



Twin Falls Economic Development Ready Team Agenda

Monday, August 7, 2017, 3:30 PM

- 1) SPECIAL MEETING NOTICE FOR THE CITY COUNCIL & READY TEAM
 - a) Notice
- 2) CALL MEETING TO ORDER
- 3) Agenda Modifications
- 4) Consent Calendar
 - a) Approve the Ready Team Minutes of April 3, 2017
- 3) Items of Consideration
 - a) Update on Downtown Projects
By: Nathan Murray, Economic Development Director
 - b) Update on recruitment efforts and RFI's
By: Nathan Murray, Economic Development Director
 - c) Report on Select USA Investment Summit
By: Nathan Murray, Economic Development Director
- 6) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Leila Sanchez (208) 735-7287 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208) 735-7287.



CITY OF TWIN FALLS, IDAHO

SPECIAL MEETING NOTICE
FOR

Twin Falls City Council
and

Twin Falls Economic Development Ready Team

The Twin Falls Economic Development Ready Team will meet on Monday, August 7, 2017, at 3:30 p.m. The meeting will be held at the Twin Falls Council Chambers located at 305 Third Avenue East, Twin Falls, Idaho.

A quorum of the Council may be in attendance.

Leila A. Sanchez
Deputy City Clerk/Recording Secretary



Minutes
Meeting of the Twin Falls Economic Development Ready Team
 Monday, April 3, 2017
 3:30 P.M.
 Twin Falls Council Chambers
 305 Third Avenue East -Twin Falls, ID 83301

CALL THE MEETING TO ORDER AGENDA MODIFICATIONS	
AGENDA ITEMS	
I. <u>CONSENT CALENDAR:</u> 1. Approve the Ready Team Minutes of December 05, 2016.	Leila A. Sanchez
II. <u>ITEMS FOR CONSIDERATION:</u> 1. Report on Site Selectors Guild Conference March 13-15, 2017. 2. Discuss potential BR&E survey and questions.	Nathan Murray Nathan Murray
III. <u>ADJOURNMENT</u>	

Present:

Connie Stopher	SIEDO	Ruth S. Pierce	City of Twin Falls
Shawn Barigar	Twin Falls Chamber of Commerce	Leila A. Sanchez	City of Twin Falls
Rebecca Wildman	Business Plus Inc.	Jody Trembley	St. Luke's
Brad Wills	SIEDO	Josh Palmer	City of Twin Falls
Mitch Humble	City of Twin Falls	Don Hall	Twin Falls County
Nathan Murray	City of Twin Falls	Suzanne Hawkins	City of Twin Falls
Chris Talkington	City of Twin Falls	Brady Dickenson	Twin Falls School District
Wiley Dobbs	Twin Falls School District	Jeff Fox	The College of Southern Idaho
Brady Dickenson	Twin Falls School District	Melissa Barry	SIEDO

CALL THE MEETING TO ORDER: Nathan Murray called the meeting to order 3:32 P.M.

The following introductions were made:

Connie Stopher with Southern Idaho Economic Development Organization (SIEDO).
 Brady Dickenson, Twin Falls School District.

AGENDA MODIFICATIONS: None

- I. CONSENT CALENDAR:
 - 1. Approve the Ready Team Minutes of December 05, 2016.
- II. ITEMS FOR CONSIDERATION:
 - 1. Report on Site Selectors Guild Conference March 13-15, 2017.

Nathan Murray reported the Urban Renewal Agency approved a contract for the Main Avenue Renaissance Project for the Guaranteed Maximum Price of \$6,447,114.99, from Guho Corp.

Shawn Barigar reported the State of the City, hosted by the Twin Falls Area Chamber of Commerce, is scheduled to be held at The Orpheum Theatre located at 146 Main Avenue West on Tuesday, April 11, 2017, at 11:30 A.M. The City of Twin Falls will host the Main Avenue Renaissance Groundbreaking immediately after the State of the City near Main Avenue West and Shoshone Street.

Nathan Murray and Shawn Barigar gave an update on the Site Selectors Guild Conference they attended March 13-15, 2017, in Tucson, Arizona.

Ready Team discussion followed on:

- Chris Talkington spoke on FAA subsidies.
- Connie Stopher spoke on attending the IEDC Fed Forum in Washington DC.
- Brad Wills spoke on RFI's (Request for Information).
- Ruth Stevens spoke on the New York Times article "Returning West to Find Big Changes (and Plenty of Yogurt in Idaho)". Written by Kirk Johnson, April 4, 2017.

3. Discuss potential BR&E survey and questions.

Staff created a survey that will help take the "pulse of business" in Twin Falls. They would like to start sending the survey out biannually starting in June. Staff asked for feedback from the team to see if the survey questions are in line with the type of data that would help guide effective decision making for Economic Development.

Surveys to be returned to Nathan Murray by June 1, 2017.

Other topics discussed:

- School District is impacted by new industry and the hiring of new teachers.
- Effectiveness of attracting talent through marketing drives and job fairs.
- Value to technical career paths.
- Site consultants model programs.

Chris Talkington spoke on truck transport, reconfiguring of East Five Points and housing.

III. ADJOURNMENT

The meeting adjourned at 4:11 p.m.

The next meeting of the Ready Team is scheduled for Monday, June 5, 2017, at 3:30 p.m.

Leila A. Sanchez
Recording Secretary

