Twin Falls Archway Project
Ad Hoc Citizens Advisory Committee
Agenda

Friday, August 4, 2017, 8:30 AM

Special Meeting
City Council Chambers
305 3rd Ave E Twin Falls, ID 83301

Members: Greg Middlekauff, Jeanette Roe, John Kapeleris, Leonard Anderson, Micah Campbell, Nikki Boyd, Paula Brown Sinclair, Rex Lytle, Tony Prater, Ruth Pierce, Melissa Crane
Facilitator: Kathy Markus
Staff: Mitch Humble, Lisa Strickland

1) Confirmation of Quorum/Call Meeting to Order
2) Consent Calendar
   a) Approval of Minutes: July 07, 2017
3) Items for Discussion
   a) Travis will be available for questions regarding fees and policies.
      Purpose: Discussion By: Travis
   b) Update report on County: Location & Donation, Engineering, Lawn Signs
      Purpose: Discussion By: Kathy Markus
   c) Correspondence
      Purpose: Discussion By: Kathy Markus
   d) Member updates on fundraising.
      Purpose: Discussion By: Committee Members
   e) Plan of action
      Purpose: Discussion By: Committee Members
4) General Input/Announcements - Public/Staff
5) Upcoming Meeting(s)
6) Adjournment

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Kathy Markus (208) 735-7222 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208) 735-7287.

Twin Falls Archway Project
Ad Hoc Citizens Advisory Committee
Minutes

Friday, July 7, 2017, 8:30 AM

City Council Chambers
305 3rd Ave E
Twin Falls, ID 83301
Special Meeting

Members: Greg Middlekauff, Jeanette Roe, John Kapeleris, Leonard Anderson, Micah Campbell, Nikki Boyd, Paula Brown Sinclair, Rex Lytle, Tony Prater, Ruth Pierce, Melissa Crane
Facilitator: Kathy Markus
Staff: Mitch Humble, Lisa Strickland

1) **Confirmation of Quorum/Call Meeting to Order**

Members Present: Roe, Kapeleris, Anderson, Sinclair, Lytle, Pierce
Staff Present: Markus, Strickland

Facilitator Markus called the meeting to order and confirmed there was a quorum.

Motion:
Member Kapeleris made a motion to approve the Agenda as presented. Member Roe seconded the motion.
Unanimously Approved

2) **Consent Calendar**

a) Meeting Minutes : June 2, 2017

Motion:
Member Kapeleris made a motion to approve the consent calendar as presented. Member Pierce seconded the motion.
Unanimously Approved

3) **Items for Discussion**

a) Archway Rev 4
Facilitator Markus provided the committee a revised copy of the archway elevations with a revised location along Shoshone Street.

b) Correspondence
Member Pierce announced that Seagraves donated 30,000, she would like a thank you to be sent to them. This donation is predicated on whether or not all of the funds are raised.
Member Anderson announced that Idaho Central Credit Union donated 10,000 and they would be interested in a larger bubble on the recognition monument.
Facilitator Markus explained that there has not been a motion to accept the plan that 10,000 and above donations will be recognized with a large bubble on the monument. She added that

to today's agenda for discussion.

c) $10,000 and up bubble donations
Facilitator Markus asked for feedback from the committee regarding a 10,000 minimum donation to get a bubble on the recognition monument.
Member Pierce asked how many bubbles could be placed on the recognition monument.
Member Lytle explained there is room for a lot of bubbles and making the size of the bubble relevant to the donation size would work great, in his opinion.
Member Anderson had questions come up about the subway tiles shown on the monument elevations, and people were convinced that those were bricks not tiles.
Member Pierce asked if the flyer explains clearly where the bricks will be located and what will determine when your business will have it's name on the monument.
Member Anderson explained the flyer explains the bricks will be for donations 250.00 or less and placed at the base of the sign with any donations over 250.00 being recognized on the monument.
Member Kapeleris stated his concern is making it 10,000 or greater it may put the committee in a bind without knowing how much and how many donations there are going to be. He explained CapEd was really concerned about recognition and the size of the bubble. They may just buy a brick.
Member Pierce explained Seagraves stated they didn't care about recognition.
Member Kapeleris explained that is the difference between a foundation and a business. Businesses want advertisement, they did like that it was going to be located at the park and that it was part of a permanent monument. They also would be willing to donate if they could be exclusively recognized as the only financial institute.
Member Anderson explained that would not be legal and we already have a donation from another financial institute.
Member Kapeleris asked about telling business' what other business' have donated.
Member Anderson explained he is not comfortable with providing that type of information.
Member Roe suggested that the verbiage could be a range of donations have been made without giving specific dollar amounts.
Facilitator Markus explained that the size of the bubble will be based on the size of the donation but if a motion is made clarifying that 10,000 or greater does get a logo bubble.

Motion:
Member Sinclair made a motion that any donation of 10,000 or greater will get a logo bubble on the recognition monument and the size of the bubble will be determined by the size of the donation.
Unanimously Approved

d) Member Updates on Fundraising
Member Anderson, stated that the Rotary Club may have money to donate after they have their Beer-fest in October. They have asked that someone from this committee come and speak to them about the sign and the donation process.
Member Pierce explained that she has done a presentation for the afterhours group and would be happy to present to this group as well. She explained one of the members representing

CH2MHill stated they will take the information back to their company to discuss a donation.
Member Anderson explained he sent a letter to CH2MHill, so they should have some information.
Member Sinclair stated that she has submitted an application to the Idaho Community Foundation and First Federal Foundation both have 5000.00 limits. She has an application ready to be submitted to PMT. She also explained she has made communication with an out of state trust that has begun advertising on the radio and would like to be more active in Idaho.
Member Anderson, explained that CSI has turned the first request down but he thinks it might be beneficial to approach them again along with the school district.
Member Kapeleris explained he has made contact with Mr. Wiley Dobbs and he explained he would speak with Brady Dickenson about the proposal.
Member Sinclair explained the school district and CSI are funded by tax payer dollars so it is different then non-profit.
Member Anderson asked to have the City Manager here at the next meeting for this discussion to occur, so that the committee has more information to give the business' when they are approaching them for donations.
Facilitator Markus explained City Manager Rothweiler has been invited to the next meeting he was unavailable to make it today.
Member Lytle asked about a county donation.
Member Pierce explained that the county may give but will most likely not contribute the same amount of as the city.
Member Sinclair explained that through another community grant request she did receive letters of support from the County with three of the County Commissioners signatures stating that they have approved the location of the sign on their property and that they were committed to financial support in an amount yet to be determined. She feels like that is good sign.
Member Anderson, explained we need more media coverage on the sign.
Facilitator Markus explained that the foundation that hosts Western Days had a good year and they are wiling to make a contribution.
Member Anderson explained that an annual donation was discussed by the Twin Falls County Fair & Rodeo Club and asked if anyone has followed up with that group.
Member Kapeleris asked about a discussion about cost of using the message center sign.
Member Lytle clarified that the cost is not something this committee would determine.
Facilitator Markus confirmed this committee would not determine cost but is may be helpful when asking for donations to have some of the fee information available.
Member Sinclair explained that this discussion of fees was generated after she began having to fill out some of the long form grant applications. She just needs some clarification for fees.
Member Lytle explained he understands that there should be a fee for usage to cover cost but he thinks that should be determined later.

e) Plan of Action

4) General Input/Announcements - Public/Staff

5) Upcoming Meeting(s)

6) Adjournment

Facilitator Markus reminded the members that the upcoming meeting is August 4, 2017 and adjourned the meeting.

____

Lisa A. Strickland, Administrative Assistant