



## Public Arts Commission Agenda

Tuesday, March 2, 2021, 12:00 PM

City Council Chambers  
203 Main Avenue East- Twin Falls, Idaho

- 1) CALL MEETING TO ORDER/CONFIRMATION OF QUORUM
- 2) CONSENT CALENDAR
  - a) **ACTION ITEM:** Request to approve the Tuesday, February 2, 2021, Public Arts Commission Minutes  
By: Leila A. Sanchez, Recording Secretary
- 3) ITEMS OF CONSIDERATION
  - a) **DISCUSSION:** Public & Stakeholder Survey and Stakeholder List  
By: Janeale Dean to lead the discussion
  - b) **DISCUSSION:** Values  
By: Laura Stewart to lead discussion
  - c) **DISCUSSION:** Purpose/Goals  
By: Laura Stewart, to lead the discussion
  - d) **DISCUSSION:** Public Art Parking Lot Documents  
By: Laura Stewart to lead discussion
- 4) GENERAL PUBLIC INPUT
- 5) ADVISORY BOARD REPORT/ANNOUNCEMENTS
- 6) PUBLIC HEARINGS: None
- 7) ADJOURNMENT

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### **Public Input Procedures**

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  - Wait to be recognized by the Mayor or Chairman
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1. Prior to opening the first Public Hearing of the session, the Mayor or Chairman shall review the public hearing procedures.
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  3. A City Staff Report shall summarize the application and history of the request.
  4. The Applicant, or the spokesperson for the Applicant, will make a presentation on the application/request (request). No changes to the request may be made by the applicant after the publication of the Notice of Public Hearing. The presentation should include the following:
    - A complete explanation and description of the request.
    - Why the request is being made.
    - Location of the Property.
    - Impacts on the surrounding properties and efforts to mitigate those impacts.
  5. Applicant is limited to 15 minutes, unless a written request for additional time is received, at least 72 hours prior to the hearing, and granted by the Mayor or Chairman.
  6. The City Council or Planning & Zoning Commission may ask questions of staff or the applicant pertaining to the request.
  7. The general public will then be given the opportunity to provide their testimony regarding the request. The Mayor or Chairman may limit public testimony to no less than two (2) minutes per person.
    - Individuals are not permitted to give their time to other speakers.
    - However, five (5) or more individuals that received written notice of the public hearing may appoint, by written petition, a spokesperson. The written petition must be received at least 72 hours prior to the hearing and must be granted by the Mayor or Chairman. The spokesperson shall be limited to 15 minutes.
    - Written comments, including e-mail, received by 12:00 p.m. on the date of the hearing shall be either read into the record or displayed to the public on the overhead projector.
  8. Following the Public Testimony, the applicant is permitted five (5) minutes to respond to Public Testimony.
  9. Following the Public Testimony and Applicant's response, Council or Commission members, as recognized by the Mayor or Chairman, shall be allowed to question the Applicant, Staff or anyone who has testified. Responses shall be limited to answering the questions asked. The Mayor or Chairman may limit the time permitted for the answer.
  10. The Mayor or Chairman shall close the Public Hearing. The City Council or Planning & Zoning Commission shall deliberate on the request. Deliberations and decisions shall be based upon the information and testimony provided during the Public Hearing. Once the Public Hearing is closed, additional testimony from the staff, applicant or public is not allowed. Legal or procedural questions may be directed to the City Attorney.
- \* Any person not conforming to the above rules may be prohibited from speaking. Persons refusing to comply with such prohibitions may be asked to leave the hearing and, thereafter removed from the room by order of the Mayor or Chairman.



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### MINUTES

Streaming video can be found at the following website:

<https://www.tfid.org/514/Agendas-Minutes-Videos>

PRESENT: Amy Westover, Camille Barigar, Drew Nash, Janeale Dean, Chair Laura Stewart, Vice Chair Melissa Crane,

ABSENT: Olivia Barrett

COMMITTEE LIAISON: Shawn Barigar

STAFF PRESENT: Assistant to the City Manager Mandi Thompson

#### 1) CALL MEETING TO ORDER/CONFIRMATION OF QUORUM

Laura Stewart called the meeting at 12:00 pm. A quorum was present.

#### 2) CONSENT CALENDAR

- a) **ACTION ITEM:** Request to approve the Tuesday, January 5, 2021, Public Arts Commission Minutes.

By: Leila A. Sanchez, Recording Secretary

#### **MOTION:**

Melissa Crane moved to approve the January 5, 2021, Public Arts Commission minutes as presented. Drew Nash seconded the motion. Roll call vote showed all members present voted in favor of the motion.

#### 3) ITEMS OF CONSIDERATION

- a) **DISCUSSION:** Planning and methods of Public Engagement

By: Janeale Dean, Amy Westover, Mandi Thompson

Janeale Dean lead the discussion. She reviewed the survey located in the Teams folder: Working Documents>Public & Stakeholder Survey Template.docx. After commission discussion Janeale made revisions to the *City of Twin Falls Public Art Commission General Public Outreach Survey*.

**Stakeholder Survey - Questions 1-14**

**Community Leader Outreach Survey – Questions 1-9**

#### City of Twin Falls Public Art Commission General Public Outreach Survey

The mission of the Public Arts Commission is to enrich the lives of all Twin Falls residents and visitors through cultivating public art programs, enlivening public spaces, and embracing the cultural identity of the region.

The Twin Falls Public Arts Commission believes the arts create inspiring personal experiences, illuminate the human condition, and offer meaningful ways to engage with each other and the world around us. We envision a community that encourages adventurous artists, engaged audiences, and creative initiatives that are supported through community partnerships, programs, and policies. This survey is to gather information from the residents of Twin Falls to help guide the Commission's projects, priorities, and initiatives.

#### City of Twin Falls Public Art Commission Stakeholder and Community Leader Outreach Survey

The mission of the Public Arts Commission is to enrich the lives of all Twin Falls residents and visitors through cultivating public art programs, enlivening public spaces, and embracing the cultural identity of the region. The Twin Falls Public Arts Commission believes the arts create inspiring personal experiences, illuminate the human condition, and offer meaningful ways to engage with each other and the world around us. We envision a community that encourages adventurous artists, engaged audiences, and creative initiatives that are supported through community partnerships, programs, and policies. This survey is to gather information from the residents of Twin Falls to help guide the Commission's projects, priorities, and initiatives.

1. Please select your age range:
  - Under 18 years of age
  - 18-24 years old
  - 25-34 years old
  - 35-49 years old
  - 50-64 years old
  - 65 and older
  - Prefer to not answer
2. How long have you lived in Twin Falls?
  - 0-2 years
  - 2-5 years
  - 5-10 years
  - 10+ years
3. Please select your ethnicity:
  - White
  - Hispanic or Latino
  - Black or African American
  - Native American or American Indian
  - Asian or Pacific Islander
  - Other
  - Prefer to not answer
4. Current Community Arts:
  - 4A) Are you aware of these public spaces and free events in Twin Falls currently? (Select all that apply)
    - Downtown weekly summer concert series
    - Herrett Center for Arts and Science museum and gallery (located on the campus of the College of Southern Idaho)
    - Twin Falls Downtown Commons
    - Canyon Rim Trail Network
    - Twin Falls Art in the Park
    - Magic Valley Arts Council Full Moon Gallery
    - Art & Soul
  - 4B) Have you attended or participated in events for these public spaces and free events in Twin Falls currently? (Select all that apply)
    - Downtown weekly summer concert series
    - Herrett Center for Arts and Science museum and gallery (located on the campus of the College of Southern Idaho)
    - Twin Falls Downtown Commons
    - Canyon Rim Trail Network
    - Twin Falls Art in the Park
    - Magic Valley Arts Council Full Moon Gallery
    - Art & Soul
  - 4C) Do any of these spaces and events enrich or add more meaning to your life?
    - Yes
    - No
5. What art means to you:
  - 5A) Please rank from 1 being most important to 6 being least important. What type of art is important for the City of Twin Falls to invest in for its citizens
    - Fine Art displays around our parks, sidewalks, and other public spaces (sculpture, paintings, photography, mosaics, etc.)
    - Functional art that includes architectural elements, utility boxes, future public transportation structures, etc.
    - Performing Art including musical and theatre performances
    - Murals on Privately Owned Buildings Downtown

- Interactive art opportunities
  - Free art education programs for all ages
  - 5B) Please choose your top 3 priorities. What is important to express through public art?
    - Promote pride in the City of Twin Falls
    - Welcome visitors to TF and let them know they have arrived
    - Family-friendly events
    - Interactive/Fun experiences of art
    - Help build authentic sense of city identity
    - Provide opportunities for people to experience art that may not experience it otherwise
    - Support tourism and regional landmarks
    - Support recreation
    - Celebrate Twin Falls History
    - Draw attention to the natural environment
    - A visual representation of the rich history and diversity our community contains
    - Further development of current and future multi-use public spaces
    - Education of the arts for the community
    - Representation and community support of local artists
    - Spark discussions surrounding social change and the human condition
6. Which area(s) of town are most important to focus on to enhance and bring more interactivity to our community? (select 2 maximum)
- Blue Lakes Blvd
  - Downtown
  - Shoshone & Dierkes Lake Parks
  - Canyon Rim Trail Network
  - Airport
  - Visitor Center
  - Centennial Park
  - Other City Parks
7. On a scale from 1 to 10 (one being of least importance and 10 being the highest), how much does public art play a role in how clean and visually appealing our community looks to its residents?
- 1 2 3 4 5 6 7 8 9 10
8. On a scale from 1 to 10 (one being of least importance and 10 being the highest), how much does public art in our community play in making our community attractive to visitors passing through?
- 1 2 3 4 5 6 7 8 9 10
9. If you could recommend one project to the City of Twin Falls for future arts integration in the community, what would it be?
- \_\_\_\_\_  
\_\_\_\_\_
10. Is it important for elected community leaders to bring the community together through the arts?
- Yes
  - No
11. Which do you believe is the most important role the arts play in our region?
- A) Public art should work first and foremost for the community it's in and represents
  - B) It should work to be a draw for economic and visitor expansion to the region
  - They're Equally Important
12. What role do businesses and organizations in our community play with helping engage and bring our citizens together? (Examples would include funding, organization help, volunteering, heading planning boards, etc)
- \_\_\_\_\_  
\_\_\_\_\_
13. Would you or your organization be interested in helping make these types of projects a reality?
- Yes
  - No
14. Our goal is to provide a supporting platform to bring more art and arts programs to the public. With your organization included are there any organizations at the local, state, or national levels that come to mind that help support that value?

The Commission will review the surveys at the Tuesday, March 2, 2021, meeting.

Discussion followed on the various survey software: Microsoft Forms, Polco, Survey Monkey.

Melissa Crane will update the Teams file: ARTS-CENTRIC STAKEHOLDERS FOR INPUT, PARTNERSHIPS, ETC. , to include:

- Arts on Tour
- Art and Soul of the Magic Valley
- Twin Falls Tonight (First Friday)
- Twin Falls Municipal Concert

The commission will continue adding to the stakeholder list.

Next month's agenda will include continued discussion on the Public & Stakeholder Survey.

b) **DISCUSSION:** Values/Purpose/Goals

By: Laura Stewart to lead discussion.

The Commission discussed the definitions of Values/Purpose/Goals.

Examples of Values (soft verbs):

Encourage pop up performances,  
embrace economic prosperity and tourism,  
advocate for local artists,  
accessibility of art to all,  
social change,  
advocacy for art.

Examples of Purpose/Goals (actionable verbs):

Create spaces for visual art,  
acquire, display, and maintain public art,  
increase business support for art.

Homework:

- Develop a list of values,
- add to stakeholders list located in Teams>Working Documents>Arts Stakeholders for Input.docx,
- review parking lot document for ideas in Teams>Public Art PARKING LOT.docx.

4) GENERAL PUBLIC INPUT: None

5) ADVISORY BOARD REPORT/ANNOUNCEMENTS: None

6) PUBLIC HEARINGS - None

7) ADJOURNMENT

The meeting adjourned at 1:04 pm.

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