



Twin Falls Historic Preservation Commission Agenda

Monday, August 17, 2020, 12:00 PM

203 Main Avenue East
Twin Falls, ID 83301
Council Chambers

AMENDED

Members: Samra Culum Chairperson, Shane Cook Vice Chairperson, Allen Easterling, Doug Baughman, Jennifer Shaffer

Council Liaison: Craig Hawkins

- 1) Confirmation of Quorum/Call Meeting to Order
- 2) Consent Calendar
 - a) **ACTION ITEM:** Approval of Minutes from the following meeting: August 3, 2020
- 3) Certificate of Appropriateness
 - a) **ACTION ITEM:** Request for a Certificate of Appropriateness for a wall sign on property located at 152 2nd Avenue South c/o Robert Reeder, Lytle Signs on behalf of Float Magic.
By: Lisa Strickland
- 4) Old Business
 - a) **ACTION ITEM:** Sign Design Guideline Discussion
By: Lisa Strickland
 - b) Lobby Display Update
 - c) CLG Grant Update
- 5) New Business
- 6) Upcoming Meeting(s)
 - a) Monday, September 21, 2020
- 7) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Kelli Ebersole (208) 735-7267 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208) 735-7287.

CITY OF TWIN FALLS

PLANNING & ZONING COMMISSION

Public Hearing Procedures for Zoning Requests

1. Prior to opening the first Public Hearing of the session, the Mayor or Chair shall review the public hearing procedures.
2. Individuals wishing to testify or speak before the City Council or Planning & Zoning Commission shall wait to be recognized by the Mayor or Chair, approach the microphone/podium, state their name, and then proceed with their comments. Following their statements, they shall write their name and address on the record sheet(s) provided by the staff. The staff shall make an audio recording of the Public Hearing.
3. A City Staff Report shall summarize the application and history of the request.
4. The Applicant, or the spokesperson for the Applicant, will make a presentation on the application/request (request). No changes to the request may be made by the applicant after the publication of the Notice of Public Hearing. The presentation should include the following:
 - **A complete explanation and description of the request.**
 - **Why the request is being made.**
 - **Location of the Property.**
 - **Impacts on the surrounding properties and efforts to mitigate those impacts.**
5. Applicant is limited to 15 minutes, unless a written request for additional time is received, at least 72 hours prior to the hearing, and granted by the Mayor or Chairman.
6. The City Council or Planning & Zoning Commission may ask questions of staff or the applicant pertaining to the request.
7. The general public will then be given the opportunity to provide their testimony regarding the request. The Mayor or Chair may limit public testimony to no less than two (2) minutes per person.
 - **Individuals are not permitted to give their time to other speakers.**
 - **However, five (5) or more individuals that received written notice of the public hearing may appoint, by written petition, a spokesperson. The written petition must be received at least 72 hours prior to the hearing and must be granted by the Mayor or Chair. The spokesperson shall be limited to 15 minutes.**
 - **Written comments, including e-mail, received by 12:00 p.m. on the date of the hearing shall be either read into the record or displayed to the public on the overhead projector.**
8. Following the Public Testimony, the applicant is permitted five (5) minutes to respond.
9. Following the Public Testimony and Applicant's response, Council or Commission members, as recognized by the Mayor or Chair, shall be allowed to question the Applicant, Staff or anyone who has testified. Responses shall be limited to answering the questions asked. The Mayor or Chair may limit the time permitted for the answer.
10. The Mayor or Chair shall close the Public Hearing. The City Council or Planning & Zoning Commission shall deliberate on the request. Deliberations and decisions shall be based upon the information and testimony provided during the Public Hearing. Once the Public Hearing is closed, additional testimony from the staff, applicant or public is not allowed. Legal or procedural questions may be directed to the City Attorney.

* Any person not conforming to the above rules may be prohibited from speaking. Persons refusing to comply with such prohibitions may be asked to leave the hearing and, thereafter removed from the room by order of the Mayor or Chairman.



Twin Falls Historic Preservation Commission Minutes

Monday, August 3, 2020, 12:00 PM

203 Main Avenue East
Twin Falls, ID 83301

Council Chambers

Members: Samra Culum Chairperson, Shane Cook Vice Chairperson, Allen Easterling, Doug Baughman, Jonas Reagan, Jennifer Shaffer

Council Liaison: Craig Hawkins

1) Confirmation of Quorum/Call Meeting to Order

Chairperson Culum called the meeting to order at 12:00 pm
A quorum was present.

Members Present: Culum, Baughman, Easterling, Reagan

Staff Present: Spendlove, Strickland, Ebersole, Hafer

2) Consent Calendar

MOTION:

Commissioner Reagan moved to approve the Consent Calendar, as presented.
Commissioner Baughman seconded the motion.

Unanimously approved by a vote of 4-0

- a) Approval of Minutes from the following meeting: July 20, 2020

3) Certificate of Appropriateness

- a) Request for a Certificate of Appropriateness to install a sign on property located at 147 Shoshone Street North c/o Lytle Signs on behalf of Hands On (PZ20-0092)

Staff Presentation:

City Planner Strickland presented the request for a Certificate of Appropriateness to install a sign on property located at 147 Shoshone Street North c/o Lytle Signs on behalf of Hands On (PZ20-0092)

The applicant is requesting approval of a Certificate of Appropriateness to install new signs.

The building was constructed c. 1918 and is a contributing building. It was known as

the Central Market.

The Certificate of Appropriateness process requires a public meeting in which interested persons can be heard, with regards to the application.

The historic preservation commission shall review the "design guidelines" as they exist or as amended for compliance before issuing a certificate of appropriateness.

Such a certificate is to be issued by the historic preservation commission prior to the issuance of a building permit altering structures.

The Commission shall hear the request within ten (10) days of City Staff receiving a complete application.

The Commission may approve, approve with conditions, or deny the request.

Any conditions placed by Commission shall be specifically listed on the Certificate and shall be completed as part of the approval.

Any decision of the Commission may be appealed to the City Council.

Per City Code 10-13-1 states for those properties located within the Twin Falls Downtown Historic District

1. No exterior portion of any building or other structure, including walls, fences, light fixtures, steps and pavement, or other appurtenant features, nor aboveground utility structures nor any type of outdoor advertising sign shall be erected, altered, restored, moved or demolished within these districts until after an application for a certificate of appropriateness has been approved by the historic preservation commission.

2. A certificate of appropriateness shall be required whether or not a building permit is required.

Chapter 2, 3, 4 & 8 are applicable to a request for a contributing building making a façade improvement. The applicable checklists have been provided in the staff report.

Staff has reviewed this request and does not anticipate any negative impacts to the contributing property should the request be approved.

Upon conclusion should the Commission approve this request staff recommends the following conditions:

1. Subject to site plan amendments as required by City Code Standards.
2. Subject to the applicant obtaining permits as required by City Code Standards.

Applicant Presentation:

Cody McBride, Lytle Signs, representing applicant, presented the request for a Certificate of Appropriateness to install a sign on property located at 147 Shoshone Street North. He stated the same materials as existing sign will be used, with a new logo. He stated it will be a metal digitally printed sign. There will be no new penetrations.

Discussions Followed: without concerns

Motion:

Commissioner Reagan made a motion to approve the request, as presented, with staff recommendations.

Commissioner Baughman seconded the motion.

Unanimously approved by a vote of 4-0

- b) Request for a Certificate of Appropriateness to install a sign on property located at 113 Main Avenue East c/o Lytle Signs on behalf of Paul Mitchell Schools (PZ20-0093)

Staff Presentation:

City Planner Strickland presented the request for a Certificate of Appropriateness to install a sign on property located at 113 Main Avenue East c/o Lytle Signs on behalf of Paul Mitchell Schools (PZ20-0093)

The applicant is requesting approval of a Certificate of Appropriateness to install new signs.

The building was constructed c. 1907 and is a non-contributing building. It has had sever tenants such as Stalker & Co Clothiers, Postal Telegraph-Cable Co. and TF Realty and Insurance Co.

The Certificate of Appropriateness process requires a public meeting in which interested persons can be heard, with regards to the application.

The historic preservation commission shall review the "design guidelines" as they exist or as amended for compliance before issuing a certificate of appropriateness.

Such a certificate is to be issued by the historic preservation commission prior to the issuance of a building permit altering structures.

The Commission shall hear the request within ten (10) days of City Staff receiving a complete application.

The Commission may approve, approve with conditions, or deny the request.

Any conditions placed by Commission shall be specifically listed on the Certificate and shall be completed as part of the approval.

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moved or demolished within these districts until after an application for a certificate of appropriateness has been approved by the historic preservation commission.

2. A certificate of appropriateness shall be required whether a building permit is required.

Chapter 2, 3, 4 & 8 are applicable to a request for a contributing building making a façade improvement. The applicable checklists have been provided in the staff report.

Staff has reviewed this request and does not anticipate any negative impacts to the non-contributing property should the request be approved.

Upon conclusion should the Commission approve this request staff recommends the following conditions:

1. Subject to site plan amendments as required by City Code Standards.
2. Subject to the applicant obtaining permits as required by City Code Standards.

Applicant Presentation:

Cody McBride, Lytle Signs, representing applicant, presented the request for a Certificate of Appropriateness to install a sign on property located at 113 Main Avenue East. He stated there will be three signs, one in front, one in back, and one hanging sign. He stated the signs will be standard panel size and digitally printing. The logo will have no variance per Paul Mitchell corporate. The applicant has future plans to add down lighting. There will be a need to add two additional penetrations, as it is a longer sign.

Discussions Followed:

- Commissioner Baughman states he likes the scope and size of sign. He has no concerns.
- Commissioner Easterling asked for clarification on the current front signage.
- The applicant addressed the signage and spoke to what this business will bring to the community. He stated the vinyl window sign there now will be removed.
- Commissioner Reagan asked about back sign.
- The applicant stated it is a panel sign.

MOTION:

Commissioner Reagan moved to approve the request for Certificate of Appropriateness to install a sign on property located at 113 Main Avenue East c/o Lytle Signs on behalf of Paul Mitchell Schools, as presented. (PZ20-0093). Commissioner Baughman seconded the motion.

Unanimously Approved by a vote of 4 to 0.

- c) Request for a Certificate of Appropriateness to install a sign on property located at 242 Main Avenue North c/o Lytle Signs on behalf of Twin Falls Martial Arts (PZ20-0094)

Staff Presentation:

Request for a Certificate of Appropriateness to install a sign on property located at 242 Main Avenue North c/o Lytle Signs on behalf of Twin Falls Martial Arts (PZ20-0094)

The applicant is requesting approval of a Certificate of Appropriateness to install new signs.

The building was constructed c. 1960 and is a non-contributing building. It has had sever tenants such as an appliance business, printing/camera store and art gallery.

The Certificate of Appropriateness process requires a public meeting in which interested persons can be heard, with regards to the application.

The historic preservation commission shall review the "design guidelines" as they exist or as amended for compliance before issuing a certificate of appropriateness.

Such a certificate is to be issued by the historic preservation commission prior to the issuance of a building permit altering structures.

The Commission shall hear the request within ten (10) days of City Staff receiving a complete application.

The Commission may approve, approve with conditions, or deny the request.

Any conditions placed by Commission shall be specifically listed on the Certificate and shall be completed as part of the approval.

Any decision of the Commission may be appealed to the City Council.

Per City Code 10-13-1 states for those properties located within the Twin Falls Downtown Historic District

1. No exterior portion of any building or other structure, including walls, fences, light fixtures, steps and pavement, or other appurtenant features, nor aboveground utility structures nor any type of outdoor advertising sign shall be erected, altered, restored, moved or demolished within these districts until after an application for a certificate of appropriateness has been approved by the historic preservation commission.

2. A certificate of appropriateness shall be required whether a building permit is required.

Chapter 2, 3, 4 & 8 are applicable to a request for a contributing building making a façade improvement. The applicable checklists have been provided in the staff report.

Staff has reviewed this request and does not anticipate any negative impacts to the non-contributing property should the request be approved.

Upon conclusion should the Commission approve this request staff recommends the following conditions:

1. Subject to site plan amendments as required by City Code Standards.
2. Subject to the applicant obtaining permits as required by City Code Standards.

Applicant Presentation:

Cody McBride, Lytle Signs, presented the request for a Certificate of Appropriateness to install a sign on property located at 242 Main Avenue North. He stated there will be one illuminated panel painted to match brick with cut out letters, polished and mounted to the panel. There will need to be 4-6 penetrations to the wall. The owner will require the same size panel for future tenant signage.

Discussions Followed:

Discussion ensued about the durability of the materials of the letters on the sign.

MOTION:

Allen Easterling moved to Request for a Certificate of Appropriateness to install a sign on property located at 242 Main Avenue North, as presented. (PZ20-0094)

Doug Baughman seconded the motion.

Motion was approved by a vote of 3 to 1.

- d) Request for a Certificate of Appropriateness for to construct a new building on property located at 215 Shoshone Street South c/o Colby Ricks, Laughlin Ricks Architecture on behalf of Chris Jones. (PZ20-0095)

Staff Presentation:

Request for a Certificate of Appropriateness for to construct a new building on property located at 215 Shoshone Street South c/o Colby Ricks, Laughlin Ricks Architecture on behalf of Chris Jones. (PZ20-0095)

The applicant is requesting approval of a Certificate of Appropriateness to construct a new apartment building on property located at 215 Shoshone Street South.

Currently this property is vacant but use to be is known as the old Red's Trading Post building site. The property is zoned CB and is in the Downtown Historic District.

The Certificate of Appropriateness process requires a public meeting in which interested persons can be heard, with regards to the application.

The historic preservation commission shall review the "design guidelines" as they exist or as amended for compliance before issuing a certificate of appropriateness.

Such a certificate is to be issued by the historic preservation commission prior to the issuance of a building permit altering structures.

The Commission shall hear the request within ten (10) days of City Staff receiving a complete application.

The Commission may approve, approve with conditions, or deny the request.

Any conditions placed by Commission shall be specifically listed on the Certificate and shall be completed as part of the approval.

Any decision of the Commission may be appealed to the City Council.

Per City Code 10-13-1 states for those properties located within the Twin Falls Downtown Historic District.

A certificate of appropriateness shall be required whether a building permit is required.

Chapter 2, 3, 6 & 8 are applicable to a request for new construction within the Downtown Historic District. The applicable checklists have been provided in the staff report.

Staff has reviewed this request and generally feels the new building would blend well into the district and provide a nice transition from the Downtown Historic District into the Warehouse Historic District. The materials, colors and style of the building being proposed should have minimal impacts on the surrounding buildings and the district.

Upon conclusion should the Commission approve this request staff recommends the following conditions:

1. Subject to site plan amendments as required by City Code Standards.
2. Subject to the applicant obtaining permits as required by City Code Standards.

Applicant Presentation:

Colby Ricks, representing applicant, presented the request for a Certificate of Appropriateness to construct a new building on property located at 215 Shoshone Street South. He explained the layout of the apartments, including parking and the design of the building.

Discussions Followed:

- Commissioner Reagan asked what side the windows will be facing.
- City Planner Strickland stated the windows will face Shoshone Street.
- Chairperson Culum asked about the landscaping requirements
- City Planner Strickland summarized the landscaping/parking code for the zone.
- Mr. Ricks gave stated there is a landscaping plan for this project.
- Commissioner Reagan asked for clarification on parking.
- Mr. Ricks stated there is no parking requirement in the P1 overlay, but there will be 5 parking spaces at this development.

- The applicant stated there are 5 spaces on property, and they may be able to get additional parking in adjacent parking lot. He stated there are 15 units, with 12 units being residential and 3 storage units.
- Commissioner Baughman stated he does not believe that the wood is complimentary to the area and does not match the neighboring buildings. He also stated concerns with the entrances to the complex.
- Mr. Ricks stated the front windows will face Shoshone Street with the stairs facing Apricot Home. He stated they will use cement board siding instead of wood, for maintenance. The same material is being used on the approved buildings as at 2nd South Market and Float Magic.
- Commissioner Reagan stated the building does have the same feel as the 2nd South Market. He stated he does not see how one can be approved, but now there is an opposition to this request.
- Commissioner Baughman stated he would like less wood on the building.
- Commissioner Easterling stated he is concerned about the material not being real wood.

Motion #1:

Commissioner Baughman made a motion to require the bottom two stories be made of brick with metal accents, and the top floor of wood, with metal accents.

Commissioner Easterling seconded the motion.

Discussion:

- Commissioner Reagan stated this motion is not in accordance with the design guidelines.
- Commissioner Easterling stated the guidelines are to have buildings match or be close to it.

The vote was tied 2-2 on the motion. Motion denied.

Discussion Followed:

- Chairperson Culum would like to see the landscaping plan.
- City Planner Strickland stated the landscaping is on the site plan, and when the applicant decides on a final plan, they will have to come back to commission.
- PZ Director Spendlove stated there are no specifics on percentage of materials by the applicant.
- Mr. Ricks gave an update on the final design plan of this building, and the reason for the use of these materials.
- Chairperson Culum stated she likes the dimensions and use of different materials.
- Commissioner Easterling is not opposed to the materials, but how the materials are used.
- Commissioner Baughman does not like the materials as they are shown.

- Commissioner Reagan stated this request can be denied and appealed to city council, if the applicant desires to do so.
- Commissioner Baughman believes the wood materials detract and create an adverse effect to the district.
- Commissioner Reagan stated there are examples of buildings using wood as an outside material in the Downtown District. He thinks this request is better than the parking lot that is considered part of the district.
- Commissioner Easterling stated it is the commission's job to perfect the district.
- Commissioner Baughman stated it is the commission's responsibility to review changes and how they affect the district as a whole. He does not believe this building blends with the area.
- Chairperson Culum stated she believes it is not the commission's job to ask someone to replicate an old building, but to compliment the area and believes this project does that.
- Commissioner Reagan believes the commission is here to help maintain the character of the downtown feel of Twin Falls. He stated this is often done by materials. He believes this preserves the feel and meshes with modern building requirements, while maintaining the character of the historic downtown/warehouse districts.
- Commissioner Easterling asked if this building would be considered a contributing building.
- City Planner Strickland stated it would not be contributing as it is new construction.

MOTION: Commissioner Reagan moved to approve the request to construct a new apartment building on property located at 215 Shoshone Street South. Commissioner Easterling seconded the motion.

Motion approved by a vote of 3-1.

4) Old Business

a) CLG Grant Discussion

Chairperson Culum shared an idea of how to use the CLG grant fund granted to the commission.

She stated that Visit Southern Idaho is building an app incorporating a heritage section. She said they are willing to add digital self-guided tours. She shared that the cost is \$2000 for the self-guided tours, with an extra \$1000 for professional curated recorded videos for one section of the app.

MOTION:

Commissioner Reagan moved to approve the alternate use of the CLG grant funds for the Visit Southern Idaho app.

Commissioner Baughman seconded the motion.

Unanimously Approved by a vote of 4-0.

5) Upcoming Meeting(s)

a) Monday, August 17, 2020

6) Adjournment

The meeting adjourned at 1:36 PM.

Kelli Ebersole, Administrative Assistant



Date: Monday, August 17, 2020
To: Historic Preservation Commission
From: Lisa Strickland, City Planner

ACTION ITEM

Request:

Request for a Certificate of Appropriateness for a wall sign on property located at 152 2nd Avenue South c/o Robert Reeder, Lytle Signs on behalf of Float Magic.

Time Estimate:

Approximately 5-10 minutes for the presentation with questions/comments to follow.

Background:

The property is located within the C-B Zoning District and the Twin Falls Downtown Historic District. The request is for the applicant to install a sign. The sign will be designed to be channel letters with halo illumination and is approximately 59.79 square feet in size.

Approval Process:

The Certificate of Appropriateness process requires a public meeting in which interested persons have the opportunity to be heard, with regards to the application. The Commission shall hear the request within ten (10) days of City Staff receiving a complete application. Any conditions placed by Commission shall be specifically listed on the Certificate, and shall be completed as part of the approval. Any decision of the Commission may be appealed to the City Council

Budget Impact:

N/A

Regulatory Impact:

Per City Code 10-13-1, a Certificate of Appropriateness is required for any exterior alterations to buildings within a Historic District as identified by City of Twin Falls.

History:

The building is not a contributing building but is however in the Downtown Historic District, therefore approval of a Certificate of Appropriateness is required. It is currently being used as a retail space.

Analysis:

Staff has determined that the request does follow the Downtown/City Park Historic Guidelines. The applicable design guideline sections that are applicable to this request are:

- 2.1 General Guidelines
- 3.8 Signs

Conclusion:

Upon conclusion should the Commission approve the request as presented staff recommends the following conditions:

1. Subject to site plan amendments as required by City Code Standards.
2. Subject to the applicant obtaining all required permits as per City Code.

Attachments:

1. PZ20-0101 HPC Staff Report
2. Vicinity Map
3. Narrative
4. Photo
5. Sign
6. Site Plan
7. 2.1 DOWNTOWN HISTORIC DISTRICT GENERAL GUIDELINES
8. 3.8 GENERAL DESIGN GUIDELINES FOR ALL PROJECTS-PARKING AREAS



Comprehensive Staff Report

To: Historic Preservation Commission

Presenter: Lisa Strickland, City Planner

Request: A **Certificate of Appropriateness** for a sign to be installed on property located at 152 2nd Avenue South.

Application: PZ20-0101

Applicant:

Float Magic

152 2nd Ave S

Twin Falls, ID

Representative:

Laughlin Ricks Architecture

935 Shoshone St N

Twin Falls, ID 83301

208-736-8050

Public Meeting: August 17, 2020

Analysis

The property is located within the C-B Zoning District and the Twin Falls Downtown Historic District.

The request is for the applicant to install a sign. The sign will be designed to be channel letters with halo illumination and is approximately 59.79 square feet in size.

Approval Process

The Certificate of Appropriateness process requires a public meeting in which interested persons have the opportunity to be heard, with regards to the application. The Commission shall hear the request within ten (10) days of City Staff receiving a complete application. Any conditions placed by Commission shall be specifically listed on the Certificate, and shall be completed as part of the approval. Any decision of the Commission may be appealed to the City Council

Downtown Historic District, therefore approval of a Certificate of Appropriateness is required. It is currently being used as a retail space.

Applicable Regulations of Codes

Per City Code 10-13-1, a Certificate of Appropriateness is required for any exterior alterations to buildings within a Historic District as identified by City of Twin Falls.

Historic Guideline Compliance

Staff has determined that the request does follow the Downtown/City Park Historic Guidelines.

The applicable design guideline sections that are applicable to this request are:

- 2.1 General Guidelines
- 3.8 Signs

presented staff recommends the following conditions:

1. Subject to site plan amendments as required by City Code Standards.
2. Subject to the applicant obtaining all required permits as per City Code.

Attachments

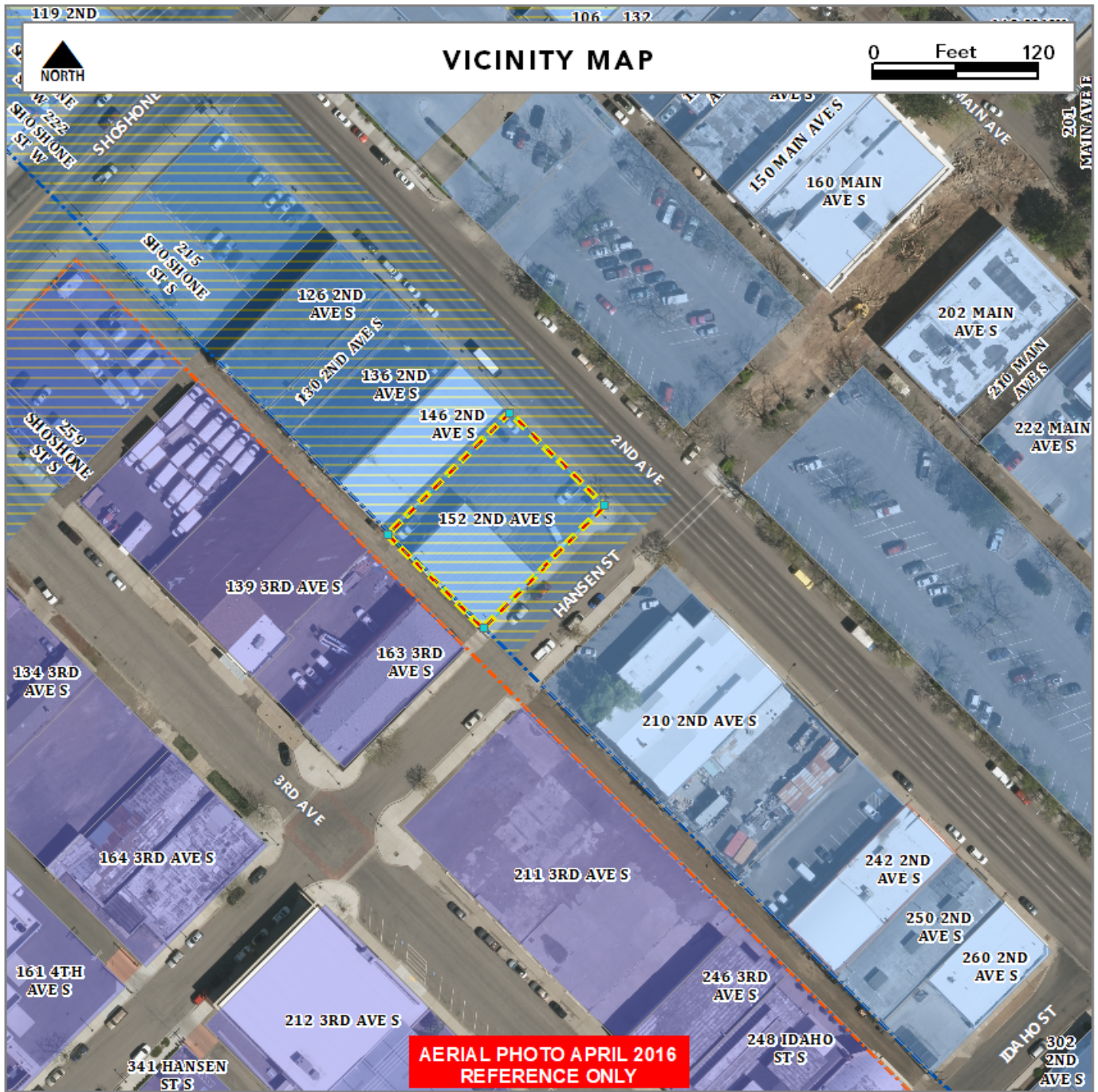
1. Staff Report
2. Vicinity Map
3. Narrative
4. Renderings
5. COA Worksheet

History

The building is not a contributing building but is however in the

Conclusion

Upon conclusion should the Commission approve the request as



- DHD
- O-T
- P1 Overlay
- P3 Overlay
- C-B

Current Zoning: C-B
 Comprehensive Plan: Downtown/ High Density Residential

Existing Land Use: Retail
 Proposed Land Use: Services

Surrounding Zoning Designations & Land Use(s)

North: C-B, P-1 Overlay, DHD
 South: OT, P-3 Overlay, WHD

East: C-B, P-1 Overlay, DHD
 West: C-B, P-1 Overlay, WHD

Applicable Regulations

10-13-1, Downtown Historic District Guidelines



August 4, 2020

City of Twin Falls
Historical Committee
203 Main Ave E
Twin Falls, ID 83301

RE: New signage for Float Magic

To whom it may concern:

We would like to apply for a Certificate of Appropriateness to install a new illuminated wall sign and reface an existing pole sign for Float Magic located at 152 2nd Ave S in the Downtown Historic District. The new wall sign will be a halo-illuminated sign installed on the North (front) elevation. The pole sign will have new faces and will be repainted. The property owner is also the business owner and has given consent to allow the new wall sign and changing the existing pole sign.

The area of the wall sign face will be 59.79 square feet. The sign letters will be aluminum flat cut out letters with 2" returns and painted black and blue. The logo in the word "FLOAT" will be an aluminum panel with digital print which involves printing directly on the aluminum panel. The letters will be mounted to aluminum backer panels painted white. The letters will have internal illumination that will direct the illumination on the backer panels to reflect the illumination in a "halo" effect.

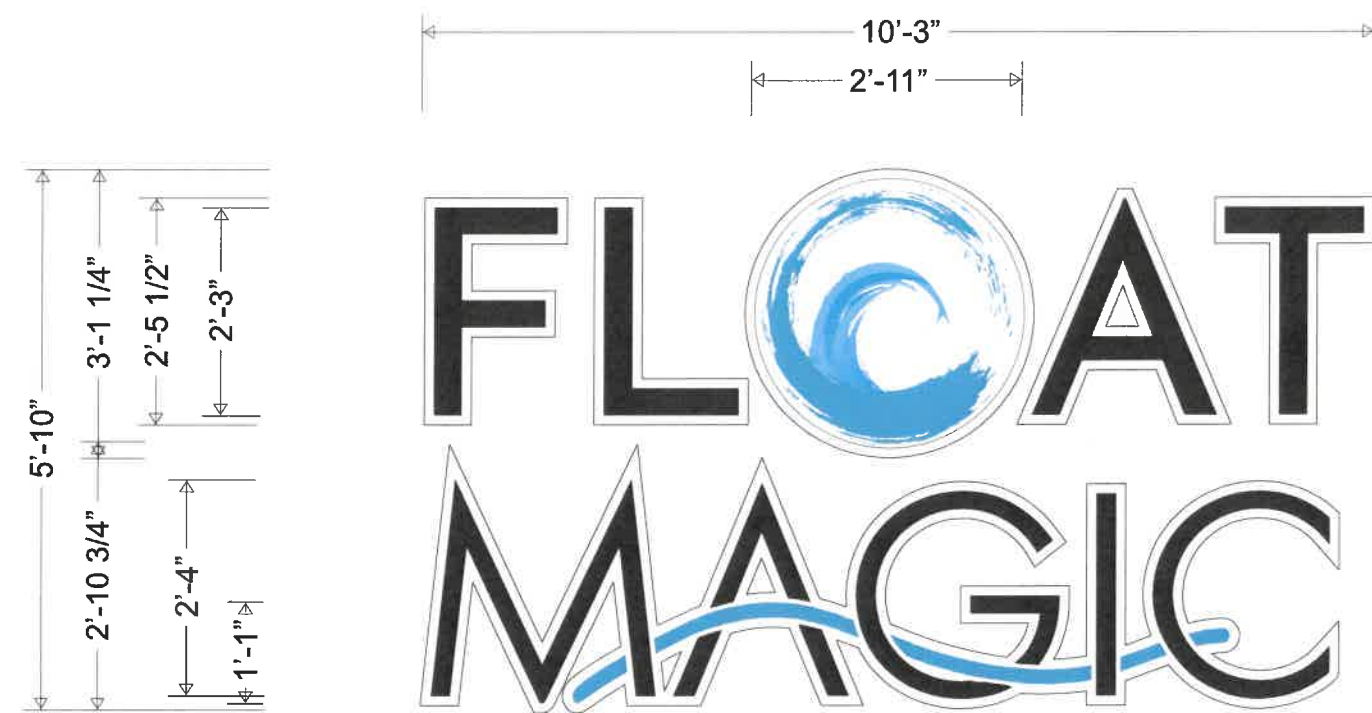
The existing freestanding sign is 44 SQ FT and will have new white aluminum panels with Extral 1" cut out letters painted black and blue and a digitally printed logo in the same design as the wall sign. Extral is an environmentally weather resistant compressed wood product designed to be routed into sizes and shapes to add dimension to the sign. The lower reader board will be updated with a new white aluminum panel with new tracks to allow for (4) lines of 8" changeable copy but it will not change in appearance as what was existing. The existing sign cabinets will be painted white and the pole will be painted black. The freestanding sign will not be illuminated.

The signs will be designed and manufactured to replicate the examples of signs noted on page 19 of the Historic Guidelines. The signs will be manufactured by Lytle Signs, and professionally installed by Lytle Signs. The signs will have a professional appearance and will be designed to complement the new remodel of the existing building. The signs will also be designed to match the theme of the requirements of the Historical District Guidelines and will not have a negative impact on the uniformity of the historical district requirements. The signs are also designed to be within the guidelines of Twin Falls City sign ordinances.

Sincerely,

Robert Reeder
Lytle Signs





59.79 SQ FT



SIMULATED
NIGHT VIEW
TO
DEMONSTRATE
ILLUMINATION



(1) ILLUMINATED WALL SIGN

REV. PAN CHANNEL LETTERS:
ALUMINUM FACES & 2" ALUMINUM RETURNS
PAINTED BLACK (SATIN FINISH)
PAINTED BLUE TO MATCH LOGO
DIGITAL PRINT LOGO GRAPHIC ON WHITE HP VINYL OVERLAY
INTERNAL WHITE HALO L.E.D ILLUMINATION
MOUNTED TO BACKERS WITH 1 1/2" STANDOFFS

BACKER PANELS:
ALUMINUM PANELS
PAINTED WHITE
FLUSH MOUNTED TO BUILDING FASCIA

Approved By: Shawnee M. Powers
Date: July 30, 2020

THIS RENDERING IS CONCEPTUAL---COLORS MAY NOT REPRESENT ACTUAL FINISH---ILLUMINATED AND DAYLIGHT COLORS WILL VARY

CLIENT	Float Magic
ADDRESS	152 2nd Ave. S. Twin Falls, ID 83301
DATE	7/7/2020
SCALE	1/2" = 1'
ACCOUNT EXECUTIVE	BB
DRAWN BY	AS
FILENAME	Float Magic\Float Magic - 42807 R5
QUOTE #	42807
REVISIONS	7/9/2020 7/24/2020

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Twin Falls Office
P.O. BOX 305
1925 KIMBERLY RD.
TWIN FALLS, IDAHO 83303
208.733.1739
1.800.621.6836
fax 208.736.8653

Boise/Meridian Office
2070 E. COMMERCIAL ST.
MERIDIAN, IDAHO 83642
208.388.1739
fax 208.388.3966
www.lytlesigns.com
sales @lytlesigns.com

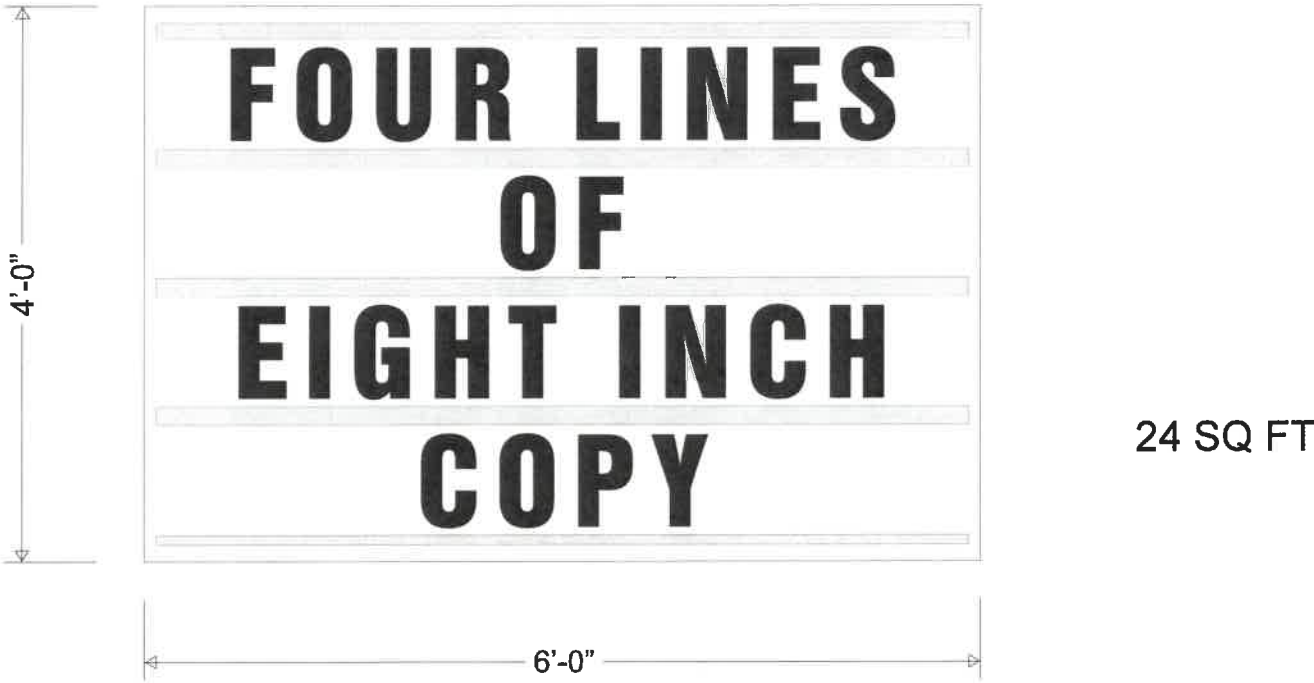
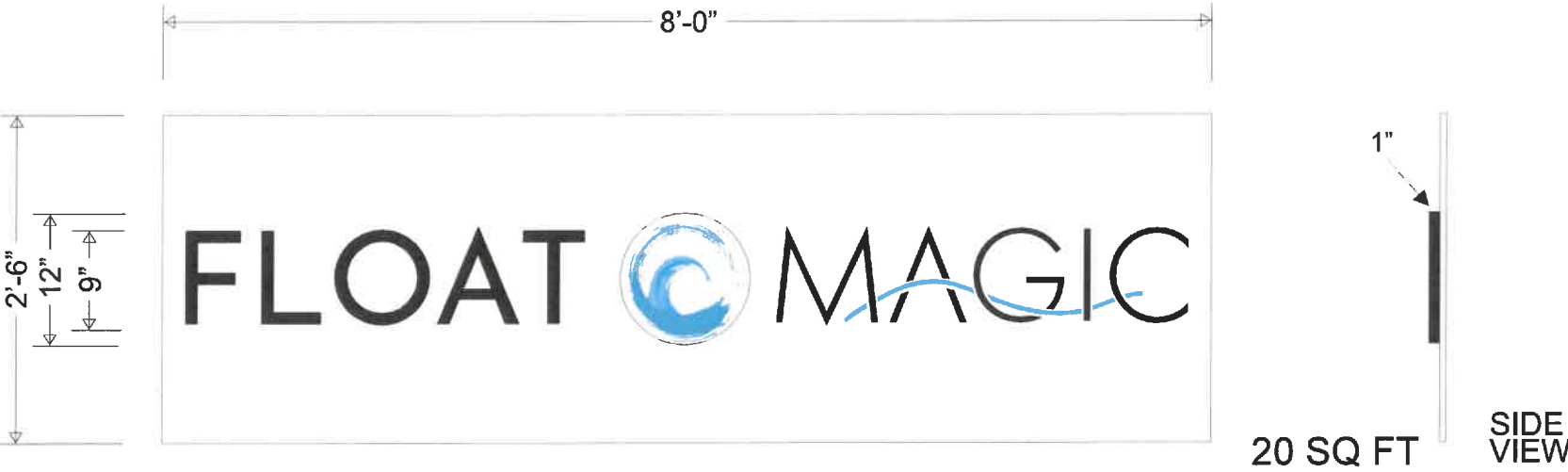




EXISTING



PROPOSED



(1) NON-ILLUM. POLE SIGN REFURB.

- UPPER CABINET:
- REMOVE EXISTING FACES & REPAINT CABINET WHITE
 - NEW WHITE ACM FACES
 - NEW FCO LOGO:
 - 1" EXTRA MATERIAL
 - PAINTED BLACK
 - PAINTED BLUE TO MATCH LOGO
 - DIGITAL PRINT DECORATION ON WHITE HP VINYL
 - FLUSH MOUNTED TO NEW CABINET FACES
- LOWER CABINET:
- REMOVE EXISTING FACES & REPAINT CABINET WHITE
 - NEW WHITE ACM FACES
 - TRACK APPLIED FOR (4) LINES OF 8" CHANGEABLE COPY
- REPAINT POLE BLACK

Approved By: *Shawna M. Powers Kyle*
Date: **July 30, 2020**

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CLIENT
Float Magic

ADDRESS
152 2nd Ave. S.
Twin Falls, ID 83301

DATE
7/7/2020

SCALE
3/4" = 1'

ACCOUNT EXECUTIVE
BB

DRAWN BY
AS

FILENAME
Float Magic\Float Magic -
42807 R5

QUOTE #
42807

REVISIONS:
7/9/2020
0720:2020 RL
0722:2020 RL
7/24/2020

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Twin Falls Office
P.O. BOX 305
1925 KIMBERLY RD.
TWIN FALLS, IDAHO 83303
208.733.1739
1.800.621.6836
fax 208.736.8653

Boise/Meridian Office
2070 E. COMMERCIAL ST.
MERIDIAN, IDAHO 83642
208.388.1739
fax 208.388.3966
www.lytlesigns.com
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Site Plan, Float Magic

Robert Reeder/Lytle Signs
PO Box 305
Twin Falls, ID 83303

Legend

📍 152 2nd Ave S





**CITY OF TWIN FALLS
HISTORIC PRESERVATION COMMISSION
CERTIFICATE OF APPROPRIATENESS ACTION SHEET**

CHAPTER 2: DOWNTOWN HISTORIC DISTRICT DESIGN STANDARDS

Contributing Structure is a property which retains a high degree of integrity; the historic fabric is intact and few alterations have occurred. If additions have been made more than 50 years ago, the additions may be seen as part of the evolution of the property.

Noncontributing Structure is a property which is outside the period of historical significance or is within the period of significance but has been altered to the degree in which its integrity and historical character has been compromised.

2.1.4 DESIGN GOALS

Maintain and enhance the unique historic character and pedestrian scale of the buildings and their relationship to each other and the street.

GENERAL GUIDELINES 2.1.5 GENERAL GUIDELINES: TWIN FALLS DOWNTOWN DISTRICT				
POLICY Ensure preservation of the unique character with improvements that respect the historic scale and materiality of existing historic structures, with focus on preservation of key details in high-style buildings.				
Appropriate	Meets	Does Not Meet	N/A	Comments
• Repair and restore buildings before considering replacing them, highlighting key details.				
• Maintain the prevalent historic and architectural styles of the district.				
• When adding to an historic building, maintain the prevalent historic and architectural qualities of the district by restoring the historic building and keeping the additions in scale and compatible.				
• Set the street facades with a zero setback to maintain a continuous 'streetwall' consistent with historic properties on the block.				
• Cultural and civic structures are allowed to have 'pride of place' with setbacks and form differences, while maintaining compatible human scale. elements at street level.				
• Step back new story additions above the prevalent parapet line of existing and/or adjacent historic structures.				
• Maintain a visual horizontal break element on the facade between the first and second floors.				
• Create ornament and detail for new buildings and additions that are compatible with the existing building. Details should be compatible in providing substantial 'depth' with materials and finishes found traditionally on the building or in the district.				
Appropriate	Meets	Does Not Meet	N/A	Comments

• When installing new sidewalks or plazas, maintain compatibility with the character of the streetscape.				
• Preserve existing historic outbuildings and significant landscape features including accessible paths and ramps.				
• Locate parking spaces to the rear of the property and/or screened from streets.				
• Preserve the character of the building in adapting it to meet the requirements of the Americans for Disabilities Act.				
• Comply with guidelines for new construction, additions, and methods for construction, maintenance, and repair in the following chapters.				
NOT Appropriate				
• Demolish viable historic structures.				
• Remove existing buildings for surface parking				
• Use incongruous materials such as unfaced concrete, plastic, vinyl, fiberglass, concrete block (CMU), glass block, stucco, EIFS, and corrugated or other metal siding as the dominant building material on additions and new buildings, unless proven as original materials.				
• Locate parking in front of the building on the property unless proven historically located.				
• Conflict with The Secretary of the Interior's Standards for Rehabilitation as state in Chapter 1.2. I				

Application No: _____

Signature: _____

Date: _____



**CITY OF TWIN FALLS
HISTORIC PRESERVATION COMMISSION
CERTIFICATE OF APPROPRIATENESS ACTION SHEET**

**DOWNTOWN & CITY PARK HISTORIC DISTRICT
CHAPTER 3: DESIGN GUIDELINES FOR ALL PROJECTS**

Contributing Structure is a property which retains a high degree of integrity; the historic fabric is intact and few alterations have occurred. If additions have been made more than 50 years ago, the additions may be seen as part of the evolution of the property.

Noncontributing Structure is a property which is outside the period of historical significance or is within the period of significance but has been altered to the degree in which its integrity and historical character has been compromised.

3.8 PARKING AREAS

POLICY On-site parking should be located in ways that minimize disruption of the pedestrian experience

Appropriate	Meets	Does Not Meet	N/A	Comments
• Locate parking at the rear of buildings, accessed from the alley.				
• Screen parking from view from the public right-of-way with plantings and site walls.				
• Locating parking in structures at the rear of the ground floor, allowing commercial uses at the street sides.				
• Create secure bicycle parking.				
NOT Appropriate				
• Locate parking lots on the street sides of buildings.				
• Locate parking in structures on the ground floor on the street side.				
• Tear down historic buildings and replace entirely with on-site parking.				

Need photos or what is appropriate and inappropriate.

Signage for TF Downtown & City Park Districts

Appropriate

- Locate signs such that they fit within the architectural features of a façade, such as the panel band above the transom windows, above entryways, awnings, or display windows; or project from these areas.
- Line up signs with other signs along the block.
- Scale and orient signs based on pedestrian traffic.
- Use painted/enameled metal or wooden signs.
- Paint signs or gold-leaf directly on windows.
- Preserve or lightly repaint faded or “ghost signs” on brick exteriors.
- Create one sign or aggregate multiple signs for multiple signs for multiple upper floor tenants.

Inappropriate

- Install electronic displays or reader boards.
- Install internally lit/backlit plastic signs.
- Include illuminated signs with flashing, moving, or brightness changing elements.
- Use plastic on the exterior of a sign.
- Install free standing or roof mounted signs.

Proposed Changes

General Guidelines: Sign Character, Materials & Color

- Typefaces that are in keeping with those seen in the area traditionally are encouraged.
- Painted wood, sign-grade foam, metal are appropriate materials for signs.
- Other materials may be considered if the material is durable and does not have a plastic appearance.
- Highly reflective materials shall not be used.
- Limit the number of colors used on a sign. In general, no more than three colors should be used, although accent colors may also be appropriate.
- It is inappropriate to include moving or rotating sign parts.

Sign Installation

- Minimize the number of anchor points when feasible.
- Maintain, protect, and repair the features, material surfaces, and details of historic signs.
- Wherever possible, avoid drilling new holes or creating new fixing positions on historic facades, by using existing holes and fixing positions.
- Sign attachment parts should be reused in their original location to protect the original building material.

Need photos or what is appropriate and inappropriate.

- Sign attachment parts should avoid damaging any architectural details or features of the building, for example projecting signs or hardware must be drilled into the mortar to protect the historic brick.
- Only one awning sign/canopy sign, projecting, hanging, or blade sign is allowed per building; street frontage.
- Any new sign bracket of a projecting, hanging or blade sign shall be designed as a decorative or complementary element.
- Any new sign bracket or fixing position for a blade sign shall be designed with reuse of the bracket in mind.
- When reuse of the existing fixing positions is not feasible covering previous fixing positions shall be done.

Need photos or what is appropriate and inappropriate.

Sign Types

Awning & Canopy Signs

A sign that is painted on or otherwise made part of the awning material. Signs are limited to the vertical portions of the awning, the sides and the front valance. No signs shall protrude beyond the vertical façade.

- Appearance of a sign as viewed from an upper level out must be considered.
- An awning or canopy sign should not exceed the size of surface to which it is applied.
- Consider sign lettering centered on a building canopy where a flush-mounted sign would obscure architectural details.
- Material should be high quality, colorfast and sun fade resistant.
- Nylon, canvas or other similar materials are suitable.
- Vinyl or plastic materials are not appropriate.

Hanging Signs

~~A sign attached to a building or other structure whose sign face is displayed perpendicular or at an angle to the building wall.~~

A hanging sign is an under canopy hanging sign is a sign that hangs from the underside of a canopy or building projection and does not employ ground support in any manner.

- A small hanging sign is easier for a pedestrian to read than other sign types and is encouraged.
- A hanging sign should be mounted to provide nine feet of clearance between the sidewalk and bottom of the sign.
- Signs should not obscure the view of any windows, existing signs, and/or adjacent buildings to an unreasonable extent.
- Any two-sided sign shall be designed to be back to back and in no case shall both sides of the sign be visible at any one time to the reader.
- Reusing existing sign positions, fixing positions, or covering previous fixing positions ~~shall be required.~~ shall be used if possible.
- One hanging sign is allowed per canopy.
- A hanging sign should be mounted perpendicular within the building façade.
- A hanging sign shall be no more than 8 square feet in size.

Illuminated Signs

A sign which has characters, letters, figures, designs, or outlines internally illuminated by electric lights, luminous tubes or other means as a part of the sign itself.

- Unless historically documented, in the NRHP period of significance intermittent, moving or flashing light sources should be avoided.

Need photos or what is appropriate and inappropriate.

- It is appropriate to have light signage with single tube neon or warm colored bulbs.
- The plastic or vinyl faces used for internally illuminated signs are discouraged, **unless historically documented during the NRHP period of significance.**
- It is inappropriate to install electronic message center displays or reader board signs.
- It is inappropriate to install a free standing, roof mounted or internally light-ed **lit** signs.

Projecting Signs **Blade Sign**

~~A sign attached to a building or other structure whose sign face is displayed perpendicular or at an angle to the building wall.~~

A blade sign is a type of projecting **sign mounted on a building facade or storefront pole or attached to a surface perpendicular to the normal flow of traffic.**

- **Locate small projecting signs near the business entrance, just above the door or to the side of it.**
- **A blade sign should be mounted to provide nine feet of clearance between the sidewalk and bottom of the sign.**
- **Only one projecting or awning sign blade sign may be installed per building.**
- **A blade sign larger than 8 square foot not permitted unless other types of signage are not appropriate for the building or unless historically documented during the NRHP period of significance.**
- **Any two-sided sign shall be designed to be back to back and in no case shall both sides of the sign be visible at any one time to the reader.**
- **Reusing existing sign positions, fixing positions, or covering previous fixing positions ~~shall be required.~~ shall be used if possible.**
- **Signs should not obscure the view of any windows, existing signs, and/or adjacent buildings to an unreasonable extent.**

Projecting Signs

~~A sign attached to a building or other structure whose sign face is displayed perpendicular or at an angle to the building wall.~~

- ~~Locate small projecting signs near the business entrance, just above the door or to the side of it.~~
- ~~Mount large projecting signs higher on the building, centered on the facade or positioned at the corner.~~
- ~~A projecting sign shall be scaled according to building height. A building 25 feet or less, shall have a projecting sign that is no more than eight square feet in size. A building 25 feet or greater shall have no more than twelve square feet in size. Smaller signs are preferred. **A projecting sign shall appear to be in proportion with the building. It should not overwhelm the appearance of the building or obscure key architectural features.**~~
- ~~A large, twelve-square foot projecting sign is not permitted unless other types of signage are not appropriate for the building **or unless historically documented during the NRHP period of significance.**~~

Need photos or what is appropriate and inappropriate.

- Projecting a sign from the building wall should be attuned to the mass and scale of the building to which it is attached. A large projecting sign on a small building would compete with the architectural feel of the structure and therefore would not be permitted.
- Only one projecting or awning sign may be installed per building.
- Any two-sided sign shall be designed to be back to back and in no case shall both sides of the sign be visible at any one time to the reader.
- Reusing existing sign positions, fixing positions, or covering previous fixing positions shall be required. shall be used if possible.
- Signs should not obscure the view of any windows, existing signs, and/or adjacent buildings to an unreasonable extent.

Wall Signs

A sign with messages or copy erected parallel to and attached to or painted on the outside wall of a building.

- Place the sign relatively flush with the building facade and align it with other signs.
- Place the sign in a manner that does not obstruct character-defining features of the building.
- Preserve historic painted signs in place as decorative features if possible.
- Design a wall sign to sit within, rather than forward of, the fascia or other architectural details of the building.
- In general, wall signs should be oriented toward the pedestrian and therefore, fixed on a lower section of the building.

Window Coverings Dressings

~~Window coverings are any opaque, translucent, or transparent material to any window of a building that contains business signage, advertisements, open signs, hours of operation, paper flyers, and other messages.~~

Window dressings include any material added to a window to reduce sunlight heat and UV ray impacts to the interior of the building and do not contain advertisement content.

- ~~Window coverings do not include translucent material that does not contain any business signage, advertisements, or other messages.~~
- Window coverings are not to account for more than ~~50%~~ of any one window. Window dressings shall not cover more than 75% of the window.
- Window dressings shall be opaque, translucent or tented material.
- Window dressings shall be mounted on the inside of the window to minimize exposure to the elements and reducing maintenance issues.
- ~~No window shall be covered with any reflective material that is not business signage, advertisements, open signs, hours of operation, or other messages.~~

Need photos or what is appropriate and inappropriate.

Window Signs

A sign inside of or attached to the interior of a transparent glazed surface (window or door) oriented to the outside of the building. A display window that does not include signs shall not be considered a sign.

- Electronic message-center signs located on the inside of the window that are designed to be visible from the right-of-way are not allowed.
- No more than 40% of a window shall be covered by business signage, advertisements, open signs, hours of operation, and other messages. Window signs shall not cover more than 75% of the window.
- Signage is restricted to the first floor of a building.
- Window signs may be painted on the glass, attached with vinyl, hung just inside a window, using attachment materials as reviewed and approved by the commission, or located within three feet of the inside of a window oriented to pedestrian traffic.

Text and Description

It's the 1880's Idaho was looking to transition from a territory to statehood. Woman's suffrage movement was a big part of the conversation.

The intersection of the state's most important early industry—mining—and Church of Jesus Christ of Latter Day Saints (LDS) immigrants, the influence of both temperance-minded reformers and anti-temperance agitators, and the combined efforts of both national and local activists, made for a complex story.¹

The suffrage amendment was in fact on the ballot in one of the state's most heated elections, and it led to an unusual Supreme Court case, making the Idaho story worthy of further examination.¹

1.
Abigail Scott Duniway was an activist and devoted more than four decades of her life to the cause of equal rights for women. Abigail delivered an invited address to the Idaho legislature on January 11, 1887.

“They have arranged a hearing before the convention, in advance of ours, asking for a clause in the new Constitution to prohibit the liquor traffic. They won't get it, of course, but they will prohibit us from getting a Woman Suffrage plank, if you don't come!” Duniway made a rough eighty-mile ride to the nearest train and rushed to Boise.¹

The *Idaho Daily Statesman* described Duniway's speech as a “calm, logical and at times deeply eloquent plea for suffrage for her sex” and noted that “hearty applause” followed.

Despite these appeals, the convention chose not to include women's suffrage in the state's 1890 constitution.

2.
Both the Republican and the Populist 1894 platforms favored a women's suffrage amendment to the state constitution. In January 1895, the Idaho Senate voted 16-0 and the House 33-2 to include a woman suffrage amendment on the ballot for the November 1896 election.¹

Image



3.
Suffrage workers in Idaho were predominantly white society women, with alliances between elite activist women, LDS members, and key male allies providing the grassroots organizing required to pass the amendment. ²

When suffragists sought the backing of the Progressive Party, those supporters made it clear that the voting equality that the women sought would not apply to Native Americans or African Americans. ⁸

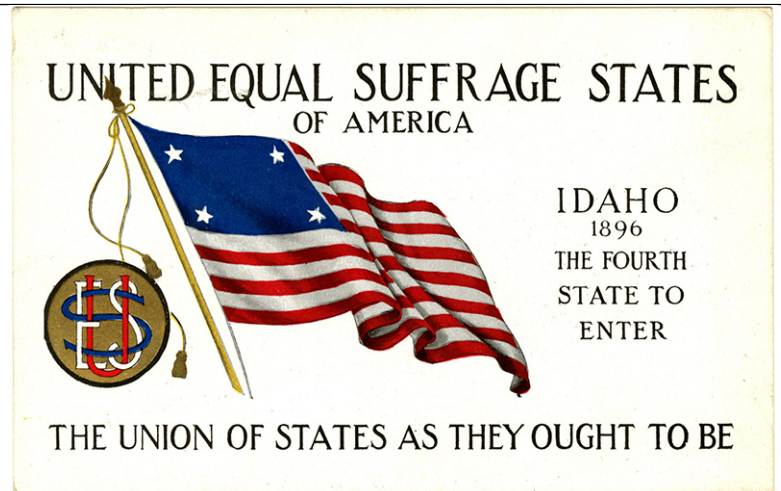
In larger communities, the women stretched yellow banners across the street near the polling places. Women's suffrage supporters set up tables near the polling places in every precinct but eight in Idaho.

They served coffee and sandwiches and gave each male voter a leaflet stating: "Don't forget the woman's suffrage amendment. Be sure you notice the three constitutional amendments at the top of your ticket." ⁵.



4.
In November 1896, 12,126 voters favored the suffrage amendment and only 6,282 were opposed. LDS-dominated counties like Bannock, Bear Lake, Bingham, Cassia, Freemont, and Oneida provided the strongest majorities, in keeping with the Utah experience and the Church's support for woman suffrage. ⁶

Mormon counties gave the suffrage amendment 77 percent approval, mindful that the initial Idaho constitution banned LDS members from voting. ⁷



5.
The larger monetary debates of the 1896 election aided the passage of women's suffrage by focusing attention elsewhere. Idahoans from every political perspective were fixated on Free Silver and favored the election of its proponent, William Jennings Bryant. The distraction, which helped keep opposition to suffrage minimal, also almost proved fatal to the amendment.¹

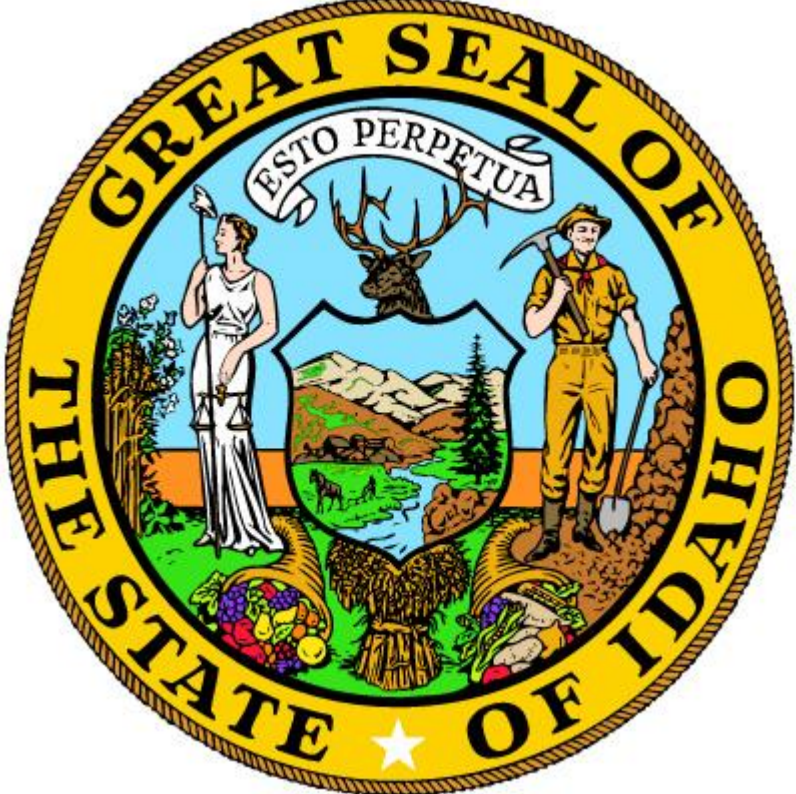
Despite widespread support for women's suffrage, the state board of canvassers claimed that since 29,516 voters had participated in the election, the amendment required 14,759 votes in order to achieve the requisite majority. The decision was appealed to the Idaho Supreme Court and unanimously ruled in favor of suffrage on December 11, 1896, noting that there was no reasonable rationale for counting individuals who failed to vote on the question as electors.¹

19th Amendment would not be ratified for another 25 years.



6.
The first women to serve in the Idaho Legislature: (back) Mrs. Mary Wright, Kootenai County; (left) Mrs. Hattie Noble, Boise County; (right) Mrs. Clara Pamela Campbell, Ada County. Fifth Session, 1898-99



7. Twin Falls was incorporated as a village in 1905, nearly a decade after Idaho's constitutional amendment passed. In this Bisbee Photo, you can see men and women of Twin Falls voting. Idaho women were voting and being elected into office nearly a quoter of a decade before the 19th Amendment passed in 1920.	
8.LOCAL	
9.LOCAL	
10. LOCAL	
11. Idaho Has the only Great Seal designed by a Woman, Emma Edwards. Her thoughts on the seal, "the question of Woman Suffrage was being agitated somewhat, and as leading men and politicians agreed that Idaho would eventually give women the right to vote, and as mining was the chief industry, and the mining man the largest financial factor of the state at that time, I made the figure of the man the most prominent in the design, while that of the woman, signifying justice, as noted by the scales; liberty, as denoted by the liberty cap on the end of the spear, and equality with man as denoted by her position at his side, also signifies freedom". ¹⁰	

Reference:

1. Scofield, R. & Aiken, K. 2019. Balancing Act: Idaho's Campaign for Women's Suffrage. The Journal of the Ninth Judicial Circuit Historical Society. 30:1-2.

2. Rosemary W. Wimberly, “‘The Ballot in the Hands of a Good Woman’: Margaret S. Roberts, Municipal Housekeeping and Idaho Partisan Politics, 1890–1908,” *Idaho Yesterdays* 41 (fall 1997), 12. Roberts was the first state chair of Idaho’s League of Women Voters. See Betty Penson-Ward, *Idaho Women in History: Big and Little Biographies and Other Gender Stories* (Boise: Legendary Publishing Company, 1991), 188–89, and Sandra Haarsager, *Organized Womanhood: Cultural Politics in the Pacific Northwest* (Norman: University of Oklahoma Press, 1997), 267. Roberts married wealthy lumberman William Ridenbaugh and was at the center of Boise social and cultural life; see Penson Ward, *Idaho Women in History*, 78–82. The first dormitory for women at the University of Idaho was named in her honor.
3. A. J. Boyakin letter to Idaho State Equal Suffrage Association, Dec. 16, 1896, Equal Suffrage Association of Idaho papers, Idaho State Historical Society, MS2/100.
4. May, “‘There Are a Few Choice Spirits,’” 80.
5. Idaho Woman Suffrage Association minutes, July 2, 1896, Equal Suffrage Association of Idaho papers, ISHS
6. According to Beverly Beeton (*Women Vote in the West*), “in Idaho the woman suffrage issue was intertwined with the immigration and Mormon questions,” 119. She argues that most historians have not emphasized the Mormon influence sufficiently, 132–33. 45.
7. Arrington, *History of Idaho*, I:437.
8. Jill Lepore, *These Truths: A History of the United States* (New York: W. W. Norton, 2018), 343–44
9. Smithsonian's National Portrait Gallery, Washington, U.S.
10. Idaho State Seal History. Secretary of State’s Idaho. Retrieved from <https://sos.idaho.gov/elect/bluebook/Histseal.htm>