Public Arts Commission
MINUTES
Tuesday, October 6, 2020, 12:00 PM

City Council Chambers
203 Main Avenue East- Twin Falls, Idaho

Present: Olivia Barrett, Janeale Dean, Drew Nash, Laura Stewart, Amy Westover, Melissa Crane

Absent: Camille Barigar

Council Liaison: Shawn Barigar

Staff Present: Mandi Thompson, Assistant to the City Manager, Leila A. Sanchez, Recording Secretary

1) CALL MEETING TO ORDER/CONFIRMATION OF QUORUM

Laura Stewart called the meeting to order at 12:00 pm. A quorum is present.

2) CONSENT CALENDAR

a) **ACTION ITEM:** Request to approve the Tuesday, September 1, 2020, Public Arts Commission Minutes

By: Leila A. Sanchez, Recording Secretary

MOTION:
Melissa Crane moved to approve the September 1, 2020, Minutes. The motion was seconded by Amy Westover. Roll call vote showed all members present voted in favor of the motion. Approved 6 to 0.

3) ITEMS OF CONSIDERATION

a) DISCUSSION: Report outs from September meeting assignments

Update by Amy Westover and Melissa Crane of interview conducted with Karen Bubb, Cultural Planner for the City of Boise.

Karen Bubb Interview: 10/2/2020

Key Takeaways

Create a short document that defines our structure as a board and the board's position within the city. The who, what, and why we are here. (think of this as a bare bones cultural plan…see examples that Karen sent)

A. The vision, mission, and goals of the commission board: What is our purpose and how will we serve the City of Twin Falls
B. Structure of our board to/within the City, how recommendations/policy will be handled and presented to City Council. Define our liaisons.
C. History of how the board came to be: volunteers, mayor appointed etc.
D. Include a brief history of arts in Twin Falls: Identify long standing arts organizations and events. List public art works and how/where they came to be.
E. Describe how the board wishes to build upon this history, honor this history in a more strategic way: Layout key program objectives that the board wishes to begin implementing
F. Outline how we recommend that the existing artworks get cared for
G. Outline how we intend to handle donations
H. Gather public input from pinpointed interviews with business leaders: Chobani, Clif Bar, Glanbia, Amalgamated Sugar, Falls Brand, Tru West Beef, Lamb Weston, etc. Urban Renewal Agency, Arts and Culture leaders: Arts and Humanities Council...
I. Then do a public survey.

Reasons for creating this document

A. Clearly articulate for ourselves what we are here to do
B. City departments that we need collaborative efforts from can read and understand our goals: Legal, purchasing, Mayor's Office, etc.
C. This gains political support for what we aim to do before we make recommendations to City Council
D. Helps City Council have buy in for our recommendations
E. Shows responsibility to the public before spending funds

To Do's

- Study cultural plans from cities of similar size:

Arlington, ME,	Population 45,147
Chapel Hill, NC,	Population 60,988
Edmonds, WA,	Population 42,767
Salina, KS	Population 46,716
Rockville, MD	Population 68,268

- Read the City's Comprehensive Strategic Plan again, making notes as to where art can naturally intersect within that plan and make a list of recommendations for the plan's next revision date.

- Update this statement about the Arts Commission on the website to be in the present tense (not “will represent” or “will advise” or “will be responsible” but represents, advises, and is responsible) https://www.tfid.org/744/Public-Art-Commission
- Create a presence on the City Website with an arts and culture calendar
- Create a comprehensive list of arts and culture events and organizations with contact information

Start of a Vision/Mission Statement: From Website

Expanding opportunities for Twin Falls residents to experience various genres of art in public places will create a more visually pleasing and culturally rich environment while expanding the public’s knowledge of arts and culture. The Commission will represent the City’s interests in matters pertaining to public art, and will advise and make recommendations to the City Council concerning public art and public art activities, and will be responsible for carrying out the public art policy.

The Twin Falls City Council voted to establish a Public Art Commission on Sept. 23, 2019. The mission of a public art program is to support a thriving arts community through the activation of public spaces.

Cultural plans links of cities of similar size:

Discussion ensued.

Mandi Thompson stated the last revision to the Comprehensive Plan was in 2018. Revisions to the plan are every five years and the next revision process will start in early 2022.

Shawn Barigar stated there are no formal addendums made to the plan, but the document is continually used through the budgeting process both at both the staff level and city council level. The committee may focus on different areas of the plan and/or identify how something may fit in a certain initiative.

Update by Janeale Dean and Melissa Crane on Public Engagement. All members to contribute comments through Teams.

Janele reported on public engagement questions received by the committee. Overall, the submitted topics where along the same theme, figuring the where, figuring out what it means and the importance, and then what to focus on afterwards.

1) What does having art in the community mean to you?

2) On a scale from 1 to 10, how much does visual art play a role in how clean and modern our community looks to its residents?
3) On a scale from 1 to 10, how much does visual art around our community play in making our community attractive to visitors passing through?
3) Please rank from 1 being most important to 4 being least important. What type of art is important for the City of Twin Falls to invest in for its citizens.
Option: Fine Art displays around our parks, sidewalks, and other public spaces (sculpture, paintings, mosaics)
Option: Functional art that includes architectural elements, utility boxes, future public transportation structures.
Option: Performing Art: Musical and theatre performances
Option: Murals on Privately Owned Buildings Downtown

4) Which areas of town are most important to focus on bringing more interactivity to our community?
Blue Lakes Blvd
Downtown
Shoshone/Centennial Canyon Parks
Canyon Rim Trail Network
Airport
5) If you could recommend one project to the City of Twin Falls for future arts integration in the community, what would it be?

Janeale stated there are different routes for a mass public survey in which to engage the pulse of the generalized thinking through the answers received. Receiving specifics with community business owners and partners are for a different purpose because they are usually able to help with small community events and throw money into it. Engaging with business owners and partners may done by an interview or having them speak to the committee.

The committee made the decision to work on mission statement prior to a public survey.

b) DISCUSSION: Begin drafting the Twin Falls Public Art Policy
By: Public Arts Commission Board Members

Committee discussion on Mandi's draft of a mission statement.

MISSION
The mission of a public art program is to support a thriving arts community through the activation of public spaces. Expanding the opportunities for Twin Falls residents to experience various genres of art in public places will create a more visually pleasing and culturally rich environment while expanding the public's knowledge of arts and culture.

Discussion followed on Seattle's, Edmunds, San Francisco mission statements.

SEATTLE: The Seattle Arts Commission supports the City by advocating for arts policy, creating access for equitable participation in the arts, and fostering enriching arts engagement for all residents.

EDMONDS, WA: Founded in 1975, the Edmonds Arts Commission (EAC) works to ensure that the arts are a vital part of our community's quality of life, economic vitality, and central identity.

SAN FRANCISCO: The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment, and shaping innovative cultural policy.

Fort Collins Purpose:
The city recognizes that art is vitally important to the quality of life community. Art in public places program is intended to encourage and enhance artistic expression and appreciation. Add value to the Fort Collins community through acquiring exhibiting in maintaining public art.

Committee ideas regarding mission statement:

- Change the statement when necessary.
- Define what the committee is trying to build upon and not necessarily create from scratch language that could be used in a mission statement.
- Include interactive engagement.
- Foster public and private partnerships and strengthen arts and cultural opportunities in the community.
- Include when the committee was founded.
- Arts are a vital part of our community's quality of life, economic vitality, and central identity.
- Champions the arts.
- Culturally diverse community.
- Impactful and originality.
- Foster an inclusive experience to engage all citizens no matter of cultural, economic, or other societal classifications.
- Inspiration and community. Using it to inspire people but then also bring together a community feel. Community can mean residents becoming a community, but also showing the tourism aspect of visitors that we are a community and that a community is something to be desired and represented and they can connect with the community.
- Expanding the public's knowledge of arts and culture.
- Showing the community the artworld.
- Avoid using public art policy in a vision statement.

Shawn stated that whether in the mission or it becomes a part of the vision or the actions,

what he would like to see isn't for the committee necessarily do everything, but be a convener of public and private partners, artists, or organizations, to amplify what is already happening in the community and improve upon those in partnership with others. It is not upon the committee to make art happen in the community.

Two committee members to serve on a sub-committee to craft a couple of choices of a mission statement and bring back to the November meeting.

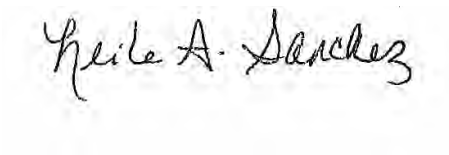
c) **ACTION ITEM:** Develop a list of possible questions for a public survey

By: Public Arts Commission Board members

4) GENERAL PUBLIC INPUT

5) BOARD REPORT/ANNOUNCEMENTS

6) ADJOURNMENT at 1:05 pm.



Leila A. Sanchez
Recording Secretary

Any person(s) needing special accommodations to participate in the above-noticed meeting could contact Leila Sanchez (208) 735-7287 at least two working days before the meeting. Si desea esta información en español, llame Leila Sanchez (208) 735-7287.

Public Input Procedures

1. Individuals wishing to provide public input regarding matters relevant to the City of Twin Falls shall:
    - Wait to be recognized by the Mayor or Chairman
    - Approach the microphone/podium
    - State their name, and whether they are a resident or property owner in the City of Twin Falls and proceed with their input.
2. The Mayor or Chairman may limit input to no less than two (2) minutes. Individuals are not permitted to give their time to other speakers.

Public Hearing Procedures for Zoning Requests

1. Prior to opening the first Public Hearing of the session, the Mayor or Chairman shall review the public hearing procedures.
2. Individuals wishing to testify or speak before the City Council or Planning & Zoning Commission shall wait to be recognized by the Mayor or Chairman, approach the microphone/podium, state their name, and then proceed with their comments. Following their statements, they shall write their name and address on the record sheet(s) provided by the staff. The staff shall make an audio recording of the Public Hearing.
3. A City Staff Report shall summarize the application and history of the request.
4. The Applicant, or the spokesperson for the Applicant, will make a presentation on the application/request (request). No changes to the request may be made by the applicant after the publication of the Notice of Public Hearing. The presentation should include the following:
    - A complete explanation and description of the request.
    - Why the request is being made.
    - Location of the Property.
    - Impacts on the surrounding properties and efforts to mitigate those impacts.
5. Applicant is limited to 15 minutes, unless a written request for additional time is received, at least 72 hours prior to the hearing, and granted by the Mayor or Chairman.
6. The City Council or Planning & Zoning Commission may ask questions of staff or the applicant pertaining to the request.
7. The general public will then be given the opportunity to provide their testimony regarding the request. The Mayor or Chairman may limit public testimony to no less than two (2) minutes per person.
    - Individuals are not permitted to give their time to other speakers.
    - However, five (5) or more individuals that received written notice of the public hearing may appoint, by written petition, a spokesperson. The written petition must be received at least 72 hours prior to the hearing and must be granted by the Mayor or Chairman. The spokesperson shall be limited to 15 minutes.
    - Written comments, including e-mail, received by 12:00 p.m. on the date of the hearing shall be either read into the record or displayed to the public on the overhead projector.
8. Following the Public Testimony, the applicant is permitted five (5) minutes to respond to Public Testimony.
9. Following the Public Testimony and Applicant's response, Council or Commission members, as recognized by the Mayor or Chairman, shall be allowed to question the Applicant, Staff or anyone who has testified. Responses shall be limited to answering the questions asked. The Mayor or Chairman may limit the time permitted for the answer.
10. The Mayor or Chairman shall close the Public Hearing. The City Council or Planning & Zoning Commission shall deliberate on the request. Deliberations and decisions shall be based upon the information and testimony provided during the Public Hearing. Once the Public Hearing is closed, additional testimony from the staff, applicant or public is not allowed. Legal or procedural questions may be directed to the City Attorney.

* Any person not conforming to the above rules may be prohibited from speaking. Persons refusing to comply with such prohibitions may be asked to leave the hearing and thereafter removed from the room by order of the Mayor or Chairman.