
Twin Falls, ID 83301

Members: Samra Culum Chairperson, Shane Cook Vice Chairperson, Allen Easterling, Doug Baughman, Monica McCue, Jonas Reagan, Jennifer Shaffer

Council Liaison: Craig Hawkins

1) Confirmation of Quorum/Call Meeting to Order

Chairperson Samra Culum called the meeting to order at 12:00 PM

A quorum was present.

Members Present: Culum, McCue, Baughman, Easterling, Shaffer

Staff Present: Strickland, Ebersole, Cherry

2) Consent Calendar

Commissioner Easterling made a motion to approve the consent calendar, as presented. Commissioner Baughman seconded the motion.

Unanimously Approved

a) Approval of Minutes from the following meeting: December 16, 2019

3) Certificate of Appropriateness

- a) Request for a Certificate of Appropriateness for a wall sign on the property located at 239 & 235 Main Avenue West. c/o Randi & Michael Sosa (App.PZ19-0166)

Staff Presentation:

City Planner Lisa Strickland presented the request for a Certificate of Appropriateness for a wall sign on the property located at 239 & 235 Main Avenue West. c/o Randi & Michael Sosa (App.PZ19-0166)

The Certificate of Appropriateness process requires a public meeting in which interested persons have the opportunity to be heard, with regards to the application. The Commission shall hear the request within ten (10) days of City Staff receiving a complete application.

Any conditions placed by Commission shall be specifically listed on the Certificate, and shall be completed as part of the approval. Any decision of the Commission may be appealed to the City Council

This building is a contributing building, construction in 1940 for headquarters of the local radio station KTFI.

Per the Twin Falls Downtown Historic Guidelines the proposed sign needs to meet the guidelines to “maintain the prevalent historic and architectural style of the district.”

Further, the sign will be required to conform to specific guidelines in regards to: sign location, pedestrian orientation scale, materials, and lighting.

Should the Commission approve this request as presented, then staff recommends the following conditions.

1. Subject to site plan amendments as required by City Code Standards.
2. Subject to the applicant obtaining all required permits as per City Code.

HPC/Questions & Comments:

SC asked why the sign is located where it is at.

BC stated app will be renting both spaces.

AE asked if the sign will be lit.

LS stated No.

SC asked about size of the sign.

BC stated that this is a repurposed sign to use right now. May use vinyl on windows later.

LS stated they will be back when the window signs have been designed.

Commissioner Shaffer made a motion to recommend approval of the request, as presented, with staff recommendations. Commissioner Easterling seconded the motion.

Unanimously approved.

4) Education

a) Why Historic Architecture Matters To a City-Darrell Buffaloe

Darrell Buffaloe presented why historic architecture matters to a city.

Simultaneous Perception - what do people feel when they come into the city. Twin Falls first impression is Perrine Bridge and Snake River.

For a city to be great and healthy, it needs 3 images: security, commerce, and sacredness. (Joel Kotkin, The City, 2005)

Security: clean, take pride, feel safe on streets, sense of community who cares about the safety of people.

Commerce: working people. Industry. Live and vibrant.

Sacredness: feeling outside of yourself. Something here bigger than I am.

HPC responsibility to keep historic....

City Council is responsible for economic development of the city.

Perrine Bridge Arch Bridge 4th highest in North America.

Historical Residential Homes - Tree streets not on national registry. Believes not a good idea to regulate, but can have historic guidelines for those homeowners who want to know how to restore their homes.

He suggested more design guidelines to help preserve the historic elements in the city.

Work with the state preservation commission for help with the guidelines. partner with other cities.

Education: Promote educational, cultural, economic and general welfare of the public of the city. PowerPoint to present to schools, churches, etc. Commission has computer, screen, and projector for their use.

Preserve without regulating.

5) Old Business

a) Residential Historic Tour-Jennifer Shaffer

She will meet with the Parade of Homes director did not approve idea for use of bus.

Will try again to meet with him.

LS stated focus on homes in the Historic District (Potential walking tour) and potential photo display for lobby.

AE stated need to get residents on board.

SC stated that with educational resources it may spark the interest.

b) History by Horsepower-Samra Culum, Shane Cook

- When: May, June, July, August
- Where: Downtown, Citypark, Warehouse District, Residential

SC stated she spoke to the Preservation Twin Falls and they offered \$300 to help supplement the History of Horsepower tours.

Other resource to reach out to. Visit Southern Idaho. MM stated working with them would help with promotion through social media.

AE stated he could help with funds.

Months: May, June, July, August incorporated with Farmers Market. 1st Saturday. 10 - 11:30

Action Item: coordinate with market. Look into Orpheum for curator.

c) Design Guideline Amendment(s)-Allen Easterling

- Downtown & City Park Design Guidelines for Signs

AE stated he has read through guidelines. He believes updating the material guidelines...for durability and appearance vs. specific materials that make it tough to approve. With current technology, materials have been improved greatly and may be appropriate.

Action item: LS gave examples of sign design guidelines from across country. Similar in language. She agrees the verbiage can be fixed. Decide which period oriented we want to follow. SC stated she believes the language is too vague.

BC recommends recognizing the great signs that have been approved for HPC and help with verbiage for new guidelines.

AE wants to know specific percentage on how to approve. SC stated that is the next step after verbiage.

Action item: review Lisa's handouts and highlight verbiage for recommendations. Sub meetings: can schedule workgroups with less than a quorum per city atty.

d) Photo Display Theme/Calendar/Social Media-Monica McCue

- Founding Fathers Update
- Women of Twin Falls
- Residential Properties

Ls Updated them on the Founding Fathers display.

Women of TF still in works.

Residential properties another option.

MM is available to help with projects

e) Certified Local Government Grant

- Application Update
- In-kind Tracking

LSLSLS How to count extra hours towards CLG grant.

CLG grant approved by CC - submitted and will find out in February. Hours timesheet in packet for hour tracking.

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6) New Business

7) Upcoming Meeting(s)

- a) Monday, February 3, 2020
Michelle from Times News - Hidden Histor

8) Adjournment

Kelli Ebersole, Administrative Assistant